







Seo Analyzer royalcitytravel.ca

Generated on March 22 2022 01:42 AM






The score is 54/100





SEO Content

	Title	<p>Travel Agency Guelph Travel insurance - Royal City Travel</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>We are a renowned travel agency in Guelph. Contact us for all your travel related needs including travel insurance. Call now.(519) 763-3520</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Royal City Travel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.royalcitytravel.ca/</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>description</td> <td>We are a renowned travel agency in Guelph. Contact us for all your travel related needs including travel insurance. Call now.(519) 763-3520</td> </tr> <tr> <td>title</td> <td>Travel Agency Guelph Travel insurance - Royal City Travel</td> </tr> <tr> <td>tat:site_id</td> <td>2917</td> </tr> <tr> <td>tat:cname</td> <td>royalcitytravel.ca</td> </tr> </tbody> </table>	Property	Content	site_name	Royal City Travel	type	website	url	https://www.royalcitytravel.ca/	locale	en_US	description	We are a renowned travel agency in Guelph. Contact us for all your travel related needs including travel insurance. Call now.(519) 763-3520	title	Travel Agency Guelph Travel insurance - Royal City Travel	tat:site_id	2917	tat:cname	royalcitytravel.ca
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SEO Content

		image	https://cdn3.gttwl.net/logos/63800853971553462.png				
	Headings	H1 1	H2 2	H3 8	H4 4	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Where do you want to go?• [H2] Royal City Travel• [H2] Travel Experiences• [H3] Business Travel• [H3] Cruises Deals Guelph - Royal City Travel• [H3] Staycations• [H3] Places to Celebrate Britain's 'Football' Heritage• [H3] New Museum in Denmark Celebrates the Fantastical World of Hans Christian Andersen• [H3] New Ships Put the 'Luxe' in Luxury Expedition Cruising to the Remote Oceans of the World• [H3] Miami Heats Up This Summer with Three Hotel Openings• [H3] Subscribe to our newsletter• [H4] Guelph Royal City Travel• [H4] Give us a Call• [H4] Come & Drop By• [H4] Send us a message					
	Images	We found 17 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

In-page links

Anchor	Type	Juice
Specialties	Internal	Passing Juice
Business Travel	Internal	Passing Juice
Cruises Deals Guelph - Royal City Travel	Internal	Passing Juice
Staycations	Internal	Passing Juice
Experiences	Internal	Passing Juice
About Us	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Stories	Internal	Passing Juice
RBC Rewards	Internal	Passing Juice
Contact	Internal	Passing Juice
Places to Celebrate Britain's 'Football' Heritage	Internal	Passing Juice
New Museum in Denmark Celebrates the Fantastical World of Hans Christian Andersen	Internal	Passing Juice
New Ships Put the 'Luxe' in Luxury Expedition Cruising to the Remote Oceans of the World	Internal	Passing Juice
Miami Heats Up This Summer with Three Hotel Openings	Internal	Passing Juice
World Destinations	Internal	Passing Juice
Guides	Internal	Passing Juice
Travel Tools	Internal	Passing Juice
When To Use An Agent	Internal	Passing Juice
Travel Agency Tribes	External	Passing Juice

In-page links

[Sitemap](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

stories more royal destinations celebrate read
travel world miami new



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	8	✓	✗	✓	✓
more	4	✗	✗	✗	✗
read	4	✗	✗	✗	✗
new	3	✗	✗	✗	✓
world	3	✗	✗	✗	✓





Usability

	Url	Domain : royalcitytravel.ca Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://royalcitytravel.ca/sitemap.xml</pre> <pre>https://www.royalcitytravel.ca/sitemap.xml</pre>
	Robots.txt	<pre>http://royalcitytravel.ca/robots.txt</pre> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.