



Seo Analyzer sanfordfl.gov

Generated on April 04 2022 06:25 AM

The score is 54/100



SEO Content

| | Title | <p>Home Sanford, FL</p> <p>Length : 18</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|-------------|---|---|----------|---------|--------|-------|------|---------|-------|--------------------|-------------|---|-----|------------------------|-------|--|
| | Description | <p>300 N. Park Ave., Sanford FL 32771 Phone: 407.688.5000. Sanford sits on the southern shore of Lake Monroe .</p> <p>Length : 109</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home Sanford, FL</td> </tr> <tr> <td>description</td> <td>300 N. Park Ave., Sanford FL 32771 Phone: 407.688.5000. Sanford sits on the southern shore of Lake Monroe .</td> </tr> <tr> <td>url</td> <td>https://sanfordfl.gov/</td> </tr> <tr> <td>image</td> <td>http://sanfordfl.gov/wp-content/uploads/2021/07/Trolley-Downtown.jpg</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Home Sanford, FL | description | 300 N. Park Ave., Sanford FL 32771 Phone: 407.688.5000. Sanford sits on the southern shore of Lake Monroe . | url | https://sanfordfl.gov/ | image | http://sanfordfl.gov/wp-content/uploads/2021/07/Trolley-Downtown.jpg |
| Property | Content | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| title | Home Sanford, FL | | | | | | | | | | | | | | | |
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| url | https://sanfordfl.gov/ | | | | | | | | | | | | | | | |
| image | http://sanfordfl.gov/wp-content/uploads/2021/07/Trolley-Downtown.jpg | | | | | | | | | | | | | | | |
| | Headings | <table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>7</td> <td>15</td> <td>3</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="614 2007 1469 2069" style="list-style-type: none"> • [H1] Visit Historic Sanford Today • [H2] The official guide to living, working, and visiting the The | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 11 | 7 | 15 | 3 | 3 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 1 | 11 | 7 | 15 | 3 | 3 | | | | | | | | | | | |





SEO Content

| | | |
|---|-----------------|---|
| | | <p>City of Sanford</p> <ul style="list-style-type: none">• [H2] Stay Connected , Stay Informed.• [H2] Explore City Services & Amenities• [H2] Meet the Mayor• [H2] “I look forward to building on the many positive improvements that have taken place while serving on the City Commission and continuing to make Sanford a place where we want to live, work, and play.• [H2] Coastline Park• [H2] Paw Park• [H2] Park on Park• [H2] George Touhy Park• [H2] Fort Mellon Park• [H2] Veterans Memorial Park• [H3] Downtown Trolley• [H3] Sanford Says Podcast• [H3] Communications Office• [H3] Upcoming Meetings and Events• [H3] News and Publications• [H3] Meet Your City Commissioners• [H3] Explore Sanford• [H4] Pay Utility Bill• [H4] Career Opportunities• [H4] Parks and Pavillions• [H4] Garbage and Recycling• [H4] Permits• [H4] Meeting and Events• [H4] Recreation Programs• [H4] Special Events Review Committee• [H4] Community Redevelopment Agency (CRA) Meeting• [H4] Planning and Zoning Commission• [H4] Connect With Us• [H4] Most Requested• [H4] Explore• [H4] Stay Connected• [H4] City of Sanford, FL The Friendly City• [H5] Seminole County Broadband Internet Consumer Survey• [H5] New Temporary Parking Lot• [H5] Sanford Speaks• [H6] City Hall• [H6] City Hall• [H6] City Hall |
|  | Images | <p>We found 53 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |

SEO Content

| | | |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 99 links including 2 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 2.02% Internal Links 97.98% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| City Commission | Internal | Passing Juice |
| City Manager's Office | Internal | Passing Juice |
| City Commission Meetings | Internal | Passing Juice |
| Public Records Request | Internal | Passing Juice |
| Boards and Committees | Internal | Passing Juice |
| Speakers Bureau | Internal | Passing Juice |
| Public Art | Internal | Passing Juice |
| Sanford Says Podcast | Internal | Passing Juice |
| Citizens Academy | Internal | Passing Juice |
| Organization Chart | Internal | Passing Juice |
| Community Development Block Grant (CDBG) | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| LIHEAP | Internal | Passing Juice |
| My Brother's Keeper | Internal | Passing Juice |
| Planning Division | Internal | Passing Juice |
| Building Division | Internal | Passing Juice |
| Code Enforcement | Internal | Passing Juice |
| Business Resources | Internal | Passing Juice |
| CRA (Community Redevelopment Agency) | Internal | Passing Juice |
| Purchasing Division | Internal | Passing Juice |
| Audit Committee | Internal | Passing Juice |
| Lien Inquiry Procedures | Internal | Passing Juice |
| Human Resources | Internal | Passing Juice |
| Contact Information | Internal | Passing Juice |
| Employment | Internal | Passing Juice |
| Public Services and Safety Information | Internal | Passing Juice |
| History | Internal | Passing Juice |
| Fire Prevention | Internal | Passing Juice |
| Fire/EMS Reports, Statistics and FAQs | Internal | Passing Juice |
| Speakers Bureau | Internal | Passing Juice |
| Sanford Firefighters' Retirement System | Internal | Passing Juice |
| Adopt-a-Programs | Internal | Passing Juice |
| Aquatic Center | Internal | Passing Juice |
| Parks | Internal | Passing Juice |
| Youth and Afterschool Programs | Internal | Passing Juice |
| Adult Programs | Internal | Passing Juice |
| Senior Center and Programs | Internal | Passing Juice |
| Rentals | Internal | Passing Juice |
| Crime Prevention | Internal | Passing Juice |
| Records | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| FAQs and Resources | Internal | Passing Juice |
| Solid Waste and Recycling | Internal | Passing Juice |
| Water & Sewer Utilities | Internal | Passing Juice |
| City Attorney | Internal | Passing Juice |
| Resident Guide | Internal | Passing Juice |
| Maps of Sanford | Internal | Passing Juice |
| Emergency Management | Internal | Passing Juice |
| Community Links | Internal | Passing Juice |
| Bill Payment | Internal | Passing Juice |
| Free Trolley Service | Internal | Passing Juice |
| Event Calendar | Internal | Passing Juice |
| Planning an Event | Internal | Passing Juice |
| Marina Day Slips | Internal | Passing Juice |
| Economic Development | Internal | Passing Juice |
| Business Tax | Internal | Passing Juice |
| Downtown Parking Map | Internal | Passing Juice |
| RiverWalk | Internal | Passing Juice |
| Job Opportunities | Internal | Passing Juice |
| My City Commission District | External | Passing Juice |
| Maps of Sanford | Internal | Passing Juice |
| Utility Service | Internal | Passing Juice |
| House Check | Internal | Passing Juice |
| General Service Request | Internal | Passing Juice |
| Utilities Service Request | Internal | Passing Juice |
| Police Records Request | Internal | Passing Juice |
| Discover More | Internal | noFollow |
| Go Explore | Internal | noFollow |
| Pay Utility Bill | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Parks and Pavillions | Internal | Passing Juice |
| Garbage and Recycling | Internal | Passing Juice |
| Permits | Internal | Passing Juice |
| Meeting and Events | Internal | Passing Juice |
| Downtown Trolley | Internal | Passing Juice |
| Sanford Says Podcast | Internal | Passing Juice |
| Communications Office | Internal | Passing Juice |
| Special Events Review Committee | Internal | Passing Juice |
| Community Redevelopment Agency (CRA) Meeting | Internal | Passing Juice |
| Planning and Zoning Commission | Internal | Passing Juice |
| Seminole County Broadband Internet Consumer Survey | Internal | Passing Juice |
| New Temporary Parking Lot | Internal | Passing Juice |
| Sanford Speaks | Internal | Passing Juice |
| Sheena Britton | Internal | Passing Juice |
| Kerry S. Wiggins, Sr. | Internal | Passing Juice |
| Patrick Austin | Internal | Passing Juice |
| Patty Mahany | Internal | Passing Juice |
| Parks and Recreation | Internal | Passing Juice |
| Public Places | Internal | Passing Juice |
| Coastline Park | Internal | Passing Juice |
| Paw Park | Internal | Passing Juice |
| Park on Park | Internal | Passing Juice |
| George Touhy Park | Internal | Passing Juice |
| Fort Mellon Park | Internal | Passing Juice |
| Veterans Memorial Park | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Jobs | External | Passing Juice |
| Contact Us | Internal | Passing Juice |
| | | |

In-page links

| | | |
|----------------------------------|----------|---------------|
| Accessibility | Internal | Passing Juice |
| Employee Email | Internal | Passing Juice |
| Culture and Arts | Internal | Passing Juice |
| Community Center | Internal | Passing Juice |

SEO Keywords

| | |
|---|---|
|  Keywords Cloud | <p>event public utilities service development division sanford city community request</p> |
|---|---|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| sanford | 8 | ✓ | ✗ | ✓ | ✓ |
| city | 7 | ✗ | ✗ | ✗ | ✓ |
| public | 6 | ✗ | ✗ | ✗ | ✓ |
| service | 5 | ✗ | ✗ | ✗ | ✓ |
| community | 5 | ✗ | ✗ | ✗ | ✓ |







Usability

| | | |
|--|--------------|--|
|  | Url | Domain : sanfordfl.gov Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | Great. We have found a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |





Usability

| | | |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|

Document

| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 28 Warnings : 91 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile



| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|---|---------------------|--|

Optimization

| | | |
|--|-------------|---|
| | XML Sitemap | Great, your website has an XML sitemap. |
|--|-------------|---|

Optimization



| | | |
|--|------------|--|
| | | http://sanfordfl.gov/sitemap.xml |
|  | Robots.txt | http://sanfordfl.gov/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |