







Seo Analyzer santafenewmexican.com

Generated on January 27 2022 09:14 AM

The score is 58/100



SEO Content

	<p>Title</p>	<p>Santa Fe New Mexican homepage News, opinion and sports from Santa Fe and Northern New Mexico</p> <p>Length : 94</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>The oldest newspaper company in the West, featuring local news, arts and opinion coverage in Santa Fe and Northern New Mexico.</p> <p>Length : 126</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>santa fe new mexican</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.santafenewmexican.com/</td> </tr> <tr> <td>image</td> <td>https://bloximages.newyork1.vip.townnews.com/santafenewmexican.com/content/tncms/custom/image/91a8148a-466e-11e9-afc5-2fd66c148ffe.jpg?crop=1080%2C1080%2C420%2C0&amp;resize=200%2C200&amp;order=crop%2Cresize</td> </tr> <tr> <td>image:width</td> <td>200</td> </tr> <tr> <td>image:height</td> <td>200</td> </tr> <tr> <td>title</td> <td>santafenewmexican.com News, opinion and sports from Santa Fe and Northern New Mexico</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.santafenewmexican.com/	image	https://bloximages.newyork1.vip.townnews.com/santafenewmexican.com/content/tncms/custom/image/91a8148a-466e-11e9-afc5-2fd66c148ffe.jpg?crop=1080%2C1080%2C420%2C0&resize=200%2C200&order=crop%2Cresize	image:width	200	image:height	200	title	santafenewmexican.com News, opinion and sports from Santa Fe and Northern New Mexico
Property	Content															
type	website															
url	https://www.santafenewmexican.com/															
image	https://bloximages.newyork1.vip.townnews.com/santafenewmexican.com/content/tncms/custom/image/91a8148a-466e-11e9-afc5-2fd66c148ffe.jpg?crop=1080%2C1080%2C420%2C0&resize=200%2C200&order=crop%2Cresize															
image:width	200															
image:height	200															
title	santafenewmexican.com News, opinion and sports from Santa Fe and Northern New Mexico															

SEO Content

description	The oldest newspaper company in the West, featuring local news, arts and opinion coverage in Santa Fe and Northern New Mexico.
site_name	Santa Fe New Mexican

Headings

H1	H2	H3	H4	H5	H6
0	0	25	73	1	0





- [H3] Santa Fe again ranked as top place to live and make movies
- [H3] Survey finds faith in elections faltering in New Mexico
- [H3] Bill to increase educator pay in New Mexico clears first hurdle
- [H3] New Mexico health official predicts decline in coronavirus cases
- [H3] New benches freshen Plaza's appearance
- [H3] Job description for deputy city manager approved
- [H3] Bernalillo County seeking help with jail staffing shortage
- [H3] Former jailer accused in drug scheme sues Taos County
- [H3] New Mexico senator aims to overcome partisan drama onstage
- [H3] Pasatiempo
- [H3] Into the wild
- [H3] Sports
- [H3] Triple the misery: MLB's labor woes threaten third spring training
- [H3] Business
- [H3] Website gives Santa Fe high marks for art scene
- [H3] Adventure
- [H3] Climate change makes the future of Nordic skiing uncertain
- [H3] Nation & World
- [H3] Remains of massacred ancestors returned to Wiyot Tribe
- [H3] Education
- [H3] New Mexican educators demand changes in classrooms
- [H3] Taste
- [H3] Fish curry delivers flavor — fast
- [H3] Generation Next
- [H3] Don't sweat senior year uncertainties; follow these steps
- [H4] Santa Fe County man dies of virus
- [H4] Lawmaker involved in car crash on way to Roundhouse
- [H4] Empty Stocking for Jan. 27, 2022
- [H4] Icy roads blamed in death of driver on N.M. 502
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- [H4] Legislative roundup, Jan. 27, 2022
- [H4] Bill to increase educator pay in New Mexico clears first hurdle
- [H4] Governor is first state employee to sub in Santa Fe Public

