Seo Analyzer rplkerala.com

Generated on March 13 2022 02:16 AM

The score is 39/100

SEO Content

✓	Title	RPL – RPLKERALA.COM **Length : 25** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◐	Headings	**H1** 1 **H2** 0 **H3** 4 **H4** 0 **H5** 3 **H6** 1 • [H1] RPL • [H3] AYIRANALLUR ESTATE • [H3] KULATUPUZHA ESTATE • [H3] FACTORIES • [H3] Gallery • [H5] Shri. Pinarayi Vijayan Hon'ble Chief Minister of Kerala • [H5] • [H5] Shri.V. Sivankutty Hon'ble Minister for General Education and Labour Government of Kerala, India • [H6]
✗	Images	We found 21 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 28 links including 4 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.71% Internal Links 89.29%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
RPL	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
Kulatupuzha Estate Factories	Internal	Passing Juice
Ayiranallur Estate	Internal	Passing Juice
TENDERS	Internal	Passing Juice
E-Tender	Internal	Passing Juice
Sales	Internal	Passing Juice

In-page links

[Purchase](#)	Internal	Passing Juice
[Finance](#)	Internal	Passing Juice
[Engineering wing](#)	Internal	Passing Juice
[Personnel & Administration](#)	Internal	Passing Juice
[GO’S](#)	External	Passing Juice
[CSR Policy](#)	Internal	Passing Juice
[Risk Management Policy](#)	Internal	Passing Juice
[Downloads](#)	Internal	Passing Juice
[Notification](#)	Internal	Passing Juice
[Annual Report](#)	Internal	Passing Juice
[Annual Report CSR](#)	Internal	Passing Juice
[Articles of Association](#)	Internal	Passing Juice
[Farm Tourism](#)	Internal	Passing Juice
[WHO IS WHO](#)	Internal	Passing Juice
[RTI](#)	Internal	Passing Juice
[CAREERS](#)	Internal	Passing Juice
[CONTACT US](#)	Internal	Passing Juice
[⬜⬜⬜⬜⬜](#)	Internal	Passing Juice
[REHABILITATION PLANTATION LTD](#)	External	Passing Juice
[CDIT](#)	External	Passing Juice

SEO Keywords

⬤ Keywords Cloud	situated rpl ayiranallur 60 kg read estate more csr kulatupuzha

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

estate	7	✖	✖	✖	✔
rpl	3	✔	✖	✖	✔
read	3	✖	✖	✖	✖
more	3	✖	✖	✖	✖
ayiranallur	3	✖	✖	✖	✔

Usability

	Url	Domain : rplkerala.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips		
		✖	Attention! Try to avoid nested tables in HTML.
		✖	Too bad, your website is using inline styles.
		✖	Too bad, your website has too many CSS files (more than 4).
		✖	Too bad, your website has too many JS files (more than 6).
		✔	Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://rplkerala.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.