

The score is 56/100







SEO Content

| | Title | Rule Of Tree, a Stanford Cardinal community Length : 43 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | |
|-------------|---|---|----------|---------|-------------|---|-------|---|-----------|--------------|-------|-------------------------------|------|---------|-----|---|
| | Description | Your best source for quality Stanford Cardinal news, rumors, analysis, stats and scores from the fan perspective. Length : 113 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>Your best source for quality Stanford Cardinal news, rumors, analysis, stats and scores from the fan perspective.</td></tr><tr><td>image</td><td>https://cdn.vox-cdn.com/uploads/community/sbnu_logo/330/large_Rule_Of_Tree_Full.12264.png</td></tr><tr><td>site_name</td><td>Rule Of Tree</td></tr><tr><td>title</td><td>a Stanford Cardinal community</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.ruleoftree.com/</td></tr></tbody></table> | Property | Content | description | Your best source for quality Stanford Cardinal news, rumors, analysis, stats and scores from the fan perspective. | image | https://cdn.vox-cdn.com/uploads/community/sbnu_logo/330/large_Rule_Of_Tree_Full.12264.png | site_name | Rule Of Tree | title | a Stanford Cardinal community | type | website | url | https://www.ruleoftree.com/ |
| Property | Content | | | | | | | | | | | | | | | |
| description | Your best source for quality Stanford Cardinal news, rumors, analysis, stats and scores from the fan perspective. | | | | | | | | | | | | | | | |
| image | https://cdn.vox-cdn.com/uploads/community/sbnu_logo/330/large_Rule_Of_Tree_Full.12264.png | | | | | | | | | | | | | | | |
| site_name | Rule Of Tree | | | | | | | | | | | | | | | |
| title | a Stanford Cardinal community | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| url | https://www.ruleoftree.com/ | | | | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>47</td><td>5</td><td>2</td><td>6</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H2] Cookie banner | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 47 | 5 | 2 | 6 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 0 | 47 | 5 | 2 | 6 | 0 | | | | | | | | | | | |





SEO Content

- [H2] Follow Rule Of Tree online:
- [H2] Site search
- [H2] Rule Of Tree main menu
- [H2] 3 Stanford products named to U.S. women's Olympic soccer team
- [H2] Stanford product Alanna Smith named to Australia's Olympic roster
- [H2] NIL on the horizon, David Shaw explains how Stanford will be 'ready'
- [H2] Paulson Adebo seen as high-upside 'project'
- [H2] Currently Cardinal, 5/10: What's been going on?
- [H2] Stanford gearing up for NCAA men's soccer tournament
- [H2] Stanford's Kiana Williams drafted by Seattle Storm in 2021 WNBA Draft
- [H2] How to Watch Gonzaga vs. Baylor, NCAA Men's Basketball Tournament final
- [H2] The Latest
- [H2] How Stanford women's basketball built a national championship team
- [H2] Stanford win NCAA national championship after outlasting Arizona
- [H2] Stanford's Haley Jones named MOP of 2021 NCAA Tournament
- [H2] How to Watch Stanford vs. Arizona, 2021 NCAA Tournament Championship
- [H2] How Stanford and Arizona made the women's national championship game
- [H2] Stanford survive against South Carolina, 66-65, advance to NCAA Tournament title game
- [H2] How to Watch Stanford vs. South Carolina, 2021 NCAA Tournament
- [H2] Stanford's furious 2nd half rally beats Louisville 78-63, advance to Final Four
- [H2] How to Watch Stanford vs. Louisville, 2021 NCAA Tournament
- [H2] We're building great things, and we need your talent.
- [H2] Stanford cruise over Missouri State 89-62 to reach Eight Eight
- [H2] How to Watch Stanford vs. Missouri State, 2021 NCAA Tournament
- [H2] Second-quarter run pushes Stanford past Oklahoma State, into Sweet 16
- [H2] How to Watch Stanford vs. Oklahoma State, 2021 NCAA Tournament
- [H2] Stanford rout Utah Valley to open 2021 NCAA Tournament play
- [H2] NCAA Football Recreation
- [H2] How to Watch Stanford vs. Utah Valley in the 2021 NCAA Tournament
- [H2] How to Watch 2021 NCAA Men's Tournament first four games
- [H2] Stanford earn No. 1 seed, to play Utah Valley to open 2021 Women's NCAA Tournament
- [H2] How to Watch 2021 Selection Monday show
- [H2] How to Watch 2021 Selection Sunday show
- [H2] Stanford cruise to win 2021 Women's Pac-12 Tournament

