








Seo Analyzer safari365.com.br

Generated on March 04 2022 16:05 PM





The score is 58/100







SEO Content

	Title	<p>Safari 365 - CRM em sua forma mais SOFT</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Safari 365 - CRM em sua forma mais SOFT</p> <p>Length : 39</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>crm, customer relationship management, marketing, marketing de relacionamento, relacionamento com cliente, database marketing, salvador, bahia, brasil, brazil</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="550 1478 1481 1550"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>11</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1449 2078" style="list-style-type: none"> • [H1] Usuário: • [H1] Senha: • [H1] O que é CRM? • [H1] O que é software on-demand? • [H1] Porque Safari 365 • [H1] Integrado • [H1] Seguro!@ • [H1] Completo • [H1] Agente • [H1] Contato • [H1] Conheça nossos produtos • [H2] De forma simples, CRM (Customer Relationship Management) é a integração dos processos de produção, distribuição, vendas e marketing, de forma orientada ao cliente. Com isso, busca-se conquistar clientes, aumentar a 	H1	H2	H3	H4	H5	H6	11	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
11	3	0	0	0	0									

SEO Content

		<p>satisfação dos já conquistados e estimular neles a fidelidade visando maior lucratividade para a empresa.</p> <ul style="list-style-type: none">• [H2] É um software desenvolvido especialmente para ser acessado através de um navegador Internet como Internet Explorer, FireFox ou Google Chrome em um servidor fora do ambiente da empresa. Este recurso reduz os custos de implantação e manutenção do sistema viabilizando o acesso de pequenas e médias empresas aos mesmos sistemas de grande projetos de CRM.• [H2] O Safari foi desenvolvido amparado dos 11 anos de experiência em sistemas e projetos de CRM utilizando o que existe de mais moderno na programação para a Web. É uma ferramenta 100% focada em resultados e na realidade de pequenas e médias empresas brasileiras e não na adaptação de modelos de negócios estrangeiros.
	Images	<p>We found 12 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 11 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 18.18%</p> <p>Internal Links 81.82%</p>

In-page links

Anchor	Type	Juice
=	External	Passing Juice
&nbsp;	External	Passing Juice
Início	Internal	Passing Juice
Demonstração	Internal	Passing Juice
Contato	Internal	Passing Juice
Status Sistema	Internal	Passing Juice
Agente Safari	Internal	Passing Juice
Agente Cria	Internal	Passing Juice
Agente Pesquisa	Internal	Passing Juice
Agente Promove	Internal	Passing Juice
Agente Assessora	Internal	Passing Juice

SEO Keywords








Keywords Cloud

dos clientes para sistemas agente
crm empresa safari que marketing












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
agente	6	✘	✘	✘	✔
crm	5	✔	✔	✔	✔
safari	4	✔	✘	✔	✔
dos	4	✘	✘	✘	✔
sistemas	3	✘	✘	✘	✔


Usability

	Url	Domain : safari365.com.br Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✗ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://safari365.com.br/sitemap.xml</p>
	Robots.txt	<p>http://safari365.com.br/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>