






Seo Analyzer rsta.gov.bt

Generated on March 07 2022 00:55 AM

The score is 30/100







SEO Content

	Title	RSTA Length : 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Motive Mag Responsive web template, Bootstrap Web Templates, Flat Web Templates, Andriod Compatible web template, Smartphone Compatible web template, free webdesigns for Nokia, Samsung, LG, SonyEricsson, Motorola web design Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>2</td><td>7</td><td>78</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H3] News and Announcementview all• [H3] Take care and stay safe la. Together we can overcome this pandemic.• [H4]• [H4] Online Services• [H4] Tenderview all• [H4] Links• [H4] Follow us on Facebook• [H4] Follow us on twitter• [H4] Road Safety Video• [H5] Admin Login• [H5]• [H5] How to apply for Driver License• [H5] How to apply for Learner License	H1	H2	H3	H4	H5	H6	0	0	2	7	78	0
H1	H2	H3	H4	H5	H6									
0	0	2	7	78	0									




SEO Content

- [H5] Variation/Endorsement of driving license
- [H5] Suspension/Cancellation of driver license
- [H5]
- [H5] How to Transfer Vehicle Ownership
- [H5] Replacement of Vehicle Registration Certificate
- [H5] Vehicle Road Worthiness Test
- [H5] How to Register a Motor Vehicle
- [H5]
- [H5] Vehicle Registration/Driving/Learner License Form
- [H5] Medical Form for Learner's License
- [H5] Vehicle Ownership Change Request Form
- [H5]
- [H5]
- [H5]
- [H5]
- [H5]
- [H5]
- [H5] eRaLIS help desk (For Staff Only)
- [H5] Login to eRaLIS
- [H5] Track Application Status OR Generate Online Payment Receipt
- [H5] Change Mobile Number/Contact Address
- [H5] Vehicle Transfer Fee/Tax Calculator
- [H5] Vehicle Ownership Transfer
- [H5] Pay Fine (Offence - Traffic Violation)
- [H5] Renew Vehicle Registration Certificate
- [H5] Replace Vehicle Registration Certificate
- [H5] Road Worthiness Certificate (Fitness Test)
- [H5] Renew Driving License
- [H5] Replace Driving License
- [H5] Renew Learner License
- [H5] Replace Learner License
- [H5] Driving Test Schedule
- [H5] Book a Driving Test
- [H5] Driving Test Candidate List
- [H5] Online Transaction Manual
- [H5] eRaLIS Help Desk (for RSTA Staffs only)
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- [H5] Replace Learner License
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- [H5] Book a Driving Test
- [H5] Driving Test Candidate List
- [H5] Online Transaction Manual
- [H5] eRaLIS Help Desk (for RSTA Staffs only)
- [H5] Invitation of Tender_Thimphu

SEO Content

		<ul style="list-style-type: none">• [H5] Invitation of Tender_Gelephu• [H5] Invitation of Tender_Phuntsholing• [H5] Invitation of Tender_Monggar• [H5] Invitation of Tender_Gelephu• [H5] RSTA Twitter Page• [H5] RSTA Facebook Page• [H5] Ministry of Information and Communications• [H5] HR Decisions of the Ministry• [H5] Citizen Services• [H5] Security Clearance• [H5] Audit Clearance• [H5] All Ministries and Autonomous Agencies Link• [H5] Royal Civil Service Commission• [H5] Central Registry of Royal Monetary Authority• [H5]• [H5] Citizen Satisfaction Survey on Public Service Delivery• [H5] Information on COVID-19• [H5] Prime Minister's Office• [H5] Ministry of Health• [H5]
	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 141 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 14.18%

Internal Links 85.82%

In-page links

Anchor	Type	Juice
Admin Login	Internal	Passing Juice
Home	Internal	Passing Juice
Vision and Mission	Internal	Passing Juice
Organogram	Internal	Passing Juice
Office Location	Internal	Passing Juice
Head Office/Thimphu Regional Office	Internal	Passing Juice
Phuntsholing Regional Office	Internal	Passing Juice
Gelephu Regional Office	Internal	Passing Juice
Samdrupjongkhar Regional Office	Internal	Passing Juice
Monggar Regional Office	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Directorate	Internal	Passing Juice
Transport Management Division	Internal	Passing Juice
Regulatory and Safety Division	Internal	Passing Juice
Transport Development Division	Internal	Passing Juice
Administrative Support Section	Internal	Passing Juice
Information Communication Technology Section	Internal	Passing Juice
Main Regional Office	Internal	Passing Juice
Babesa Service Center	Internal	Passing Juice
Thimphu Base	Internal	Passing Juice
Haa Base	Internal	Passing Juice
Paro Base	Internal	Passing Juice
Punakha Base	Internal	Passing Juice

