








Seo Analyzer samex.com.au

Generated on March 25 2022 02:58 AM

The score is 59/100







SEO Content

	Title	<p>SAMEX : Australian Meat Exporters</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Samex / Australian Meat Exporters. Samex Australian Meat Company is a global export meat trading group. We deliver a wide range of high quality Beef, Lamb, Mutton, Goat and Exotic meat products to more than 45 countries and we source our meat from the world's leading producer nations.</p> <p>Length : 285</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1547 1481 1621"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>13</td> <td>9</td> <td>48</td> <td>12</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1653 1007 2078" style="list-style-type: none"> • [H1] About Us • [H1] About Us • [H1] About Us • [H1] Associate Companies • [H1] Associate Companies • [H1] Associate Companies • [H1] Our Brands • [H1] Our Brands - Matilda's • [H1] Our Products • [H1] Our People • [H1] Worldwide Offices • [H1] Links • [H1] Contact Us 	H1	H2	H3	H4	H5	H6	13	9	48	12	2	0
H1	H2	H3	H4	H5	H6									
13	9	48	12	2	0									





SEO Content

- [H2] Global Supply Network
- [H2] Our Brands
- [H2] Our Licenses
- [H2] Ausland
- [H2] Samex Peterborough
- [H2] Samex China
- [H2] Samex Egypt
- [H2] SAMEX SOUTH AMERICA
- [H2] Australia
- [H3] Ausland
- [H3] Samex Peterborough
- [H3]
- [H3] John Gallagher
- [H3]
- [H3]
- [H3] Justin Gallagher
- [H3]
- [H3] Ausland Export Pty Ltd
- [H3] Matilda's
- [H3] Samex
- [H3] Lamb
- [H3] Beef
- [H3] Goat
- [H3] Sheep
- [H3] Camel
- [H3] Fancy Meats / Offal
- [H3] Poultry
- [H3] Gary Marriott
- [H3] Gary Marriott
- [H3] Simon Linke
- [H3] Simon Linke
- [H3] Louise Bridgewater
- [H3] Louise Bridgewater
- [H3] Jon Mander
- [H3] Jon Mander
- [H3] Sam Marriott
- [H3] Sam Marriott
- [H3] Jud Odgers
- [H3] Jud Odgers
- [H3] Shannon Tiedtke
- [H3] Shannon Tiedtke
- [H3] Shipping Manager
- [H3] Shipping Manager
- [H3] Ling Ling Chen
- [H3] Ling Ling Chen
- [H3] Anh Ta
- [H3] Anh Ta
- [H3] Jacqui Naspinski
- [H3] Jacqui Naspinski
- [H3] Winnie DaSilva
- [H3] Winnie DaSilva
- [H3] David McCouaig
- [H3] David McCouaig
- [H3] Ben Morrison
- [H3] Ben Morrison
- [H3] Jasmin Jamieson

SEO Content

		<ul style="list-style-type: none">• [H3] Jasmin Jamieson• [H4] Managing Director• [H4] Managers• [H4] Export Sales• [H4] Shipping / Logistics• [H4] Documentation• [H4] Finance• [H4]• [H4] Adham Amyra• [H4] MAGDALENA VISCA• [H4] Australian industry organisations• [H4] Courier documentation and tracking• [H4] Steamship lines container tracking• [H5] Our Licences• [H5] Our Accreditation:
	Images	<p>We found 70 images on this web page.</p> <p>69 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 38%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 41 links including 16 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.44%</p> <p>Internal Links 97.56%</p>

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Global Supply Network	Internal	Passing Juice
Our Licenses	Internal	Passing Juice
Associate Companies	Internal	Passing Juice
Ausland	Internal	Passing Juice
Samex Peterborough	Internal	Passing Juice
Our Brands	Internal	Passing Juice
Matilda's	Internal	Passing Juice
Our Products	Internal	Passing Juice
Lamb	Internal	Passing Juice
Beef	Internal	Passing Juice
Goat	Internal	Passing Juice
Sheep	Internal	Passing Juice
Camel	Internal	Passing Juice
Fancy Meats / Offal	Internal	Passing Juice
Poultry	Internal	Passing Juice
Our People	Internal	Passing Juice
Worldwide Offices	Internal	Passing Juice
Links	Internal	Passing Juice
Contact us	Internal	Passing Juice
Nav	Internal	Passing Juice
License to Export Meat	Internal	Passing Juice
License to Export Live Stock	Internal	Passing Juice
License to Export Wine, Brandy and Grape Spirit	Internal	Passing Juice
AUS-Meat Accreditation	Internal	Passing Juice
Australian Trusted Trader	Internal	Passing Juice
New Zealand Meat Board Export Registration	Internal	Passing Juice

In-page links

Food South Australia	Internal	Passing Juice
Australian Institute of Export Membership	Internal	Passing Juice
Australia Arab Chamber Of Commerce Membership	Internal	Passing Juice
Australian Export Heroes Awards, 2008	Internal	Passing Juice
Premier's Food & Fibre Awards, 2000	Internal	Passing Juice
International Trades Association Membership	Internal	Passing Juice
Meat Import Council of America	Internal	Passing Juice
Click to Download the Matilda's brochure	Internal	Passing Juice
Australia Egypt	Internal	Passing Juice
Corporate Profile	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Web design by Brighter	External	Passing Juice

SEO Keywords








Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
samex	26	✓	✗	✓	✓
meat	24	✓	✗	✓	✓
email	23	✗	✗	✗	✗
australian	19	✓	✗	✓	✓
export	17	✓	✗	✓	✓

Keywords Consistency

Usability

	Url	Domain : samex.com.au Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 68 Warnings : 25				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	4
Deprecated tags	Occurrences					
<u>	4					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files.				

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics