



Seo Analyzer samsonstonesc.com

Generated on February 04 2022 04:18 AM

The score is **36/100**







SEO Content

	Title	Samson Stone, LLC > Home Length : 24 Perfect, your title contains between 10 and 70 characters.												
	Description	Natural and manufactured stone & stucco installer serving the Carolinas and Georgia. Retail sales of stone, mulch, sand, gravel, pine needles and more. Length : 152 Great, your meta description contains between 70 and 160 characters.												
	Keywords	stone, cultured stone, natural stone, flagstone, stucco, masterwall, manufactured stone, owens corning, coronado, landmark, el dorado, horizon, dutch quality, PastelCote, block, brick, stone fireplace, stone patio, outdoor fireplace, outdoor kitchen, retaining wall, stack stone, river rock Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 26 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 41.38% Internal Links 58.62%

In-page links

Anchor	Type	Juice
Centurion Stone	Internal	Passing Juice
...	External	Passing Juice
Coronado Stone	Internal	Passing Juice
...	External	Passing Juice
Cultured Stone	Internal	Passing Juice
...	External	Passing Juice
Eldorado Stone	Internal	Passing Juice
...	External	Passing Juice
Horizon Stone	Internal	Passing Juice

In-page links

...	External	Passing Juice
Prostone Veneer	Internal	Passing Juice
...	External	Passing Juice
South Carolina Home Builders Association	Internal	Passing Juice
...	External	Passing Juice
Stonecraft Stone	Internal	Passing Juice
...	External	Passing Juice
USCMCA	Internal	Passing Juice
...	External	Passing Juice
Stone and Stucco Installation and Sales	External	Passing Juice
Samson Stone, LLC	External	Passing Juice
Promote Your Page Too	External	Passing Juice
Home	Internal	Passing Juice
Get Started	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
Press & Articles	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

stone	12	✓	✓	✓	✗
home	4	✓	✗	✗	✗
samson	3	✓	✗	✗	✗
july	2	✗	✗	✗	✗
all	2	✗	✓	✓	✗

Usability

	Url	Domain : samsonstonesc.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype				
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.				
	W3C Validity	Errors : 306 Warnings : 26				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td></td> <td>6</td> </tr> </tbody> </table>	Deprecated tags	Occurrences		6
Deprecated tags	Occurrences					
	6					

Document






<U>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.






Speed Tips

-  Attention! Try to avoid nested tables in HTML.
-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Perfect, your website has few JavaScript files.
-  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.