In-page links

Wangdue Base	Internal	Passing Juice
Main Regional Office	Internal	Passing Juice
Phuntsholing Base	Internal	Passing Juice
Chukha Base	Internal	Passing Juice
Gedu Base	Internal	Passing Juice
Samtse Base	Internal	Passing Juice
Main Regional Office	Internal	Passing Juice
Gelephu Base	Internal	Passing Juice
Bumthang Base	Internal	Passing Juice
Dagana Base	Internal	Passing Juice
Trongsa Base	Internal	Passing Juice
Tsirang Base	Internal	Passing Juice
Zhemgang Base	Internal	Passing Juice
Main Regional Office	Internal	Passing Juice
Samdrupjongkhar Base	Internal	Passing Juice
Nganglam Base	Internal	Passing Juice
Pemagatshel Base	Internal	Passing Juice
Main Regional Office	Internal	Passing Juice
Monggar Base	Internal	Passing Juice
Lhuentse Base	Internal	Passing Juice
Trashigang Base	Internal	Passing Juice
Trashiyangtse Base	Internal	Passing Juice
Online Services	Internal	Passing Juice
Bus/Taxi Fare/Transfer Mileage	Internal	Passing Juice
Western Region	Internal	Passing Juice
Eastern Region	Internal	Passing Juice
Central Region	Internal	Passing Juice
Southern Region	Internal	Passing Juice

In-page links

Contract Agreement and SOP	Internal	Passing Juice
Pre-trip Inspection	Internal	Passing Juice
Safety Always	Internal	Passing Juice
Traffic Signs	Internal	Passing Juice
Scheduled Maintenance	Internal	Passing Juice
Road Widening/Maintenance Schedule	Internal	Passing Juice
Road Block Information	Internal	Passing Juice
Strike Updates in India Route	Internal	Passing Juice
License Statistics	Internal	Passing Juice
Vehicle Statistics	Internal	Passing Juice
Offence Statistics	Internal	Passing Juice
Publications	Internal	Passing Juice
Downloads	Internal	Passing Juice
How to apply for Driver License	Internal	Passing Juice
How to apply for Learner License	Internal	Passing Juice
Variation/Endorsement of driving license	Internal	Passing Juice
Suspension/Cancellation of driver license	Internal	Passing Juice
How to Transfer Vehicle Ownership	Internal	Passing Juice
Replacement of Vehicle Registration Certificate	Internal	Passing Juice
Vehicle Road Worthiness Test	Internal	Passing Juice
How to Register a Motor Vehicle	Internal	Passing Juice
Vehicle Registration/Driving/Learner License Form	Internal	Passing Juice
Medical Form for Learner's License	Internal	Passing Juice
Vehicle Ownership Change Request Form	Internal	Passing Juice
view all	Internal	Passing Juice
Public Notification	Internal	Passing Juice
Road Safety and Transport Regulations 2021	Internal	Passing Juice
Download here	External	Passing Juice

In-page links

Public Notification	Internal	Passing Juice
Public Notification	Internal	Passing Juice
Press Release on Cyber Security Leadership Program	Internal	Passing Juice
Press Release on Cyber Security Leadership Program	External	Passing Juice
Promotion Ceremony of RSTA Officials- January 2022	Internal	Passing Juice
https://www.moic.gov.bt/en/events-promotion-ceremony-of-moic-officials-january-2022/	External	Passing Juice
eRaLIS help desk (For Staff Only)	External	Passing Juice
Login to eRaLIS	Internal	Passing Juice
Track Application Status OR Generate Online Payment Receipt	Internal	Passing Juice
Change Mobile Number/Contact Address	Internal	Passing Juice
Vehicle Transfer Fee/Tax Calculator	Internal	Passing Juice
Vehicle Ownership Transfer	Internal	Passing Juice
Pay Fine (Offence - Traffic Violation)	Internal	Passing Juice
Renew Vehicle Registration Certificate	Internal	Passing Juice
Replace Vehicle Registration Certificate	Internal	Passing Juice
Road Worthiness Certificate (Fitness Test)	Internal	Passing Juice
Renew Driving License	Internal	Passing Juice
Replace Driving License	Internal	Passing Juice
Renew Learner License	Internal	Passing Juice
Replace Learner License	Internal	Passing Juice
Driving Test Schedule	Internal	Passing Juice
Book a Driving Test	Internal	Passing Juice
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Online Transaction Manual	Internal	Passing Juice
eRaLIS Help Desk (for RSTA Staffs only)	Internal	Passing Juice
Track Application Status OR Generate Online Payment Receipt	Internal	Passing Juice
Change Mobile Number/Contact Address	Internal	Passing Juice

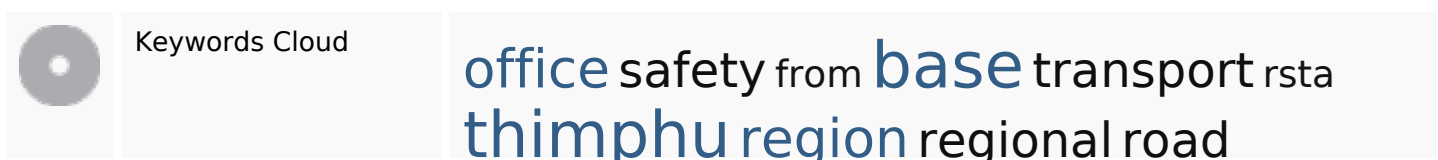
In-page links

Vehicle Transfer Fee/Tax Calculator	Internal	Passing Juice
Vehicle Ownership Transfer	Internal	Passing Juice
Pay Fine (Offence - Traffic Violation)	Internal	Passing Juice
Renew Vehicle Registration Certificate	Internal	Passing Juice
Replace Vehicle Registration Certificate	Internal	Passing Juice
Road Worthiness Certificate (Fitness Test)	Internal	Passing Juice
Renew Driving License	Internal	Passing Juice
Replace Driving License	Internal	Passing Juice
Renew Learner License	Internal	Passing Juice
Replace Learner License	Internal	Passing Juice
Driving Test Schedule	External	Passing Juice
Book a Driving Test	Internal	Passing Juice
Driving Test Candidate List	Internal	Passing Juice
Online Transaction Manual	External	Passing Juice
view all	Internal	Passing Juice
Invitation of Tender_Thimphu	Internal	Passing Juice
Invitation of Tender_Gelephu	Internal	Passing Juice
Invitation of Tender_Phuntsholing	Internal	Passing Juice
Invitation of Tender_Monggar	Internal	Passing Juice
Invitation of Tender_Gelephu	Internal	Passing Juice
RSTA Twitter Page	External	Passing Juice
RSTA Facebook Page	External	Passing Juice
Ministry of Information and Communications	External	Passing Juice
HR Decisions of the Ministry	External	Passing Juice
Citizen Services	External	Passing Juice
Security Clearance	External	Passing Juice
Audit Clearance	External	Passing Juice
All Ministries and Autonomous Agencies Link	External	Passing Juice

In-page links

Royal Civil Service Commission	External	Passing Juice
Central Registry of Royal Monetary Authority	External	Passing Juice
=	Internal	Passing Juice
Citizen Satisfaction Survey on Public Service Delivery	External	Passing Juice
Information on COVID-19	External	Passing Juice
Prime Minister's Office	External	Passing Juice
Ministry of Health	External	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
base	22	✘	✘	✘	✘
thimphu	18	✘	✘	✘	✔
office	14	✘	✘	✘	✔
region	14	✘	✘	✘	✘
transport	11	✘	✘	✘	✘












Usability

	Url	Domain : rsta.gov.bt Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.




Usability

	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 810 Warnings : 191						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>10</td></tr><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		10	<u>	2
Deprecated tags	Occurrences							
	10							
<u>	2							
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.						




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>