

# Seo Analyzer salzburg.at

Generated on February 06 2022 10:50 AM






The score is 57/100







## SEO Content

	Title	Ihr Urlaub in Salzburg, Österreich » SalzburgerLand Tourismus <b>Length : 61</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Offizielle Tourismusplattform für Salzburg und das SalzburgerLand ✓ ideale Alpen Destination ✓ Sommer und Winter Urlaub → hier finden Sie alle Infos. <b>Length : 149</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SalzburgerLand.com</td></tr><tr><td>description</td><td>Offizielle Tourismusplattform für Salzburg und dem SalzburgerLand ✓ ideale Alpen Destination ✓ Sommer und Winter Urlaub → hier finden Sie alle Infos.</td></tr><tr><td>url</td><td>https://www.salzburgerland.com/de/</td></tr><tr><td>site_name</td><td>SalzburgerLand.com</td></tr><tr><td>image</td><td>https://cdn.salzburgerland.com/de/wp-content/uploads/2016/09/riedingtal_stilloderprickelnd_h s-lpr.jpg</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	SalzburgerLand.com	description	Offizielle Tourismusplattform für Salzburg und dem SalzburgerLand ✓ ideale Alpen Destination ✓ Sommer und Winter Urlaub → hier finden Sie alle Infos.	url	https://www.salzburgerland.com/de/	site_name	SalzburgerLand.com	image	https://cdn.salzburgerland.com/de/wp-content/uploads/2016/09/riedingtal_stilloderprickelnd_h s-lpr.jpg
Property	Content																	
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url	https://www.salzburgerland.com/de/																	
site_name	SalzburgerLand.com																	
image	https://cdn.salzburgerland.com/de/wp-content/uploads/2016/09/riedingtal_stilloderprickelnd_h s-lpr.jpg																	

## SEO Content

	Headings	<table border="1"> <tr> <td><b>H1</b></td> <td><b>H2</b></td> <td><b>H3</b></td> <td><b>H4</b></td> <td><b>H5</b></td> <td><b>H6</b></td> </tr> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> <li>[H1] SalzburgerLand</li> </ul>	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>	1	0	0	0	0	0
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>									
1	0	0	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>21%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 82.98%</p> <p>Internal Links 17.02%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Orte</a>	External	Passing Juice
<a href="#">Regionen</a>	External	Passing Juice

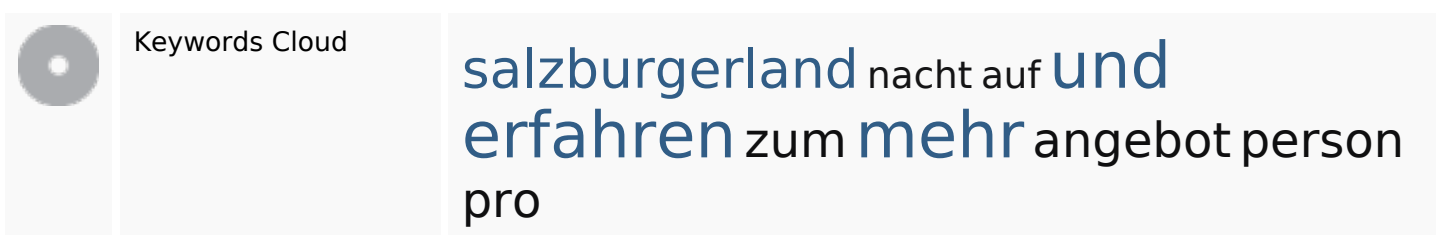
## In-page links

<a href="#">DE</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">IT</a>	Internal	Passing Juice
<a href="#">NL</a>	Internal	Passing Juice
<a href="#">DA</a>	Internal	Passing Juice
<a href="#">PL</a>	Internal	Passing Juice
<a href="#">CS</a>	Internal	Passing Juice
<a href="#">HU</a>	Internal	Passing Juice
<a href="#">☐☐</a>	External	Passing Juice
<a href="#">Events</a>	External	Passing Juice
<a href="#">Wetter</a>	External	Passing Juice
<a href="#">Livecams</a>	External	Passing Juice
<a href="#">Buchen</a>	External	Passing Juice
<a href="#">Almurlaub</a>	External	Passing Juice
<a href="#">Genuss</a>	External	Passing Juice
<a href="#">Gesundheit und Wellness</a>	External	Passing Juice
<a href="#">Sehenswertes</a>	External	Passing Juice
<a href="#">Sport</a>	External	Passing Juice
<a href="#">Tradition</a>	External	Passing Juice
<a href="#">Bioparadies</a>	External	Passing Juice
<a href="#">Camping</a>	External	Passing Juice
<a href="#">Familien-Urlaub &amp;#8211; dafür leben wir!</a>	External	Passing Juice
<a href="#">Golfurlaub</a>	External	Passing Juice
<a href="#">Gruppenreisen</a>	External	Passing Juice
<a href="#">Cooles SalzburgerLand</a>	External	Passing Juice
<a href="#">Alpine Gastgeber</a>	External	Passing Juice
<a href="#">Urlaub am Bauernhof</a>	External	Passing Juice
<a href="#">Die SalzburgerLand Hotels</a>	External	Passing Juice

## In-page links

<a href="#">Meisis Reise</a>	External	Passing Juice
<a href="#">Marcel Hirscher</a>	External	Passing Juice
<a href="#">Meeting- und Kongresslocations</a>	External	Passing Juice
<a href="#">Premium Partner</a>	External	Passing Juice
<a href="#">Zipfer Tourismuspreis</a>	External	Passing Juice
<a href="#">Anreise</a>	External	Passing Juice
<a href="#">Betriebszeiten Skigebiete</a>	External	Passing Juice
<a href="#">Schneebericht</a>	External	Passing Juice
<a href="#">Prospekte &amp;#038; Broschüren</a>	External	Passing Juice
<a href="#">SalzburgerLand Card</a>	External	Passing Juice
<a href="#">Kontakt</a>	External	Passing Juice
<a href="#">Datenschutzbestimmungen</a>	External	Passing Juice
<a href="#">Impressum und Datenschutz</a>	External	Passing Juice
<a href="#">Das Unternehmen</a>	External	Passing Juice
<a href="#">Partner</a>	External	Passing Juice
<a href="#">Newsroom (B2B)</a>	External	Passing Juice
<a href="#">Presse</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mehr	71	✘	✘	✘	✘
erfahren	69	✘	✘	✘	✘







## Keywords Consistency

und	67	✘	✘	✔	✘
salzburgerland	51	✔	✘	✔	✔
zum	38	✘	✘	✘	✘




## Usability

	Url	Domain : salzburg.at Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 40
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li>✔ Excellent, your website doesn't use nested tables.</li> <li>✘ Too bad, your website is using inline styles.</li> </ul>




## Document

-  Too bad, your website has too many CSS files (more than 4).
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://salzburg.at/sitemap.xml>



### Robots.txt

<http://salzburg.at/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.