








# Seo Analyzer ruthieridleyblog.com

Generated on February 18 2022 02:24 AM





The score is 40/100






## SEO Content

	Title	<p>Home   Ruthie Ridley</p> <p><b>Length : 20</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home   Ruthie Ridley</td> </tr> <tr> <td>url</td> <td>https://ruthieridleyblog.com/</td> </tr> <tr> <td>site_name</td> <td>Ruthie Ridley</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home   Ruthie Ridley	url	https://ruthieridleyblog.com/	site_name	Ruthie Ridley
Property	Content													
locale	en_US													
type	website													
title	Home   Ruthie Ridley													
url	https://ruthieridleyblog.com/													
site_name	Ruthie Ridley													
	Headings	<table border="1" data-bbox="539 1711 1481 1778"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>9</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1230 2069" style="list-style-type: none"> <li>• [H2] Romantic Valentine's Day Tablescape</li> <li>• [H2] Everything I Wore In January</li> <li>• [H2] 7 Year Blogiversary</li> <li>• [H2] Happy New Year</li> <li>• [H2] New Year's Eve Party Dresses</li> <li>• [H2] Eyeglass World Frames For The Family</li> <li>• [H2] Candle Gift Ideas With Thymes</li> <li>• [H2] Primary Sidebar</li> </ul>	H1	H2	H3	H4	H5	H6	0	9	14	0	0	0
H1	H2	H3	H4	H5	H6									
0	9	14	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Footer</li><li>• [H3] Romantic Valentine's Day Tablescape February 2, 2022 IN: Fashion</li><li>• [H3] Everything I Wore In January January 31, 2022 IN: Fashion</li><li>• [H3] 7 Year Blogiversary January 5, 2022 IN: Fashion</li><li>• [H3] Happy New Year January 3, 2022 IN: Fashion</li><li>• [H3] New Year's Eve Party Dresses December 27, 2021 IN: Fashion</li><li>• [H3] Eyeglass World Frames For The Family December 15, 2021 IN: Fashion</li><li>• [H3] Candle Gift Ideas With Thymes November 11, 2021 IN: Fashion</li><li>• [H3] Christmas Tablescape With JCPenney November 8, 2021 IN: Fashion</li><li>• [H3] Eyeglass World: Harvest Hues Collection October 27, 2021 IN: Fashion</li><li>• [H3] Halloween 2021 Costume Inspo: Hunger Games October 26, 2021 IN: Fashion</li><li>• [H3] Ruthie's Faves</li><li>• [H3] Find Me on Insta</li><li>• [H3] Where I Shop</li><li>• [H3] Subscribe</li></ul>
	Images	We found 44 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 0 link(s) to files

## SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 71.15%

Internal Links 28.85%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to primary navigation</a>	Internal	Passing Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Skip to primary sidebar</a>	Internal	Passing Juice
<a href="#">Skip to footer</a>	Internal	Passing Juice
<a href="#">Ruthie Ridley</a>	Internal	Passing Juice
<a href="#">Romantic Valentine's Day Tablescape</a>	Internal	Passing Juice
<a href="#">490 Comments</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Everything I Wore In January</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">7 Year Blogiversary</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## In-page links

<a href="#">Happy New Year</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">New Year's Eve Party Dresses</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Eyeglass World Frames For The Family</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Candle Gift Ideas With Thymes</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">ALL POSTS &gt;</a>	Internal	Passing Juice
<a href="#">Nordstrom</a>	External	Passing Juice
<a href="#">Nordstrom Rack</a>	External	Passing Juice
<a href="#">Anthropologie</a>	External	Passing Juice
<a href="#">ASOS</a>	External	Passing Juice
<a href="#">DSW</a>	External	Passing Juice
<a href="#">ShopBop</a>	External	Passing Juice
<a href="#">Sephora</a>	External	Passing Juice

## In-page links

[Old Navy](#)

External

Passing Juice

[Blog Design by Little Blue Deer](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

**fashion** valentines day christmas  
ruthie january eve days happy skip












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
fashion	12	✘	✘	✘	✔
christmas	5	✘	✘	✘	✔
eve	5	✘	✘	✘	✔
valentines	5	✘	✘	✘	✘
happy	5	✘	✘	✘	✔





## Usability

	Url	Domain : ruthieridleyblog.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 69 Warnings : 50				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>13</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	13
Deprecated tags	Occurrences					
<center>	13					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://ruthieridleyblog.com/sitemap.xml">http://ruthieridleyblog.com/sitemap.xml</a>
	Robots.txt	<a href="http://ruthieridleyblog.com/robots.txt">http://ruthieridleyblog.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics