



Seo Analyzer salinastoyota.com

Generated on February 07 2022 14:14 PM





The score is 55/100







SEO Content

	Title	<p>Toyota Dealership Salinas CA Used Cars Salinas Toyota</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Salinas Toyota is a dealership located near Salinas CA. We're here to help with any automotive needs you may have. Don't forget to check out our used cars.</p> <p>Length : 166</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1731"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Toyota Dealership Salinas CA Used Cars Salinas Toyota</td> </tr> <tr> <td>description</td> <td>Salinas Toyota is a dealership located near Salinas CA. We're here to help with any automotive needs you may have. Don't forget to check out our used cars.</td> </tr> </tbody> </table>	Property	Content	title	Toyota Dealership Salinas CA Used Cars Salinas Toyota	description	Salinas Toyota is a dealership located near Salinas CA. We're here to help with any automotive needs you may have. Don't forget to check out our used cars.						
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title	Toyota Dealership Salinas CA Used Cars Salinas Toyota													
description	Salinas Toyota is a dealership located near Salinas CA. We're here to help with any automotive needs you may have. Don't forget to check out our used cars.													
	Headings	<table border="1" data-bbox="539 1765 1481 1832"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>1</td> <td>9</td> <td>5</td> <td>7</td> </tr> </tbody> </table> <ul data-bbox="614 1865 1321 2063" style="list-style-type: none"> • [H1] Toyota Dealership in Salinas, CA • [H2] We are A Cut Above Unrivaled Salinas Toyota • [H3] A superior vehicle purchase experience. • [H4] Estimate your payments • [H4] Disclaimers • [H4] Meet the Toyota Family 	H1	H2	H3	H4	H5	H6	1	1	1	9	5	7
H1	H2	H3	H4	H5	H6									
1	1	1	9	5	7									

SEO Content

		<ul style="list-style-type: none">• [H4] Search by Vehicle Features• [H4] Testimonials• [H4] We're located at 700 Auto Center Circle, Salinas, CA 93907• [H4] Contact Us• [H4] Inventory• [H4] Shopping Tools• [H5] Comfort• [H5] Interior• [H5] Entertainment• [H5] Type• [H5] Color• [H6] Your estimated credit score• [H6] Loan term• [H6] Down payment• [H6]• [H6] Price• [H6] Features• [H6] 22 matching vehicles found!
	Images	<p>We found 42 images on this web page.</p> <p>32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 136 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.94%</p>

SEO Links

Internal Links 97.06%

In-page links

Anchor	Type	Juice
Try again	Internal	Passing Juice
ToyotaCare	Internal	Passing Juice
Toyota Safety Sense	Internal	Passing Juice
Alternative Fuel	Internal	Passing Juice
Value Your Trade	Internal	Passing Juice
Under \$10,000	Internal	Passing Juice
\$10,000 - \$15,000	Internal	Passing Juice
\$15,000 - \$20,000	Internal	Passing Juice
\$20,000 - \$25,000	Internal	Passing Juice
Over \$25,000	Internal	Passing Juice
Toyota Certified Used Vehicles	Internal	Passing Juice
Why Buy Certified?	Internal	Passing Juice
Over 30 MPG	Internal	Passing Juice
Moonroof	Internal	Passing Juice
Leather seats	Internal	Passing Juice
Heated seats	Internal	Passing Juice
Military Rebate	Internal	Passing Juice
College Grad Rebate	Internal	Passing Juice
Toyota Incentives	Internal	Passing Juice
Toyota Promotions	Internal	Passing Juice
Service Specials	Internal	Passing Juice
Build My Deal	Internal	Passing Juice
Schedule Service	Internal	Passing Juice

In-page links

About Our Services	Internal	Passing Juice
Service Center	Internal	Passing Juice
Toyota Tire Center	External	Passing Juice
Brake repair	Internal	Passing Juice
Oil change	Internal	Passing Juice
Tire services	Internal	Passing Juice
Winter maintenance	Internal	Passing Juice
Heating and Cooling services	Internal	Passing Juice
Dewinterizing services	Internal	Passing Juice
Preventative Maintenance Services	Internal	Passing Juice
Fuel line repair	Internal	Passing Juice
Tire Rotation	Internal	Passing Juice
A/C Repairs	Internal	Passing Juice
Wheel Alignment	Internal	Passing Juice
Parts Specials	Internal	Passing Juice
Parts	Internal	Passing Juice
Order Parts	Internal	Passing Juice
Wiper Blades	Internal	Passing Juice
Tires	Internal	Passing Juice
Oil Change	Internal	Passing Juice
Brake Service and Repair	Internal	Passing Juice
Online Credit Approval	Internal	Passing Juice
CreditVue	External	Passing Juice
Schedule Test Drive	Internal	Passing Juice
Toyota Showroom	Internal	Passing Juice
2022 Toyota Sequoia	Internal	Passing Juice
2022 Toyota RAV4 Hybrid	Internal	Passing Juice
2022 Toyota Corolla Hybrid	Internal	Passing Juice

In-page links

2022 Toyota GR Supra	Internal	Passing Juice
2022 Toyota 4Runner	Internal	Passing Juice
2022 Toyota Avalon	Internal	Passing Juice
2022 Toyota Avalon Hybrid	Internal	Passing Juice
2022 Toyota Camry	Internal	Passing Juice
2022 Toyota Corolla	Internal	Passing Juice
2022 Toyota Corolla Cross	Internal	Passing Juice
2022 Toyota Highlander	Internal	Passing Juice
2022 Toyota Prius	Internal	Passing Juice
2022 Toyota Prius Prime	Internal	Passing Juice
2022 Toyota Sienna	Internal	Passing Juice
2022 Toyota Sienna Woodland Special Edition	Internal	Passing Juice
2022 Toyota Tacoma	Internal	Passing Juice
2022 Toyota Tundra	Internal	Passing Juice
2021 Toyota Tundra vs 2021 Ford F-150	Internal	Passing Juice
2021 Toyota 4Runner	Internal	Passing Juice
2021 Toyota 4Runner vs 2020 Toyota 4Runner	Internal	Passing Juice
2021 Toyota Avalon	Internal	Passing Juice
2021 Toyota Avalon Hybrid	Internal	Passing Juice
2021 Toyota C-HR	Internal	Passing Juice
2021 Toyota Camry	Internal	Passing Juice
2021 Toyota Camry Hybrid	Internal	Passing Juice
2021 Toyota Corolla	Internal	Passing Juice
2021 Toyota Corolla Hatchback Special Edition	Internal	Passing Juice
2021 Toyota Corolla Apex Edition	Internal	Passing Juice
2021 Toyota Highlander	Internal	Passing Juice
2021 Toyota Highlander vs 2021 Kia Sorento	Internal	Passing Juice
2021 Toyota RAV4 Prime	Internal	Passing Juice

In-page links

2021 Toyota RAV4	Internal	Passing Juice
2021 Toyota RAV4 vs 2021 Volkswagen Tiguan	Internal	Passing Juice
2021 Toyota RAV4 vs 2020 Toyota RAV4	Internal	Passing Juice
2021 Toyota Prius	Internal	Passing Juice
2021 Toyota Prius Prime	Internal	Passing Juice
2021 Toyota Tacoma	Internal	Passing Juice
2021 Toyota Tundra	Internal	Passing Juice
2021 Toyota Venza vs 2021 Honda CR-V Hybrid	Internal	Passing Juice
2021 Toyota Venza	Internal	Passing Juice
2021 Toyota Trail Special Editions	Internal	Passing Juice
2020 Toyota Camry Hybrid LE vs XLE	Internal	Passing Juice
2020 Toyota Camry L vs LE	Internal	Passing Juice
2020 Toyota Tacoma Trim Levels	Internal	Passing Juice
2020 Toyota Land Cruiser Trim Level Comparison	Internal	Passing Juice
2020 Toyota Highlander Trim Levels	Internal	Passing Juice
2020 Toyota 4Runner Trim Levels	Internal	Passing Juice
2020 Toyota Camry SE vs XSE	Internal	Passing Juice
2021 Toyota Highlander Trim Levels	Internal	Passing Juice
2020 Toyota Corolla Trim Levels	Internal	Passing Juice
2021 Toyota Camry Trim Level Comparisons	Internal	Passing Juice
Our Dealership	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Employment	Internal	Passing Juice
Our Blog	Internal	Passing Juice
=	Internal	Passing Juice
Used Vehicles	Internal	Passing Juice
RAV4	Internal	Passing Juice

In-page links

Camry	Internal	Passing Juice
Corolla	Internal	Passing Juice
Tacoma	Internal	Passing Juice
4Runner	Internal	Passing Juice
Yaris Hatchback	Internal	Passing Juice
Tundra 4WD	Internal	Passing Juice
Tundra 2WD	Internal	Passing Juice
Tundra	Internal	Passing Juice
Tacoma 4WD	Internal	Passing Juice
Tacoma 2WD	Internal	Passing Juice
Sienna	Internal	Passing Juice
Sequoia	Internal	Passing Juice
Prius	Internal	Passing Juice
Prius Prime	Internal	Passing Juice
86	Internal	Passing Juice
Land Cruiser	Internal	Passing Juice
Highlander	Internal	Passing Juice
GR Supra	Internal	Passing Juice
Corolla Hybrid	Internal	Passing Juice
Corolla Hatchback	Internal	Passing Juice
Camry Hybrid	Internal	Passing Juice
C-HR	Internal	Passing Juice
Avalon Hybrid	Internal	Passing Juice
Avalon	Internal	Passing Juice
Yaris Sedan	Internal	Passing Juice
=	Internal	Passing Juice
View matches	Internal	Passing Juice
=	External	Passing Juice

In-page links

External

Passing Juice

SEO Keywords



Keywords Cloud

get dealership **toyota** new schedule vehicles
service **salinas** inventory all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
toyota	13	✓	✗	✓	✓
salinas	8	✓	✗	✓	✓
service	5	✗	✗	✗	✗
schedule	4	✗	✗	✗	✗
vehicles	3	✗	✗	✗	✓

Usability



Url

Domain : salinastoyota.com
Length : 17



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language












Good. Your declared language is en.







Dublin Core

This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 130 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://salinastoyota.com/sitemap.xml</pre> <pre>https://www.salinastoyota.com/sitemap.xml</pre>
	Robots.txt	<pre>http://salinastoyota.com/robots.txt</pre> Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics