Seo Analyzer
russianitgroup.com

Generated on March 16 2022 16:43 PM

The score is 48/100

SEO Content

✓	Title	Professional web site development | Russian IT Group **Length : 52** Perfect, your title contains between 10 and 70 characters.
✓	Description	Order website and get a gift - 2 hours of free technical support. Terms stocks are limited. **Length : 91** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	web site development Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 0 3 2 0 0 • [H3] Our Services • [H3] About us • [H3] Work with us • [H4] Request a callback • [H4] Get two hours of technical support
✗	Images	We found 15 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **20%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 14.29% External Links : Passing Juice 0% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Services	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Blog	Internal	Passing Juice
Request a callback	Internal	noFollow
-	Internal	Passing Juice
Feedback	Internal	Passing Juice
-	External	noFollow

SEO Keywords

Keywords Cloud	bitrix **development** **site** participant **category** **web** **services** **portals** gold program

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	3	✖	✖	✖	✔
portals	2	✖	✖	✖	✖
web	2	✔	✔	✔	✖
development	2	✔	✔	✖	✖
category	2	✖	✖	✖	✖

Usability

	Url	Domain : russianitgroup.com Length : 18
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 1 Warnings : 10
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://russianitgroup.com/sitemap.xml http://en.web.ritg.ru/sitemap.xml
✅	Robots.txt	http://russianitgroup.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.