







Seo Analyzer samstours.com

Generated on February 09 2022 00:36 AM






The score is 56/100







SEO Content

	Title	<p>Sam's Tours Palau</p> <p>Length : 21</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>#1 Dive Center in Palau. Experience the best in reef and wreck diving. Sam's Tours is a 5 star PADI instructor development and dive center. Book Today!</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Sam's Tours Palau</td> </tr> <tr> <td>title</td> <td>Sam's Tours Palau</td> </tr> <tr> <td>url</td> <td>https://www.samstours.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>#1 Dive Center in Palau. Experience the best in reef and wreck diving. Sam's Tours is a 5 star PADI instructor development and dive center. Book Today!</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/609b62b9d8dfde7fa1ed364c/t/6142794c64d2a04dfe6eec3e/1631746380767/Sam%252527s%252BTo urs%252BSocial%252BImage.jpg?format=1500w</td> </tr> <tr> <td>image:width</td> <td>1500</td> </tr> </tbody> </table>	Property	Content	site_name	Sam's Tours Palau	title	Sam's Tours Palau	url	https://www.samstours.com	type	website	description	#1 Dive Center in Palau. Experience the best in reef and wreck diving. Sam's Tours is a 5 star PADI instructor development and dive center. Book Today!	image	http://static1.squarespace.com/static/609b62b9d8dfde7fa1ed364c/t/6142794c64d2a04dfe6eec3e/1631746380767/Sam%252527s%252BTo urs%252BSocial%252BImage.jpg?format=1500w	image:width	1500
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SEO Content

		image:height 906												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>0</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] WELCOME TO SAM'S TOURS • [H1] WHY PALAU? • [H1] WHO WE ARE • [H4] TOURS • [H4] SCUBA DIVING • [H4] TEAM 	H1	H2	H3	H4	H5	H6	3	0	0	3	0	0
H1	H2	H3	H4	H5	H6									
3	0	0	3	0	0									
	Images	<p>We found 130 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 2.08%</p> <p>External Links : Passing Juice 10.42%</p> <p>Internal Links 87.5%</p>

In-page links

Anchor	Type	Juice
Dive In	External	Passing Juice
Skip to Content	Internal	Passing Juice
About Sam's	Internal	Passing Juice
Scuba Diving	Internal	Passing Juice
Diving at Sam's	Internal	Passing Juice
Reef Diving	Internal	Passing Juice
Wreck Diving	Internal	Passing Juice
Specialty Diving	Internal	Passing Juice
Tours	Internal	Passing Juice
Kayak Tours	Internal	Passing Juice
Land Tours	Internal	Passing Juice
Island Hiking Tours	Internal	Passing Juice
Rock Island Tours	Internal	Passing Juice
WWII History Tour	Internal	Passing Juice
Live Aboard	Internal	Passing Juice
Courses	Internal	Passing Juice
PADI Courses	Internal	Passing Juice
Dive Master Internship	Internal	Passing Juice
Instructor Development Course	Internal	Passing Juice
Connect	Internal	Passing Juice
Dive In	External	Passing Juice
BOOK YOUR ADVENTURE	External	Passing Juice
-Lucy E.	Internal	Passing Juice
Best Diving Experience Ever!	Internal	Passing Juice
-Adriano L.	Internal	Passing Juice
Perfect Diving Logistic	Internal	Passing Juice
-Imis L.	Internal	Passing Juice

In-page links

Very Smooth Running Operation	Internal	Passing Juice
-Skip & Nancy	Internal	Passing Juice
Fantastic Snorkeling Experience	Internal	Passing Juice
-Dennis S.	Internal	Passing Juice
Best. Tour. Company. Ever!	Internal	Passing Juice
-Dana B.	Internal	Passing Juice
Exceeded Every Expectation	Internal	Passing Juice
-Margie	Internal	Passing Juice
9 Days of Great Diving	Internal	Passing Juice
Sixth Trip to Sam's!	Internal	Passing Juice
-Oscar H	Internal	Passing Juice
Best Diving Experience!	Internal	Passing Juice
-Lilly J.	Internal	Passing Juice
Great Staff!	Internal	Passing Juice
-Brad W.	Internal	Passing Juice
The Only Choice For Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Site Credit	External	Passing Juice
Chat with us	External	noFollow
LiveChat	External	Passing Juice

SEO Keywords








Keywords Cloud

diving scuba dive courses palau tours trip
sams great island





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
diving	24	✘	✘	✔	✔
tours	23	✔	✘	✔	✔
dive	17	✘	✘	✔	✘
sams	13	✘	✘	✘	✘
scuba	7	✘	✘	✘	✔








Usability

	Url	Domain : samstours.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://samstours.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics