



# Seo Analyzer rosserhairdressing.com

Generated on February 06 2022 07:50 AM

**The score is 43/100**







## SEO Content

	Title	Rosser Hairdressing, Hairdressers, Woolton, Liverpool, Hairextension   www.rosserhairdressing.com																	
		<b>Length : 97</b>																	
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Description	<b>Length : 0</b>																	
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																	
	Keywords																		
		Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties																		
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>2</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] See What People are Saying</li><li>• [H2] #ROSSERHAIRDRESSING</li><li>• [H3] INDIVIDUAL APPROACH TO THE CHOICE OF YOUR STYLE</li><li>• [H3] rosserhairdressing</li><li>• [H3] Contact Us</li><li>• [H3] Quick Links</li><li>• [H3] Partnerships</li><li>• [H3] Social Media</li></ul>						H1	H2	H3	H4	H5	H6	0	2	6	0	0	0
H1	H2	H3	H4	H5	H6														
0	2	6	0	0	0														
	Images	We found 18 images on this web page.																	
		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	
	Text/HTML Ratio	Ratio : <b>7%</b>																	

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8% Internal Links 92%

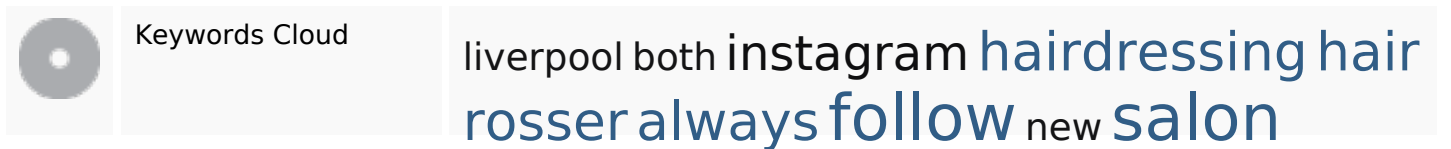
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Meet the team</a>	Internal	Passing Juice
<a href="#">Our Salon Experience</a>	Internal	Passing Juice
<a href="#">Realist Reviews</a>	Internal	Passing Juice
<a href="#">Celebrity Feedback</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice

## In-page links

<a href="#">Brands</a>	Internal	Passing Juice
<a href="#">Choices we make</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">COLOR.ME</a>	Internal	Passing Juice
<a href="#">Current Promotions</a>	Internal	Passing Juice
<a href="#">SHOP</a>	External	Passing Juice
<a href="#">Latest News</a>	Internal	Passing Juice
<a href="#">Book Now</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Gift Vouchers</a>	Internal	Passing Juice
<a href="#">Prices</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Covid-19 Information</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
salon	8	✗	✗	✗	✗
follow	7	✗	✗	✗	✗
always	5	✗	✗	✗	✗










## Keywords Consistency

rosser	5	✓	✗	✗	✓
hairdressing	5	✓	✗	✗	✓

## Usability

	Url	Domain : rosserhairdressing.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div> <div>  Too bad, your website has too many CSS files (more than 4).         </div>

## Document

- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✅ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://rosserhairdressing.com/sitemap.xml>

<https://rosserhairdressing.com/wp-sitemap.xml>



### Robots.txt

<http://rosserhairdressing.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.