

SEO Content

	Title		8 our title s	hould contain <u>free tool</u> to c			naracters (spaces
	Description		8 our meta	description sl included). Us			70 and 160 ulate text length.
\bigotimes	Keywords	-		en't found me enerator to ci	-		age. Use <u>this free</u>
	Og Meta Properties	Good, you Proper site_nam title descripti url type	r ty ne	Ake advantage Content Ruby Row Ruby Row Ruby Row https://ruby website		erties.	
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
8	Images	1 alt attri	butes are	s on this web empty or mis better unde	ssing. Add a		

SEO Content

\bigotimes	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigcirc	lframe	Great, there are no lframes detected on this page.

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
\bigotimes	In-page links	We found a total of 1 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Туре	Juice
Instagram	External	Passing Juice

SEO Keywords

idmc-embedded-subscribe enter updates occasional email

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
idmc-embedded- subscribe	1	×	×	×	×
enter	1	×	×	×	×
email	1	×	×	×	×
occasional	1	×	×	×	×
updates	1	×	×	×	×

Usability

0	Url	Domain : rubyrow.com Length : 11
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
\bigotimes	W3C Validity	Errors : 5 Warnings : 2
\bigotimes	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

Document

\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. 		
		X Too bad, your website is using inline styles.		
		 Great, your website has few CSS files. 		
		Perfect, your website has few JavaScript files.		
		 Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
0	Analytics	Great, your website has an analytics tool. Google Analytics