

# Seo Analyzer sa.gov.au

Generated on March 02 2022 22:53 PM





The score is 54/100





## SEO Content

	Title	SA.GOV.AU - Home <b>Length : 16</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Information and services for South Australian citizens and businesses - Government of South Australia. <b>Length : 102</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://www.sa.gov.au/home</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Information and services for South Australian citizens and businesses - Government of South Australia.</td></tr><tr><td>image</td><td>https://www.sa.gov.au/__data/assets/image/0006/591828/og-gosa-colour-on-white.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr></tbody></table>	Property	Content	type	article	url	https://www.sa.gov.au/home	title	Home	description	Information and services for South Australian citizens and businesses - Government of South Australia.	image	https://www.sa.gov.au/__data/assets/image/0006/591828/og-gosa-colour-on-white.png	image:width	1200	image:height	630
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>15</td><td>8</td><td>1</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	15	8	1	0	0				
H1	H2	H3	H4	H5	H6													
1	15	8	1	0	0													



## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Information and services for South Australians</li><li>• [H2] COVID-19 information</li><li>• [H2] About SA</li><li>• [H2] Boating and marine</li><li>• [H2] Business and trade</li><li>• [H2] Care and support</li><li>• [H2] Driving and transport</li><li>• [H2] Education and learning</li><li>• [H2] Emergencies and safety</li><li>• [H2] Energy and environment</li><li>• [H2] Family and community</li><li>• [H2] Housing</li><li>• [H2] Planning and property</li><li>• [H2] Rights and law</li><li>• [H2] Work and skills</li><li>• [H2] SA flood emergency</li><li>• [H3] Frontier Software data breach</li><li>• [H3] myLs</li><li>• [H3] Want to have your say?</li><li>• [H3] Backing business for a stronger SA</li><li>• [H3] Safe boating for life</li><li>• [H3] Premier's certificate</li><li>• [H3] Switch for Solar</li><li>• [H3] Real time fuel pricing</li><li>• [H4] Popular</li></ul>
	Images	<p>We found 12 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 134 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.75% Internal Links 99.25%

## In-page links

Anchor	Type	Juice
<a href="#">mySA GOV account</a>	Internal	Passing Juice
<a href="#">Concessions</a>	Internal	Passing Juice
<a href="#">Find a Justice of the Peace</a>	Internal	Passing Juice
<a href="#">Renew driver's licence</a>	Internal	Passing Juice
<a href="#">School Card scheme</a>	Internal	Passing Juice
<a href="#">Directories</a>	Internal	Passing Juice
<a href="#">Government</a>	Internal	Passing Juice
<a href="#">Living in SA</a>	Internal	Passing Juice
<a href="#">Services A to Z</a>	Internal	Passing Juice
<a href="#">Today in SA</a>	Internal	Passing Juice
<a href="#">Boat and marine safety</a>	Internal	Passing Juice
<a href="#">Boat registration</a>	Internal	Passing Juice
<a href="#">Boating and marine fees</a>	Internal	Passing Juice
<a href="#">Commercial marine</a>	Internal	Passing Juice
<a href="#">Licences and permits</a>	Internal	Passing Juice
<a href="#">Marine forms and publications</a>	Internal	Passing Juice
<a href="#">Marine radio</a>	Internal	Passing Juice
<a href="#">Moorings, marinas, ramps</a>	Internal	Passing Juice
<a href="#">Owning a boat</a>	Internal	Passing Juice
<a href="#">River Murray ferries</a>	Internal	Passing Juice

## In-page links

<a href="#">Services list</a>	Internal	Passing Juice
<a href="#">Doing business with government</a>	Internal	Passing Juice
<a href="#">Gambling</a>	Internal	Passing Juice
<a href="#">Leaving a business</a>	Internal	Passing Juice
<a href="#">Liquor</a>	Internal	Passing Juice
<a href="#">Regulation</a>	Internal	Passing Juice
<a href="#">Running a business</a>	Internal	Passing Juice
<a href="#">Starting a business</a>	Internal	Passing Juice
<a href="#">Taxation</a>	Internal	Passing Juice
<a href="#">Work and business licences</a>	Internal	Passing Juice
<a href="#">Carers</a>	Internal	Passing Juice
<a href="#">Disability</a>	Internal	Passing Juice
<a href="#">Foster care</a>	Internal	Passing Juice
<a href="#">In-home care</a>	Internal	Passing Juice
<a href="#">Resources for Aboriginal people</a>	Internal	Passing Juice
<a href="#">Adelaide Metro</a>	Internal	Passing Juice
<a href="#">Cycling</a>	Internal	Passing Juice
<a href="#">Driver's licences</a>	Internal	Passing Juice
<a href="#">Driving offences and penalties</a>	Internal	Passing Juice
<a href="#">Fees and concessions</a>	Internal	Passing Juice
<a href="#">Fuel pricing</a>	Internal	Passing Juice
<a href="#">Getting around with a disability</a>	Internal	Passing Juice
<a href="#">Heavy vehicles</a>	Internal	Passing Juice
<a href="#">Industry services</a>	Internal	Passing Juice
<a href="#">Registration</a>	Internal	Passing Juice
<a href="#">Road safety and traffic</a>	Internal	Passing Juice
<a href="#">Services list</a>	Internal	Passing Juice
<a href="#">Update your details</a>	Internal	Passing Juice

## In-page links

<a href="#">Vehicles</a>	Internal	Passing Juice
<a href="#">Aboriginal education</a>	Internal	Passing Juice
<a href="#">Children's health and wellbeing</a>	Internal	Passing Juice
<a href="#">Curriculum and learning in schools</a>	Internal	Passing Juice
<a href="#">Disability and special needs</a>	Internal	Passing Juice
<a href="#">Early childhood, education and care</a>	Internal	Passing Juice
<a href="#">Financial support</a>	Internal	Passing Juice
<a href="#">General information</a>	Internal	Passing Juice
<a href="#">International students</a>	Internal	Passing Juice
<a href="#">Schools</a>	Internal	Passing Juice
<a href="#">Seniors education</a>	Internal	Passing Juice
<a href="#">Universities</a>	Internal	Passing Juice
<a href="#">Vocational education</a>	Internal	Passing Juice
<a href="#">About emergency services</a>	Internal	Passing Juice
<a href="#">Crisis helplines and support</a>	Internal	Passing Juice
<a href="#">Disaster recovery</a>	Internal	Passing Juice
<a href="#">Emergency phone numbers</a>	Internal	Passing Juice
<a href="#">Prepare for an emergency</a>	Internal	Passing Juice
<a href="#">SA flood emergency</a>	Internal	Passing Juice
<a href="#">Types of emergency</a>	Internal	Passing Juice
<a href="#">Where to get emergency advice and warnings</a>	Internal	Passing Juice
<a href="#">Electrical, gas and water technical regulation</a>	Internal	Passing Juice
<a href="#">Electricity and gas meters</a>	Internal	Passing Juice
<a href="#">Energy advice and education</a>	Internal	Passing Juice
<a href="#">Energy bills, help and rebates</a>	Internal	Passing Juice
<a href="#">Energy efficient home design</a>	Internal	Passing Juice
<a href="#">Energy retailers and contracts</a>	Internal	Passing Juice
<a href="#">Energy supply</a>	Internal	Passing Juice

## In-page links

<a href="#">Environment and natural resources</a>	Internal	Passing Juice
<a href="#">Recycling and waste</a>	Internal	Passing Juice
<a href="#">Using and saving energy</a>	Internal	Passing Juice
<a href="#">Using electricity, gas and hot water safely</a>	Internal	Passing Juice
<a href="#">Water</a>	Internal	Passing Juice
<a href="#">Births, deaths and marriages</a>	Internal	Passing Juice
<a href="#">Community organisations</a>	Internal	Passing Juice
<a href="#">Parenting</a>	Internal	Passing Juice
<a href="#">Planning ahead</a>	Internal	Passing Juice
<a href="#">Seniors</a>	Internal	Passing Juice
<a href="#">Volunteering</a>	Internal	Passing Juice
<a href="#">Wellbeing, safety and health</a>	Internal	Passing Juice
<a href="#">Aged care and retirement housing</a>	Internal	Passing Juice
<a href="#">All housing services</a>	Internal	Passing Juice
<a href="#">Buying a home</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">Hiring a professional</a>	Internal	Passing Juice
<a href="#">Homelessness</a>	Internal	Passing Juice
<a href="#">Housing for Aboriginal people</a>	Internal	Passing Juice
<a href="#">Modifications and housing options</a>	Internal	Passing Juice
<a href="#">Problems and disputes</a>	Internal	Passing Juice
<a href="#">Public and community housing</a>	Internal	Passing Juice
<a href="#">Renting</a>	Internal	Passing Juice
<a href="#">Selling your home</a>	Internal	Passing Juice
<a href="#">Substandard properties</a>	Internal	Passing Juice
<a href="#">Calculate transfer fees</a>	Internal	Passing Juice
<a href="#">Certificates of title</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice

## In-page links

<a href="#">Development plans</a>	Internal	Passing Juice
<a href="#">Land and property development</a>	Internal	Passing Juice
<a href="#">Owning a property</a>	Internal	Passing Juice
<a href="#">Property information</a>	Internal	Passing Juice
<a href="#">Researching a property</a>	Internal	Passing Juice
<a href="#">Services A to Z</a>	Internal	Passing Juice
<a href="#">Arrest and court</a>	Internal	Passing Juice
<a href="#">Community corrections</a>	Internal	Passing Juice
<a href="#">Consumer rights</a>	Internal	Passing Juice
<a href="#">Convictions</a>	Internal	Passing Juice
<a href="#">Identity and personal information</a>	Internal	Passing Juice
<a href="#">Rights and responsibilities</a>	Internal	Passing Juice
<a href="#">SA prisons</a>	Internal	Passing Juice
<a href="#">Victims of crime</a>	Internal	Passing Juice
<a href="#">Young people and the law</a>	Internal	Passing Juice
<a href="#">Becoming an apprentice or trainee</a>	Internal	Passing Juice
<a href="#">Employing an apprentice or trainee</a>	Internal	Passing Juice
<a href="#">Employing people</a>	Internal	Passing Juice
<a href="#">Looking for work</a>	Internal	Passing Juice
<a href="#">Working and workers' rights</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Acknowledgement of Country</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Creative Commons Attribution 4.0 Licence</a>	External	Passing Juice

## In-page links

[Copyright 2022](#)

Internal

Passing Juice

[Close](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

boat services housing licences  
energy business rights marine home  
water

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
energy	9	✘	✘	✘	✔
housing	8	✘	✘	✘	✔
marine	7	✘	✘	✘	✔
licences	6	✘	✘	✘	✘
business	6	✘	✘	✔	✔

## Usability





	Url	Domain : sa.gov.au Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 177 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<a href="http://sa.gov.au/robots.txt">http://sa.gov.au/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics