



# Seo Analyzer

## sainsburysmagazine.co.uk

Generated on March 07 2022 07:22 AM

The score is 68/100







## SEO Content

	Title	Recipes and cooking tips   Sainsbury`s Magazine																			
		<b>Length : 47</b>																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Find 1000s of triple-tested recipes, expert cooking advice from your favourite celebrity chefs and the latest food trends																			
		<b>Length : 121</b>																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://www.sainsburysmagazine.co.uk/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Recipes and cooking tips   Sainsbury`s Magazine</td></tr><tr><td>description</td><td>Find 1000s of triple-tested recipes, expert cooking advice from your favourite celebrity chefs and the latest food trends</td></tr><tr><td>site_name</td><td>Sainsbury`s Magazine</td></tr><tr><td>image</td><td>https://www.sainsburysmagazine.co.uk/bundles/site/images/favicons/mstile-310x310.png</td></tr></table>						Property	Content	url	https://www.sainsburysmagazine.co.uk/	type	website	title	Recipes and cooking tips   Sainsbury`s Magazine	description	Find 1000s of triple-tested recipes, expert cooking advice from your favourite celebrity chefs and the latest food trends	site_name	Sainsbury`s Magazine	image	https://www.sainsburysmagazine.co.uk/bundles/site/images/favicons/mstile-310x310.png
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	Headings	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>														
		6	3	13	12	21	0														
		• [H1] Newsletter																			





## SEO Content

- [H1] Our latest recipes
- [H1] Trending now
- [H1] Foodie reads
- [H1] Competitions and offers
- [H1] From our partners
- [H2] Weekend special
- [H2] Don't miss
- [H2] Cookie Preference Centre
- [H3] Slow-cook suppers
- [H3] We value your privacy
- [H3] Strictly Necessary
- [H3] Sainsbury's Magazine
- [H3] Vimeo
- [H3] Constant Commerce
- [H3] DoubleClick
- [H3] Performance/Analytics
- [H3] Google
- [H3] Marketing/Targeting
- [H3] Pinterest
- [H3] Outbrain
- [H3] Twitter
- [H4] Health
- [H4] Food
- [H4] Food
- [H4] Chef of the week
- [H4] In season
- [H4] win
- [H4] OFFER
- [H4] Food
- [H4] OFFER
- [H4] SPONSORED BY
- [H4] SPONSORED BY
- [H4] SPONSORED BY
- [H5] Slow-cooked pork and fennel ragu
- [H5] Jackfruit and mushroom stew with herb dumplings
- [H5] Triple chocolate chip cookies
- [H5] Spiced roast lamb leg
- [H5] Lemon and caper chicken thighs
- [H5] Chicken stroganoff
- [H5] Rhubarb and custard buckle cake
- [H5] Moroccan-spiced braised brisket
- [H5] Cheesy dauphinoise and onion pie
- [H5] The keto diet plan: 10 things you need to know
- [H5] Taking Orders: Zoe's Ghana Kitchen
- [H5] 10 burning foodie questions with... Kate Humble
- [H5] Sophie Wyburd
- [H5] What to cook and eat in March
- [H5] Win a three-course meal at Pastaio
- [H5] Save £10 on top show tickets
- [H5] Write a picnic recipe for the chance to win a Professional Granite cookware set
- [H5] Ragdale Hall reader offer: join us for a luxury spa break
- [H5] Because all mums deserve it
- [H5] Win Return Tickets to the Isles of Scilly
- [H5] Order in the house

## SEO Content

	Images	We found 30 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>39%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 142 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.52%  Internal Links 96.48%

## In-page links

Anchor	Type	Juice
<a href="#">Recipes Home</a>	Internal	Passing Juice
<a href="#">Course and meal</a>	Internal	Passing Juice
<a href="#">Breakfasts</a>	Internal	Passing Juice
<a href="#">Canapés</a>	Internal	Passing Juice

## In-page links

<a href="#">Desserts</a>	Internal	Passing Juice
<a href="#">Drinks</a>	Internal	Passing Juice
<a href="#">Mains</a>	Internal	Passing Juice
<a href="#">Sides</a>	Internal	Passing Juice
<a href="#">Starters</a>	Internal	Passing Juice
<a href="#">Baking</a>	Internal	Passing Juice
<a href="#">Birthday cakes</a>	Internal	Passing Juice
<a href="#">Bread</a>	Internal	Passing Juice
<a href="#">Brownies</a>	Internal	Passing Juice
<a href="#">Cakes</a>	Internal	Passing Juice
<a href="#">Cheesecakes</a>	Internal	Passing Juice
<a href="#">Chocolate</a>	Internal	Passing Juice
<a href="#">Cookies and biscuits</a>	Internal	Passing Juice
<a href="#">Crumble</a>	Internal	Passing Juice
<a href="#">Cupcakes</a>	Internal	Passing Juice
<a href="#">Fruity bakes</a>	Internal	Passing Juice
<a href="#">Gluten-free baking</a>	Internal	Passing Juice
<a href="#">Loaf cakes</a>	Internal	Passing Juice
<a href="#">Meringue</a>	Internal	Passing Juice
<a href="#">Muffins</a>	Internal	Passing Juice
<a href="#">Mug cakes</a>	Internal	Passing Juice
<a href="#">Salted caramel</a>	Internal	Passing Juice
<a href="#">Savoury bakes</a>	Internal	Passing Juice
<a href="#">Scones</a>	Internal	Passing Juice
<a href="#">Traybakes</a>	Internal	Passing Juice
<a href="#">Cuisine</a>	Internal	Passing Juice
<a href="#">American</a>	Internal	Passing Juice
<a href="#">Asian</a>	Internal	Passing Juice

## In-page links

<a href="#">British</a>	Internal	Passing Juice
<a href="#">Chinese</a>	Internal	Passing Juice
<a href="#">French</a>	Internal	Passing Juice
<a href="#">Greek</a>	Internal	Passing Juice
<a href="#">Indian</a>	Internal	Passing Juice
<a href="#">Italian</a>	Internal	Passing Juice
<a href="#">Japanese</a>	Internal	Passing Juice
<a href="#">Mediterranean</a>	Internal	Passing Juice
<a href="#">Mexican</a>	Internal	Passing Juice
<a href="#">Middle Eastern</a>	Internal	Passing Juice
<a href="#">Moroccan</a>	Internal	Passing Juice
<a href="#">Spanish</a>	Internal	Passing Juice
<a href="#">Thai</a>	Internal	Passing Juice
<a href="#">Turkish</a>	Internal	Passing Juice
<a href="#">Vietnamese</a>	Internal	Passing Juice
<a href="#">Main ingredient</a>	Internal	Passing Juice
<a href="#">Beef</a>	Internal	Passing Juice
<a href="#">Cheese</a>	Internal	Passing Juice
<a href="#">Chicken</a>	Internal	Passing Juice
<a href="#">Duck</a>	Internal	Passing Juice
<a href="#">Eggs</a>	Internal	Passing Juice
<a href="#">Fish</a>	Internal	Passing Juice
<a href="#">Fruit</a>	Internal	Passing Juice
<a href="#">Lamb</a>	Internal	Passing Juice
<a href="#">Noodles</a>	Internal	Passing Juice
<a href="#">Pasta</a>	Internal	Passing Juice
<a href="#">Pork</a>	Internal	Passing Juice
<a href="#">Potatoes</a>	Internal	Passing Juice

## In-page links

<a href="#">Pulses and grains</a>	Internal	Passing Juice
<a href="#">Rice</a>	Internal	Passing Juice
<a href="#">Salmon</a>	Internal	Passing Juice
<a href="#">Sausages</a>	Internal	Passing Juice
<a href="#">Seafood</a>	Internal	Passing Juice
<a href="#">Turkey</a>	Internal	Passing Juice
<a href="#">Vegetables</a>	Internal	Passing Juice
<a href="#">Type of dish</a>	Internal	Passing Juice
<a href="#">Burgers</a>	Internal	Passing Juice
<a href="#">Comfort</a>	Internal	Passing Juice
<a href="#">Curries</a>	Internal	Passing Juice
<a href="#">Ice cream</a>	Internal	Passing Juice
<a href="#">Kebabs</a>	Internal	Passing Juice
<a href="#">Lasagne</a>	Internal	Passing Juice
<a href="#">Meals for two</a>	Internal	Passing Juice
<a href="#">Pies</a>	Internal	Passing Juice
<a href="#">Pizza</a>	Internal	Passing Juice
<a href="#">Risotto</a>	Internal	Passing Juice
<a href="#">Roasts</a>	Internal	Passing Juice
<a href="#">Salads</a>	Internal	Passing Juice
<a href="#">Savoury traybakes</a>	Internal	Passing Juice
<a href="#">Soups</a>	Internal	Passing Juice
<a href="#">Stews and casseroles</a>	Internal	Passing Juice
<a href="#">Stir-fries</a>	Internal	Passing Juice
<a href="#">Tarts</a>	Internal	Passing Juice
<a href="#">Occasion</a>	Internal	Passing Juice
<a href="#">Afternoon tea</a>	Internal	Passing Juice
<a href="#">BBQ</a>	Internal	Passing Juice

## In-page links

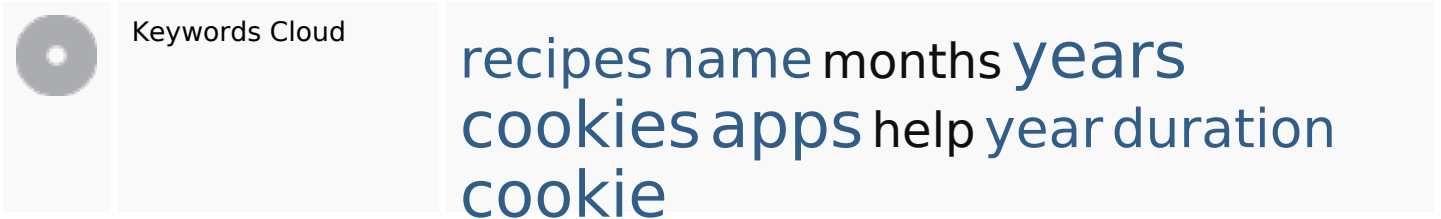
<a href="#">Bonfire Night</a>	Internal	Passing Juice
<a href="#">Christmas</a>	Internal	Passing Juice
<a href="#">Easter</a>	Internal	Passing Juice
<a href="#">Father&amp;#039;s Day</a>	Internal	Passing Juice
<a href="#">Halloween</a>	Internal	Passing Juice
<a href="#">Mother&amp;#039;s Day</a>	Internal	Passing Juice
<a href="#">New Year</a>	Internal	Passing Juice
<a href="#">Pancake Day</a>	Internal	Passing Juice
<a href="#">Party</a>	Internal	Passing Juice
<a href="#">Picnic</a>	Internal	Passing Juice
<a href="#">Valentine&amp;#039;s Day</a>	Internal	Passing Juice
<a href="#">Easy</a>	Internal	Passing Juice
<a href="#">Batch cooking</a>	Internal	Passing Juice
<a href="#">Make ahead</a>	Internal	Passing Juice
<a href="#">One pot</a>	Internal	Passing Juice
<a href="#">Slow cook</a>	Internal	Passing Juice
<a href="#">Storecupboard recipes</a>	Internal	Passing Juice
<a href="#">Thrifty recipes</a>	Internal	Passing Juice
<a href="#">Under 30 minutes</a>	Internal	Passing Juice
<a href="#">Special diets</a>	Internal	Passing Juice
<a href="#">Dairy-free</a>	Internal	Passing Juice
<a href="#">Gluten-free</a>	Internal	Passing Juice
<a href="#">Healthy</a>	Internal	Passing Juice
<a href="#">Under 600 calories</a>	Internal	Passing Juice
<a href="#">Vegan</a>	Internal	Passing Juice
<a href="#">Vegetarian</a>	Internal	Passing Juice
<a href="#">Chefs</a>	Internal	Passing Juice
<a href="#">Lifestyle Home</a>	Internal	Passing Juice

## In-page links

<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Homes</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Video Home</a>	Internal	Passing Juice
<a href="#">Recipes</a>	Internal	Passing Juice
<a href="#">How to</a>	Internal	Passing Juice
<a href="#">Win</a>	Internal	Passing Juice
<a href="#">Pancake Day</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">See the recipes</a>	Internal	Passing Juice
<a href="#">See the article</a>	Internal	Passing Juice
<a href="#">More competitions and offers</a>	Internal	Passing Juice
<a href="#">In this issue</a>	Internal	Passing Juice
<a href="#">Cook with confidence</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Try our digital edition</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">sainsburys.co.uk</a>	External	Passing Juice
<a href="#">Helping Everyone Eat Better</a>	External	Passing Juice
<a href="#">Tu Clothing</a>	External	Passing Juice
<a href="#">Habitat</a>	External	Passing Juice
<a href="#">Argos</a>	External	Passing Juice
<a href="#">cookie.policy.</a>	Internal	Passing Juice



## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookie	12	✗	✗	✗	✓
years	11	✗	✗	✗	✗
cookies	10	✗	✗	✗	✓
apps	10	✗	✗	✗	✗
recipes	9	✓	✗	✓	✓











## Usability

	Url	Domain : sainsburysmagazine.co.uk Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 53 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="http://sainsburysmagazine.co.uk/sitemap.xml">http://sainsburysmagazine.co.uk/sitemap.xml</a> <a href="https://www.sainsburysmagazine.co.uk/sitemap.xml">https://www.sainsburysmagazine.co.uk/sitemap.xml</a></div>
	Robots.txt	<a href="http://sainsburysmagazine.co.uk/robots.txt">http://sainsburysmagazine.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.