



Seo Analyzer rubyconnection.com.au

Generated on March 22 2022 11:04 AM





The score is **64/100**





SEO Content

	Title	<p>Ruby Connection</p> <p>Length : 15</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Ruby Connection</p> <p>Length : 15</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1839"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Ruby Connection</td> </tr> <tr> <td>description</td> <td>Ruby Connection</td> </tr> <tr> <td>site_name</td> <td>Ruby Connection</td> </tr> <tr> <td>url</td> <td>https://rubyconnection.com.au/</td> </tr> <tr> <td>image</td> <td>/media/1034/articles_page_banner.jpg?anchor=center&mode=crop&rnd=132730650430000000</td> </tr> </tbody> </table>	Property	Content	type	website	title	Ruby Connection	description	Ruby Connection	site_name	Ruby Connection	url	https://rubyconnection.com.au/	image	/media/1034/articles_page_banner.jpg?anchor=center&mode=crop&rnd=132730650430000000
Property	Content															
type	website															
title	Ruby Connection															
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	Headings	<table border="1" data-bbox="539 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>2</td> <td>15</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1973 976 2067" style="list-style-type: none"> • [H1] WELCOME TO RUBY • [H2] Featured • [H2] 	H1	H2	H3	H4	H5	H6	1	4	0	2	15	0		
H1	H2	H3	H4	H5	H6											
1	4	0	2	15	0											



SEO Content

		<ul style="list-style-type: none">• [H2] Articles to Inspire and Educate• [H2] Insights• [H4] Making the Great Resignation work for you• [H4] How to get out of debt - a personal story• [H5] Breaking the 'bias' when it comes to your finances• [H5] Breaking the bias: What does this mean for IWD day and beyond?• [H5] Financial and business confidence webinar series• [H5] Paying off debt: 5 simple debt reduction steps• [H5] Graduating uni? How to get your financial ducks in a row• [H5] Ruby's Real Money Diaries: We chat to first-time renter Lily• [H5] Buying a home - essential checklist• [H5] Women in leadership making a difference for First Nations people• [H5] Financial abuse - know the signs and know there's help• [H5] Virtual networking events: the future of how we connect• [H5] The difference between normal money arguments and financial abuse• [H5] Your essential guide to credit cards• [H5] Home ownership: The benefits of investing when you're young• [H5] Smart tips on investing your money wisely• [H5] Stay smart online - protecting you and your business
	Images	We found 28 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 30% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 39 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.56% Internal Links 97.44%

In-page links

Anchor	Type	Juice
Insights	External	Passing Juice
Business	Internal	Passing Juice
Women	Internal	Passing Juice
Finance	Internal	Passing Juice
Events	Internal	Passing Juice
Competition	Internal	Passing Juice
Contact us	Internal	Passing Juice
About ruby	Internal	Passing Juice
Featured offers	Internal	Passing Juice
Resources	Internal	Passing Juice
New members	Internal	Passing Juice
Register	Internal	Passing Juice
Join/Login	Internal	Passing Juice
Amie Duignan	Internal	Passing Juice
Alice Crawley	Internal	Passing Juice
Checklist	Internal	Passing Juice
Rachel Smith	Internal	Passing Juice
Breaking the 'bias' when it comes to your finances	Internal	Passing Juice
Imogen Kars	Internal	Passing Juice
Breaking the bias: What does this mean for IWD day and beyond?	Internal	Passing Juice

In-page links

Ruby Connection	Internal	Passing Juice
Financial and business confidence webinar series	Internal	Passing Juice
Paying off debt: 5 simple debt reduction steps	Internal	Passing Juice
Graduating uni? How to get your financial ducks in a row	Internal	Passing Juice
Ruby's Real Money Diaries: We chat to first-time renter Lily	Internal	Passing Juice
Buying a home - essential checklist	Internal	Passing Juice
Ruby Connection	Internal	Passing Juice
Women in leadership making a difference for First Nations people	Internal	Passing Juice
Kirrah McClelland	Internal	Passing Juice
Financial abuse - know the signs and know there's help	Internal	Passing Juice
Virtual networking events: the future of how we connect	Internal	Passing Juice
The difference between normal money arguments and financial abuse	Internal	Passing Juice
Your essential guide to credit cards	Internal	Passing Juice
Home ownership: The benefits of investing when you're young	Internal	Passing Juice
Smart tips on investing your money wisely	Internal	Passing Juice
Stay smart online - protecting you and your business	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Sitemap	Internal	Passing Juice






SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ruby	14	✓	✗	✓	✓
finance	14	✗	✗	✗	✓
connection	12	✓	✗	✓	✗
women	9	✗	✗	✗	✓
financial	8	✗	✗	✗	✓








Usability

	Url	Domain : rubyconnection.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://rubyconnection.com.au/sitemap.xml
	Robots.txt	http://rubyconnection.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics