Seo Analyzer sandhills.com

Generated on March 23 2022 08:12 AM

The score is 77/100

SEO Content

✓	Title	Welcome | Sandhills Global | Gather, Process, Distribute **Length : 56** Perfect, your title contains between 10 and 70 characters.
✓	Description	Sandhills Global's industry-leading solutions connect buyers and sellers of new and used equipment worldwide. **Length : 109** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Welcome | Sandhills Global | Gather, Process, Distribute
type	website
site_name	Sandhills Global
url	http://www.sandhills.com/
description	Sandhills Global's industry-leading solutions connect buyers and sellers of new and used equipment worldwide.
image	http://www.sandhills.com/Content/siteart/logo.png
image:height	95
image:width	192

SEO Content

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		0	2	3	0	0	0

- [H2] About Sandhills Global
- [H2] Careers & Internships
- [H3] Inventory Levels Show Signs of Life in Certain Truck and Construction Equipment Segments
- [H3] Jet Aircraft Asking Values Trending Upward Amidst Inventory Shortages
- [H3] RVUniverse Diversifies Print Magazine, Launches New Regional Editions

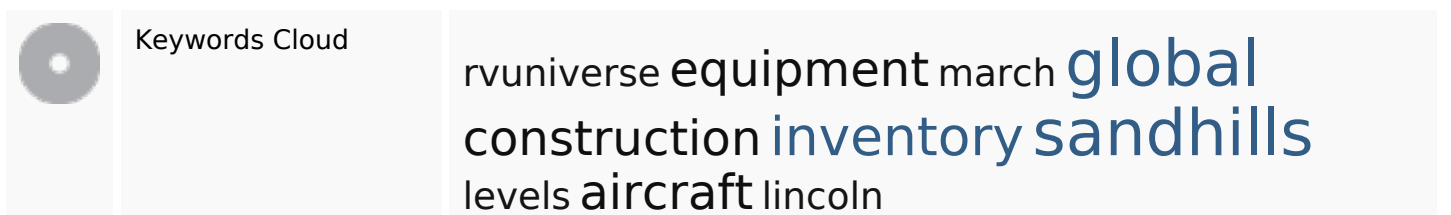|		
❌	Images	We found 19 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **38%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Brands	Internal	Passing Juice
Locations	Internal	Passing Juice
Contact Us	Internal	Passing Juice
News	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Scam Alerts	Internal	Passing Juice
Copyright & Legal Notice	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	rvuniverse equipment march global construction inventory sandhills levels aircraft lincoln

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sandhills	10	✔	✖	✔	✔
global	8	✔	✖	✔	✔
inventory	6	✖	✖	✖	✔
equipment	4	✖	✖	✔	✔
aircraft	4	✖	✖	✖	✔

Usability

	Url	Domain : sandhills.com Length : 13

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✗	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 2
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://www.sandhills.com/sitemaps/comsitemap.xml
✔	Robots.txt	http://sandhills.com/robots.txt

Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |