







Seo Analyzer sales-engineering.org

Generated on February 12 2022 20:06 PM






The score is 57/100




SEO Content

	<p>Title</p>	<p>North American Association of Sales Engineers - Welcome!</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>NAASE is the professional association for technical sales. Our members come from a wide range of industries and sectors, focusing primarily on the North American markets.</p> <p>Length : 170</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1348 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>North American Association of Sales Engineers - Welcome!</td> </tr> <tr> <td>description</td> <td>NAASE is the professional association for technical sales. Our members come from a wide range of industries and sectors, focusing primarily on the North American markets.</td> </tr> <tr> <td>url</td> <td>https://sales-engineering.org/</td> </tr> <tr> <td>site_name</td> <td>North American Association of Sales Engineers</td> </tr> <tr> <td>image</td> <td>https://sales-engineering.org/wp-content/uploads/2021/07/boston-herald1.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	North American Association of Sales Engineers - Welcome!	description	NAASE is the professional association for technical sales. Our members come from a wide range of industries and sectors, focusing primarily on the North American markets.	url	https://sales-engineering.org/	site_name	North American Association of Sales Engineers	image	https://sales-engineering.org/wp-content/uploads/2021/07/boston-herald1.jpg
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SEO Content

	Headings	H1 2	H2 16	H3 4	H4 0	H5 2	H6 1
		<ul style="list-style-type: none">• [H1] North American Association of Sales Engineers• [H1] Welcome To Your Community!• [H2]• [H2] We connect and empower Sales Engineers across industries• [H2] WHO WE ARE• [H2] OUR MISSION• [H2] BECOME A NAASE MEMBER• [H2] AS SEEN IN• [H2] Great Job-Landing Tool for all SE's and Tech Sales Reps!• [H2] WHAT PEOPLE SAY• [H2] CERTIFIED SALES ENGINEER (CSE)• [H2] BLOG• [H2] Why Do Ideas Die or Not Get Realized?• [H2] Social Confidence in the World of Technology• [H2] The Best Five Jobs with the Most Growth Potential by 2030• [H2] Wanted: Sales Executive (Southern US region)• [H2] Message From the President:• [H2] How to Manage Tasks Priority with Urgency - Importance Matrix (UIM)• [H3]• [H3]• [H3]• [H3]• [H5] Quick Links• [H5] Become A Member• [H6] Contact Info					
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%

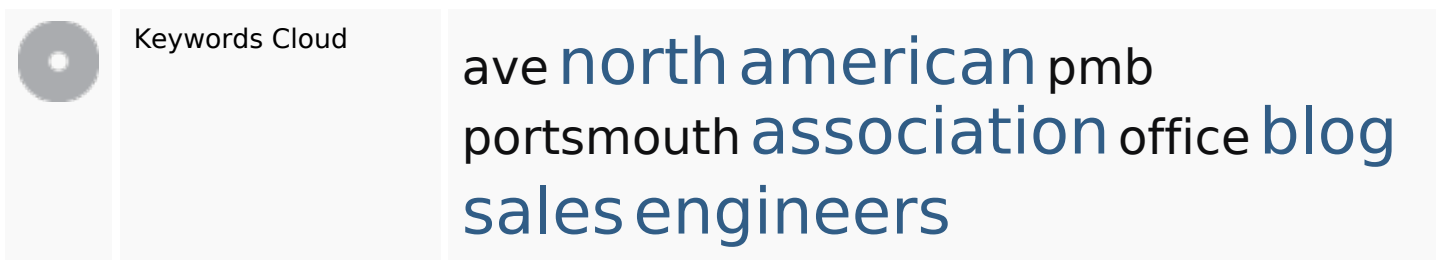
In-page links

Anchor	Type	Juice
North American Association of Sales Engineers	Internal	Passing Juice
Join NAASE	Internal	Passing Juice
CSE	Internal	Passing Juice
Blog &#038; Job Postings	Internal	Passing Juice
Events	Internal	Passing Juice
Registered SE Coaches	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Mission	Internal	Passing Juice
Our Advisory Board	Internal	Passing Juice
SE of the Year	Internal	Passing Juice
Corporate Partners	Internal	Passing Juice
Contact Us	Internal	Passing Juice
buy now	External	Passing Juice
Why Do Ideas Die or Not Get Realized?	Internal	Passing Juice
klambert21yahoocom	Internal	Passing Juice
No Comments	Internal	Passing Juice
Social Confidence in the World of Technology	Internal	Passing Juice
1 Comment	Internal	Passing Juice

In-page links

The Best Five Jobs with the Most Growth Potential by 2030	Internal	Passing Juice
1 Comment	Internal	Passing Juice
Wanted: Sales Executive (Southern US region)	Internal	Passing Juice
No Comments	Internal	Passing Juice
Message From the President:	Internal	Passing Juice
1 Comment	Internal	Passing Juice
How to Manage Tasks Priority with Urgency - Importance Matrix (UIM)	Internal	Passing Juice
No Comments	Internal	Passing Juice
Home	Internal	Passing Juice
Blog	Internal	Passing Juice
Powered by WordPress.com	External	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
north	2	✓	✗	✓	✓
association	2	✓	✗	✓	✓
sales	2	✓	✗	✓	✓
engineers	2	✓	✗	✗	✓
american	2	✓	✗	✓	✓

Usability

	Url	Domain : sales-engineering.org Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://sales-engineering.org/sitemap.xml https://sales-engineering.org/sitemap_index.xml</p>
	Robots.txt	<p>http://sales-engineering.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>