Seo Analyzer roshni.org.pk

Generated on March 04 2022 17:42 PM

The score is 39/100

SEO Content

✓	Title	Roshni Association – Give your share to show you care! **Length : 60** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 0 **H2** 2 **H3** 3 **H4** 0 **H5** 0 **H6** 0 • [H2] Recent News • [H2] Contact Info • [H3] Natural Dyeing Workshop • [H3] Annual Drama Function • [H3] Annual Art Competition-2020
✗	Images	We found 7 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
Projects	Internal	Passing Juice
CBR	Internal	Passing Juice
Roshni Village	Internal	Passing Juice
Green Earth Roshni School	Internal	Passing Juice
News/Media	Internal	Passing Juice
Media	Internal	Passing Juice
Newsletters	Internal	Passing Juice
English Newsletters	Internal	Passing Juice

In-page links

German Newsletters	Internal	Passing Juice
Shop	Internal	Passing Juice
Donate	Internal	Passing Juice
Get Involved	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Natural Dyeing Workshop	Internal	Passing Juice
Annual Drama Function	Internal	Passing Juice
Annual Art Competition-2020	Internal	Passing Juice
Dismiss	Internal	Passing Juice

SEO Keywords

Keywords Cloud	shop news roshni march association media involved annual newsletters get

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
newsletters	6	✖	✖	✖	✖
roshni	6	✔	✖	✖	✖
march	3	✖	✖	✖	✖
news	3	✖	✖	✖	✔
media	2	✖	✖	✖	✖

Usability

Url	Domain : roshni.org.pk Length : 13

Usability

❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 1 Warnings : 47
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		❌ Too bad, your website is using inline styles.
		❌ Too bad, your website has too many CSS files (more than 4).
		❌ Too bad, your website has too many JS files (more than 6).
		❌ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	❌ Apple Icon
		✅ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://roshni.org.pk/sitemap.xml http://www.roshni.org.pk/wp-sitemap.xml
✔	Robots.txt	http://roshni.org.pk/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.