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none">• [H2] Stanford reach Women's Pac-12 Tournament final after big win over Oregon State• [H2] Stanford open Women's Pac-12 Tournament with dominant win over USC• [H2] Tiger Woods injured in serious car accident• [H2] EA Sports announces reboot of NCAA Football video game franchise• [H2] Stanford's Logan Panchot selected by D.C. United in 2021 MLS Draft• [H2] Stanford's Kiki Pickett, Madison Haley selected in 2021 NWSL Draft• [H2] Stanford soccer star Catarina Macario turns professional• [H2] Connor Wedington declares for 2021 NFL Draft• [H2] Baby's on the way, I'll see ya soon• [H2] Cardinal named NCAA Team of the Week• [H2] Where does Davis Mills fit in the 2021 NFL Draft?• [H2] Pagination• [H3] New NCAA Football 14 rosters for Stanford — defense• [H3] New NCAA Football 14 rosters for Stanford — offense• [H3] NCAA Football 14 has new Stanford rosters• [H3] Fanposts• [H3] Fanshots• [H4] Most Recent• [H4] Most Recent• [H5] NBA Best Players and Teams for Beginners• [H5] Stanford hires Rob Koll to guide the wrestling program.• [H5] Previewing 2017 Stanford football• [H5] Kevin Hogan Deep Dive• [H5] Can Rice Owls football bounce back from 2015's sudden, drastic collapse?• [H5] Stanford Men's Hoops on Twitter: "GAME TIME! #GoStanford https://t.co/IEVrQZpHDI" |
|  | Images | We found 82 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 100 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 14% External Links : Passing Juice 24% Internal Links 62% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to main content | Internal | Passing Juice |
| Cookie Policy | External | Passing Juice |
| Privacy Notice | External | Passing Juice |
| Terms of Use | External | Passing Juice |
| Log In | External | Passing Juice |
| Sign Up | External | Passing Juice |
| Fanposts | Internal | Passing Juice |
| Fanshots | Internal | Passing Juice |
| Odds & Fantasy | External | Passing Juice |
| About | Internal | Passing Juice |
| Community Guidelines | Internal | Passing Juice |
| Stanford Cardinal Football | Internal | Passing Juice |
| Stanford Cardinal Basketball | Internal | Passing Juice |
| Stanford Cardinal Baseball | Internal | Passing Juice |
| Grading the College Football Playoff Committee | Internal | Passing Juice |
| ROT X's and O's | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Full Archive | Internal | Passing Juice |
| Rule of Tree Blogroll | Internal | Passing Juice |
| Stories | External | Passing Juice |
| Schedule | External | Passing Juice |
| Roster | External | Passing Juice |
| Stats | External | Passing Juice |
| Yahoo Cardinal News | External | Passing Juice |
| Yahoo Cardinal Team Page | External | Passing Juice |
| Yahoo Cardinal Transactions | External | Passing Juice |
| 3 Stanford products named to U.S. women's Olympic soccer team | Internal | Passing Juice |
| Stanford product Alanna Smith named to Australia's Olympic roster | Internal | Passing Juice |
| NIL on the horizon, David Shaw explains how Stanford will be 'ready' | Internal | Passing Juice |
| Paulson Adebo seen as high-upside 'project' | Internal | Passing Juice |
| Currently Cardinal, 5/10: What's been going on? | Internal | Passing Juice |
| Stanford gearing up for NCAA men's soccer tournament | Internal | Passing Juice |
| Stanford's Kiana Williams drafted by Seattle Storm in 2021 WNBA Draft | Internal | Passing Juice |
| How to Watch Gonzaga vs. Baylor, NCAA Men's Basketball Tournament final | Internal | Passing Juice |
| How Stanford women's basketball built a national championship team | External | Passing Juice |
| Stanford win NCAA national championship after outlasting Arizona | Internal | Passing Juice |
| Stanford's Haley Jones named MOP of 2021 NCAA Tournament | Internal | Passing Juice |
| How to Watch Stanford vs. Arizona, 2021 NCAA Tournament Championship | Internal | Passing Juice |
| How Stanford and Arizona made the women's national championship game | External | Passing Juice |
| Stanford survive against South Carolina, 66-65, advance to NCAA Tournament title game | Internal | Passing Juice |

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| | | |
|--|----------|---------------|
| How to Watch Stanford vs. South Carolina, 2021 NCAA Tournament | Internal | Passing Juice |
| Stanford's furious 2nd half rally beats Louisville 78-63, advance to Final Four | Internal | Passing Juice |
| How to Watch Stanford vs. Louisville, 2021 NCAA Tournament | Internal | Passing Juice |
| We're building great things, and we need your talent. | External | noFollow |
| Stanford cruise over Missouri State 89-62 to reach Eight Eight | Internal | Passing Juice |
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| Second-quarter run pushes Stanford past Oklahoma State, into Sweet 16 | Internal | Passing Juice |
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| NCAA Football Recreation | Internal | Passing Juice |
| New NCAA Football 14 rosters for Stanford — defense | Internal | Passing Juice |
| New NCAA Football 14 rosters for Stanford — offense | Internal | Passing Juice |
| NCAA Football 14 has new Stanford rosters | Internal | Passing Juice |
| How to Watch Stanford vs. Utah Valley in the 2021 NCAA Tournament | Internal | Passing Juice |
| NBA Best Players and Teams for Beginners | Internal | Passing Juice |
| + Post Your Own | External | Passing Juice |
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| Stanford open Women's Pac-12 Tournament with dominant win over USC | Internal | Passing Juice |

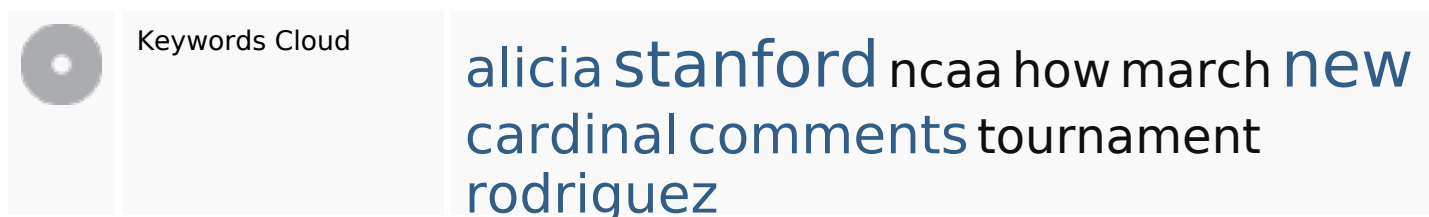
In-page links

| | | |
|---|----------|---------------|
| Tiger Woods injured in serious car accident | External | Passing Juice |
| EA Sports announces reboot of NCAA Football video game franchise | Internal | Passing Juice |
| Stanford's Logan Panchot selected by D.C. United in 2021 MLS Draft | Internal | Passing Juice |
| Stanford's Kiki Pickett, Madison Haley selected in 2021 NWSL Draft | Internal | Passing Juice |
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| Baby's on the way. I'll see ya soon | Internal | Passing Juice |
| Cardinal named NCAA Team of the Week | Internal | Passing Juice |
| Where does Davis Mills fit in the 2021 NFL Draft? | Internal | Passing Juice |
| flowrestling.org | External | Passing Juice |
| Stanford hires Rob Koll to guide the wrestling program. | Internal | Passing Juice |
| sportswithneil.com | External | Passing Juice |
| Previewing 2017 Stanford football | Internal | Passing Juice |
| rotoviz.com | External | Passing Juice |
| Kevin Hogan Deep Dive | Internal | Passing Juice |
| sbnation.com | External | Passing Juice |
| Can Rice Owls football bounce back from 2015's sudden, drastic collapse? | Internal | Passing Juice |
| #GoStanford | External | Passing Juice |
| pic.twitter.com/IEVrOZpHDI | External | Passing Juice |
| January 30, 2016 | External | Passing Juice |
| Stanford Men's Hoops on Twitter: "GAME TIME! #GoStanford https://t.co/IEVrOZpHDI" | Internal | Passing Juice |
| More Stories | Internal | Passing Juice |
| Facebook | External | noFollow |
| Twitter | External | noFollow |
| YouTube | External | noFollow |
| Contact | Internal | noFollow |

In-page links

| | | |
|---|----------|----------|
| Have a News Tip? | Internal | noFollow |
| Browse Blogs | External | noFollow |
| Company Blog | External | noFollow |
| Blog Openings | External | noFollow |
| Editorial Ethics and Guidelines | External | noFollow |
| Do Not Sell My Personal Info | Internal | noFollow |
| Licensing FAQ | External | noFollow |
| Accessibility | External | noFollow |
| Platform Status | External | noFollow |
| Advertise with us | External | noFollow |
| Jobs @ Vox Media | External | noFollow |
| Vox Media | External | noFollow |




SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| stanford | 36 | ✓ | ✗ | ✓ | ✓ |
| new | 34 | ✗ | ✗ | ✓ | ✓ |
| alicia | 27 | ✗ | ✗ | ✗ | ✗ |
| rodriguez | 27 | ✗ | ✗ | ✗ | ✗ |
| cardinal | 25 | ✓ | ✗ | ✓ | ✓ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : ruleoftree.com Length : 14 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 121 Warnings : 12 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">https://www.ruleoftree.com/sitemapshttps://www.ruleoftree.com/sitemaps/authorshttps://www.ruleoftree.com/sitemaps/groupshttps://www.ruleoftree.com/sitemaps/google_news |
|  | Robots.txt | <p>http://ruleoftree.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |