



Seo Analyzer sandtraytherapy.org

Generated on February 03 2022 14:24 PM

The score is 56/100






SEO Content

| | <p>Title</p> | <p>Home International Association for Sandtray Therapy</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|----|---|---|---|
| | <p>Description</p> | <p>Join the world's only GLOBAL association for sandtray therapists Join. Join Now What if the Sandtray therapy community joined hands? sound like something you want to join? Click below Join us Wondering why IAST? You're not alone. We're new but we're here to make changes across the sandtray community. To get a glimpse of [...]</p> <p>Length : 325</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1" data-bbox="542 1545 1481 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>18</td> <td>10</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1436 2072" style="list-style-type: none"> • [H1] Join the world's only GLOBAL association for sandtray therapists Join. • [H2] The 3rd Annual Sandtray Summit is happening on November 6th and 7th, 2021! • [H2] We Have Members Around The World • [H2] Make a Donation to the International Association of Sandtray Therapy! • [H2] Renew your ICST Credential • [H2] Actions • [H2] Selected media actions • [H2] {{ data.message }} • [H2] Drop files to upload • [H2] Uploading | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 18 | 10 | 2 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 18 | 10 | 2 | 0 | 0 | | | | | | | | | |


SEO Content

| | | |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | <ul style="list-style-type: none">• [H2] Attachment Preview• [H2] Details• [H2] Attachment Details Saved.• [H2] Attachment Display Settings• [H2] Gallery Settings• [H2] Playlist Settings• [H2] Display Settings• [H2] Advanced Options• [H2] Preview• [H3] What if the Sandtray therapy community joined hands?• [H3]• [H3] Wondering why IAST?• [H3] Dear tired and worn out therapist,• [H3] Want to join us? Click below to get started• [H3] But still wondering how this is going to work?• [H3] 1. Join.• [H3] 2. Act.• [H3] 3. Change.• [H3] Ready to join us?• [H4] sound like something you want to join? Click below• [H4] Follow our simple 3-step IAST action plan |
|  | Images | <p>We found 40 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> |

SEO Links

| | | |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |
|  | In-page links | <p>We found a total of 24 links including 6 link(s) to files</p> |

SEO Links

| | | |
|----------------------------------------------------------------------------------|------------|-----------------------------------|
|  | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 0% |
| | | Internal Links 100% |


In-page links

| Anchor | Type | Juice |
|----------------------------------------------------------|----------|---------------|
| Skip to content | Internal | Passing Juice |
| IJST Journal | Internal | Passing Juice |
| Upcoming Trainings | Internal | Passing Juice |
| How to Become a Sandtray Therapist | Internal | Passing Juice |
| Log In | Internal | Passing Juice |
| Join Now | Internal | Passing Juice |
| The Third Annual Sandtray Therapy Summit | Internal | Passing Juice |
| Benefits of joining IAST | Internal | Passing Juice |
| ICST and ICST-P Standards | Internal | Passing Juice |
| Board Members | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| IAST Bylaws | Internal | Passing Juice |
| IAST Providers | Internal | Passing Juice |
| ICST Clinician Directory | Internal | Passing Juice |
| ICST Credentialing Packet | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Refund Policy | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| {{ data.authorName }} | Internal | Passing Juice |
| {{ data.uploadedToTitle }} | Internal | Passing Juice |
| {{data.originalImageName}} | Internal | Passing Juice |

In-page links

| | | |
|--------------------------------------|----------|---------------|
| View attachment page | Internal | Passing Juice |
| Edit more details | Internal | Passing Juice |
| Edit Image | Internal | Passing Juice |






SEO Keywords

| | |
|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
|  Keywords Cloud | sandtray association international world join therapy how were change iast |
|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|

Keywords Consistency












| Keyword | Content | Title | Keywords | Descripti on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| sandtray | 11 | ✓ | ✗ | ✓ | ✓ |
| join | 7 | ✗ | ✗ | ✓ | ✓ |
| therapy | 4 | ✓ | ✗ | ✓ | ✓ |
| world | 4 | ✗ | ✗ | ✓ | ✓ |
| change | 4 | ✗ | ✗ | ✓ | ✓ |

Usability

| | | |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url | Domain : sandtraytherapy.org Length : 19 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

| | | |
|-----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 7 Warnings : 2 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |



Mobile

| | | |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Optimization

| | | |
|------------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. <ul style="list-style-type: none">http://sandtraytherapy.org/sitemap.xmlhttps://sandtraytherapy.org/sitemap.xml |
|------------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Optimization

| | | |
|----------------------------------------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | https://sandtraytherapy.org/news-sitemap.xml https://sandtraytherapy.org/sitemap.xml |
|  | Robots.txt | http://sandtraytherapy.org/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |