



Seo Analyzer rya.org.uk

Generated on March 30 2022 10:14 AM

The score is **62/100**







SEO Content

| | Title | Home RYA - Royal Yachting Association Length : 39 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | RYA - Royal Yachting Association - UK National Governing Body. Providing training, publications and performance for all forms of British Boating. Length : 145 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
| | Keywords | rya, royal yachting association Good, your page contains meta keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 41 images on this web page. Good, most or all of your images have alt attributes. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 35% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. | | | | | | | | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |

SEO Content

| | | |
|---|--------|--|
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|---|--------|--|

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 51 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 1.96% Internal Links 98.04% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Basket | Internal | Passing Juice |
| My RYA | Internal | Passing Juice |
| Start Boating | Internal | Passing Juice |
| Courses | Internal | Passing Juice |
| Cruising | Internal | Passing Juice |
| Racing | Internal | Passing Juice |
| Representation | Internal | Passing Juice |
| Club & Centre Support | Internal | Passing Juice |
| Shop | Internal | Passing Juice |
| About the RYA | Internal | Passing Juice |
| Coronavirus | Internal | Passing Juice |
| | | |

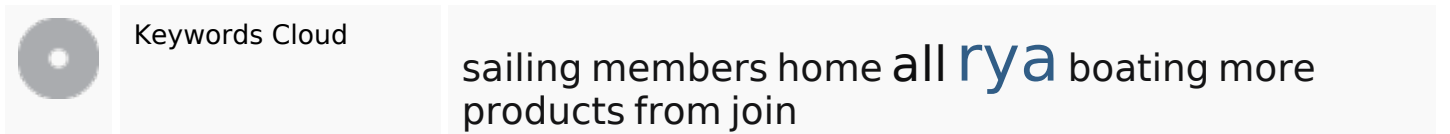
In-page links

| | | |
|---|----------|---------------|
| Find a club or centre | Internal | Passing Juice |
| Safety | Internal | Passing Juice |
| ICC Application | Internal | Passing Juice |
| Legal advice | Internal | Passing Juice |
| Tonnage | Internal | Passing Juice |
| Coding | Internal | Passing Juice |
| Safeguarding | Internal | Passing Juice |
| RYA Cymru Wales | Internal | Passing Juice |
| RYA Northern Ireland | Internal | Passing Juice |
| RYA Scotland | Internal | Passing Juice |
| The English Regions | Internal | Passing Juice |
| Training Support Site | Internal | Passing Juice |
| ClubZone | Internal | Passing Juice |
| Equality, Diversity & Inclusion | Internal | Passing Juice |
| Environment & Sustainability | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| Membership | Internal | Passing Juice |
| Try something new | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| The world's most successful sailing team | Internal | Passing Juice |
| View All News | Internal | Passing Juice |
| Thousands flock to Farnborough for RYA Dinghy & Watersports Show 2022 | Internal | Passing Juice |
| View All Benefits | Internal | Passing Juice |
| Volunteering | Internal | Passing Juice |
| Get involved | Internal | Passing Juice |
| Accept | External | Passing Juice |
| Contact us | Internal | Passing Juice |
| Job vacancies | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Cookies | Internal | Passing Juice |
| Legal | Internal | Passing Juice |
| Policies | Internal | Passing Juice |
| Exam Payments | Internal | Passing Juice |
| Find a course | Internal | Passing Juice |
| Help & Support | Internal | Passing Juice |
| Books Change Log | Internal | Passing Juice |
| Business Customers | Internal | Passing Juice |
| eBook Information | Internal | Passing Juice |
| Publishing Info | Internal | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |
| Shop FAQs | Internal | Passing Juice |

SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| rya | 20 | ✓ | ✓ | ✓ | ✗ |
| all | 10 | ✗ | ✗ | ✓ | ✗ |
| sailing | 7 | ✗ | ✗ | ✗ | ✗ |
| join | 7 | ✗ | ✗ | ✗ | ✗ |
| from | 7 | ✗ | ✗ | ✗ | ✗ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : rya.org.uk Length : 10 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 10 Warnings : 4 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://rya.org.uk/sitemap.xml</pre> <pre>https://www.rya.org.uk/sitemap.xml</pre> |
|  | Robots.txt | <pre>http://rya.org.uk/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |