

# Seo Analyzer rrm.com

Generated on March 21 2022 15:54 PM

The score is 37/100







## SEO Content

	Title	Road Race Management <b>Length : 20</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] RRM Membership</li><li>• [H1] Publications</li><li>• [H1] Resources</li></ul>	H1	H2	H3	H4	H5	H6	4	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
4	0	0	0	0	0									
	Images	We found 13 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>20%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 77 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 37.66% Internal Links 62.34%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Organizing Running Events</a>	Internal	Passing Juice
<a href="#">Running Industry Resource Directory</a>	Internal	Passing Juice
<a href="#">Race Directors' Meeting</a>	Internal	Passing Juice
<a href="#">Schedule</a>	Internal	Passing Juice
<a href="#">Trade Show</a>	Internal	Passing Juice
<a href="#">Registration and Fees</a>	Internal	Passing Juice
<a href="#">Hotel</a>	Internal	Passing Juice

## In-page links

<a href="#">Faculty</a>	Internal	Passing Juice
<a href="#">Participants</a>	Internal	Passing Juice
<a href="#">Race Director of the Year</a>	Internal	Passing Juice
<a href="#">Lifetime Achievement Award</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Online Guide</a>	External	Passing Juice
<a href="#">Get Listed</a>	External	Passing Juice
<a href="#">Awards</a>	External	Passing Juice
<a href="#">RD Certification</a>	External	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Resumes</a>	Internal	Passing Juice
<a href="#">LR: 2022 World Indoors Day 3 AM: Barega Bags 3000 Gold as Rojas Jumps 15.74 TJ WR</a>	External	Passing Juice
<a href="#">NYRR Media: Senbere Teferi, Rhonex Kipruto, Daniel Romanchuk and Manuela Schär Win 2022 United Airlines NYC Half Titles</a>	Internal	Passing Juice
<a href="#">LR: Samuel Tefera Upsets Olympic Champ Jakob Ingebrigtsen in Thriller</a>	External	Passing Juice
<a href="#">ESW: 25,000 Runners Celebrate The 50th Running of The Yuengling Shamrock Marathon Weekend</a>	External	Passing Juice
<a href="#">LR: Ajee' Wilson Wins 800m Gold at World Indoor Championships</a>	External	Passing Juice
<a href="#">CNN: Molly Seidel: How distance runner overcame 'imposter syndrome' and 'blew away' her expectations in the marathon</a>	External	Passing Juice
<a href="#">Fast Women: March 21, 2022, Issue 173</a>	External	Passing Juice
<a href="#">Salmini Sport Film: 2022 Shamrock Marathon and Half in Virginia Beach ((2:17)</a>	External	Passing Juice
<a href="#">BleacheReport: LA Marathon 2022 Results: Men's and Women's Top Finishers</a>	External	Passing Juice
<a href="#">News Archives</a>	Internal	Passing Juice
<a href="#">Ncs4</a>	Internal	Passing Juice
=	Internal	Passing Juice

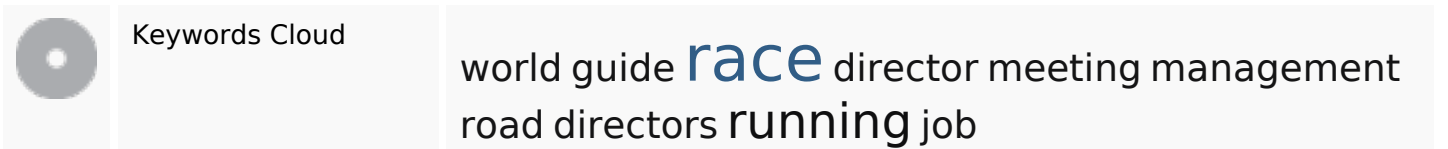
## In-page links

<a href="#">Free Race Director Tools</a>	Internal	Passing Juice
<a href="#">Productivity Guide for Race Directors</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Discuss these Topics and Others!</a>	Internal	Passing Juice
<a href="#">Mark's Remarks (RRM Associate Editor)</a>	External	Passing Juice
<a href="#">AthleteBiz</a>	External	Passing Juice
<a href="#">Down the Back Stretch</a>	External	Passing Juice
<a href="#">Flotrack</a>	External	Passing Juice
<a href="#">Globe Runner</a>	External	Passing Juice
<a href="#">Let's Run</a>	External	Passing Juice
<a href="#">Peachtree Podcast</a>	External	Passing Juice
<a href="#">RunBlogRun</a>	External	Passing Juice
<a href="#">Runner Space</a>	External	Passing Juice
<a href="#">Runner's World Newswire</a>	External	Passing Juice
<a href="#">Wandering in a Running World</a>	External	Passing Juice
<a href="#">View Job Listings</a>	Internal	Passing Juice
<a href="#">View Resumes</a>	Internal	Passing Juice
<a href="#">RRM Membership</a>	Internal	Passing Juice
<a href="#">Organizing Running Events, 2nd Edition</a>	Internal	Passing Juice
<a href="#">Race Directors' Meeting - Nov. 15-17, 2021 - Registration Now Open!</a>	Internal	Passing Juice
<a href="#">Click Here for Details</a>	Internal	Passing Juice
<a href="#">list of Longest Serving Race Directors</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Elite Athletes</a>	Internal	Passing Juice
<a href="#">Agents</a>	Internal	Passing Juice
<a href="#">Listing Forms</a>	Internal	Passing Juice
<a href="#">100 Largest U.S. Road Races</a>	External	Passing Juice
<a href="#">-</a>	External	Passing Juice

## In-page links

<a href="#">Athlete Bios</a>	External	Passing Juice
<a href="#">Athlete Rankings</a>	External	Passing Juice
<a href="#">Blogs of Interest to Event Directors</a>	Internal	Passing Juice
<a href="#">Course Certifiers by State</a>	External	Passing Juice
<a href="#">Doping Sanctions</a>	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Running Broadcasts</a>	Internal	Passing Juice
<a href="#">Running Organizations</a>	Internal	Passing Juice
<a href="#">U.S. &amp; World Records - Road &amp; Track</a>	Internal	Passing Juice
<a href="#">Wheelchair Event Management</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Copyright 2022 Road Race Management, Inc.</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Web Design &amp; Development by DG Design</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
race	23	✓	✗	✗	✗
running	10	✗	✗	✗	✗
road	9	✓	✗	✗	✗
director	9	✗	✗	✗	✗
directors	8	✗	✗	✗	✗

## Usability





	Url	Domain : rrm.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 39 Warnings : 37				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;font&gt;</td> <td>4</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	4
Deprecated tags	Occurrences					
<font>	4					
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> <li> Too bad, your website has too many CSS files (more than 4).</li> <li> Too bad, your website has too many JS files (more than 6).</li> <li> Too bad, your website does not take advantage of gzip.</li> </ul>				

# Document

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://rrm.com/robots.txt">http://rrm.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1236 1481 1317"> Google Analytics</div>