SEO Content





Schools

- [H4] New benches freshen Plaza's appearance
- [H4] New Mexico senator aims to overcome partisan drama onstage
- [H4] Santa Fe Symphony starts the new year with something new
- [H4] The translucent veil: Nathan Oliveira's 'Emanations'
- [H4] Music you feel in your soul
- [H4] Anne Hillerman's latest a fast-paced journey through a complicated puzzle
- [H4] Baseball harmed itself more than Bonds ever did
- [H4] Winning ways: Are the Chiefs suddenly the NFL's new dynasty?
- [H4] Lady Braves rally to down Lady Horsemen in district opener
- [H4] 49ers deal with the playoff highs and lows of Garoppolo
- [H4] Santa Fe again ranked as top place to live and make movies
- [H4] NMSurf upgrading to broadband wireless
- [H4] Kava bar opens on North Guadalupe Street
- [H4] DeVargas Center owners acquire College Plaza
- [H4] Kenny's on the Plaza boarded up for remodel
- [H4] Man cycles through Santa Fe on 15,000-mile journey to see U.S. capitols
- [H4] State Department of Game and Fish offering conservation education programs online
- [H4] Climbing documentaries '14 Peaks' and 'The Alpinist' explore the edge of possibility
- [H4] Telemetry a key tool for conservationists in protecting wildlife
- [H4] Justice Breyer to retire, giving Biden first court pick
- [H4] U.S. offers no concessions in response to Russia on Ukraine
- [H4] Picasso heirs launch digital art piece to ride 'crypto' wave
- [H4] Meet Methuselah, the oldest living aquarium fish
- [H4] Governor is first state employee to sub in Santa Fe Public Schools
- [H4] Proposed hands-on learning charter school aims to aid at-risk Santa Fe youth
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- [H4] Veganism is a sham
- [H4] Speak Out: Should schools go remote as cases rise?
- [H4] Being a breakthrough case
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- [H4] Pretrial release reform deserves better solution
- [H4] Newsletter sign up
- [H4] Morning Headlines
- [H4] Pasatiempo Newsletter
- [H4] Offers and Promos

SEO Content

		<ul style="list-style-type: none">• [H4] VIDEO NEWS HIGHLIGHTS• [H4] MOST POPULAR• [H4] Articles• [H4] Images• [H4] Videos• [H4] Commented• [H4] COLUMNISTS & BLOGS• [H4] New kittens fill void of lost pet• [H4] Fish curry delivers flavor — fast• [H4] Speaker Egolf finally steps up on predatory lending• [H4] Santa Fe biographer a finalist for the Edgars• [H4] THE eNEW MEXICAN• [H4] Sections• [H4] Services• [H4] Contact Information• [H4] Follow Us• [H4] Breaking News• [H4] Special Offers & Promotions• [H5] Topics
	Images	<p>We found 36 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 242 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 7.85%

Internal Links 92.15%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Sign Up	Internal	noFollow
Log In	Internal	noFollow
Dashboard	Internal	Passing Juice
Home	Internal	Passing Juice
News	Internal	Passing Juice
Local News	Internal	Passing Juice
Adventure	Internal	Passing Juice
Business	Internal	Passing Juice
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Health & Science	Internal	Passing Juice
Legislature New Mexico Legislative Session	Internal	Passing Juice
Nation & World	Internal	Passing Juice
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Weather	Internal	Passing Juice
Sports	Internal	Passing Juice
High School	Internal	Passing Juice
Lobos	Internal	Passing Juice
Opinion	Internal	Passing Juice
Pasatiempo	Internal	Passing Juice
Art	Internal	Passing Juice

In-page links

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Columns	Internal	Passing Juice
Movies	Internal	Passing Juice
Music	Internal	Passing Juice
Performance	Internal	Passing Juice
Restaurants	Internal	Passing Juice
Obituaries	External	Passing Juice
Coronavirus	Internal	Passing Juice
Life	Internal	Passing Juice
Submit announcements	Internal	Passing Juice
Taste	Internal	Passing Juice
Teen	Internal	Passing Juice
Celebrations	Internal	Passing Juice
Class of 2021	Internal	Passing Juice
Classifieds	Internal	Passing Juice
Animals	External	Passing Juice
Announcements & Notices	External	Passing Juice
Automotive	External	Passing Juice
Finance	External	Passing Juice
Garage Sales	External	Passing Juice
Legal Notices	External	Passing Juice
Place an Ad	External	Passing Juice
Real Estate	External	Passing Juice
Recreational	External	Passing Juice
Rentals	External	Passing Juice
Service Directory	External	Passing Juice
Real Estate	Internal	Passing Juice
Featured Listings	Internal	Passing Juice

In-page links

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Home	Internal	Passing Juice
Jobs	External	Passing Juice
Career opportunities at The New Mexican	Internal	Passing Juice
Legals	External	Passing Juice
e-Edition	External	Passing Juice
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Pretrial release reform deserves better solution	Internal	Passing Juice
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Manage your lists	Internal	Passing Juice
Bobcat Bite closes shortly after reopening	Internal	Passing Juice
Casting call in Santa Fe on Saturday for Los Alamos-filmed movie	Internal	Passing Juice
Pete's Place shelter announces 'zero-tolerance' policy for nearby campers	Internal	Passing Juice
COVID-19 claims fifth city of Santa Fe employee	Internal	Passing Juice
Working from Maine, a muckraker targets New Mexico's governor	Internal	Passing Juice
Unapproved COVID-19 test site in Santa Fe closed indefinitely	Internal	Passing Juice
Pair of Santa Fe robberies could be connected, police say	Internal	Passing Juice
Drought-resistant farming catching on in N.M.	Internal	Passing Juice
Firefighters respond to blaze in Eldorado	Internal	Passing Juice
Estancia mayor says he's not anti-government — just anti-authority	Internal	Passing Juice
Dow wants to ban critical race theory in schools	Internal	Passing Juice
'Traditional' New Mexico can be many things	Internal	Passing Juice
Records in death of S.F. officer's son again denied	Internal	Passing Juice
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Nobody was tougher than Martin Luther King Jr.	Internal	Passing Juice
Report: Industry stalls payday loan caps	Internal	Passing Juice
Afghan refugees get help in Santa Fe, but housing still an 'urgent need'	Internal	Passing Juice
Santa Fe Planning Commission gives OK to new apartment complex	Internal	Passing Juice
New Mexico sees nearly 15,000 new coronavirus cases in three days	Internal	Passing Juice
Three suspected drug traffickers arrested in Santa Fe area	Internal	Passing Juice
Gov. details legislation to combat crime	Internal	Passing Juice
Egolf rises rapidly in New Mexico politics	Internal	Passing Juice

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Father, son coaches at Mesa Vista die from coronavirus, one day apart	Internal	Passing Juice
Gov: National Guard, state workers to aid strained schools by next week	Internal	Passing Juice
Magistrate censured over defendant's release	Internal	Passing Juice
Santa Fe-based Meow Wolf announces new CEO	Internal	Passing Juice
Lawmakers to consider Green Amendment to New Mexico Constitution	Internal	Passing Juice
Record-breaking coronavirus surge expected to peak by February in N.M.	Internal	Passing Juice
Gov., other state officials would get five-figure pay bump under proposed bill	Internal	Passing Juice
In New Mexico, it's dangerous to be a pedestrian	Internal	Passing Juice
Three Santa Fe city councilors defend hiring audit coordinator	Internal	Passing Juice
'Local preference' may be barrier to sale of land owned by city of Santa Fe	Internal	Passing Juice
Biden all but concedes defeat on voting, election bills	Internal	Passing Juice
Housing with park creates a winning combination	Internal	Passing Juice
Legislator wraps a bow around time-wasting proposal	Internal	Passing Juice
Much to consider at next Planning Commission meeting	Internal	Passing Juice
Black lawmakers in New Mexico look at Martin Luther King Jr.'s legacy	Internal	Passing Juice
Sheriff: Baldwin still hasn't turned over cellphone	Internal	Passing Juice
Leading Democrats not ready to back hydrogen hub bill	Internal	Passing Juice
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New Mexico to work with national laboratories on 'hydrogen economy'	Internal	Passing Juice
Report: New Mexico motorists paying price for poor roads	Internal	Passing Juice
Man accused of kidnapping and murder out of jail: DA says witnesses won't testify	Internal	Passing Juice
Don't take away our field — enough already	Internal	Passing Juice

In-page links

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Effort to end Social Security income tax gains traction	Internal	Passing Juice
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Governor: N.M. National Guard may help fill staffing shortage in public schools	Internal	Passing Juice
The time for nuclear disarmament is now	Internal	Passing Juice
Gov. urges lawmakers in State of the State: 'Let's not limit ourselves'	Internal	Passing Juice
Measure to set pay for legislators gets past first hurdle	Internal	Passing Juice
Santa Fe Prep makes history by beating Horsemen for first time	Internal	Passing Juice
Some restaurants temporarily shut their doors	Internal	Passing Juice
Teaching profession faces a crossroads: Will more pay result in more stability?	Internal	Passing Juice
Pandemic has changed the game for MLG	Internal	Passing Juice
'Kill Bill' wasn't just a movie; it's a way of life	Internal	Passing Juice
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Santa Fe schools will return to in-person learning Monday	Internal	Passing Juice
Meow Wolf union files unfair labor practice complaints	Internal	Passing Juice
North-side waterline break creates sinkhole	Internal	Passing Juice
Santa Fe County Sheriff: Baldwin turned over cellphone in New York	Internal	Passing Juice
Judge denies Union Protectiva request for more Plaza obelisk discovery	Internal	Passing Juice
Supreme Court blocks federal vaccine mandate	Internal	Passing Juice
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New Mexico lawmakers get earful on pretrial detention proposed changes	Internal	Passing Juice
N.M. sets daily COVID-19 new-case record — again	Internal	Passing Juice

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City of Santa Fe hires accounting officer and company to review audit systems	Internal	Passing Juice
Santa Fe's new city manager brings 'enthusiasm' to role	Internal	Passing Juice
New Mexico governor announces legislative agenda	Internal	Passing Juice
Christus St. Vincent plans \$80 million cancer treatment center	Internal	Passing Juice
Like banners for veterans? Let the City Council know	Internal	Passing Juice
Santa Fe City Council ends officer requirement for in-person meetings	Internal	Passing Juice
Legal risks in sedition conspiracy case against Oath Keepers	Internal	Passing Juice
What is wrong with New Mexico's justice system?	Internal	Passing Juice
'Spring' is back: Georgia O'Keeffe Museum restores painter's work	Internal	Passing Juice
A move down the street packs a lifetime of emotion	Internal	Passing Juice
Doomsday Clock remains at 100 seconds to midnight	Internal	Passing Juice
Cathedral's century-old spruce remembered as 'Grandpa's tree'	Internal	Passing Juice
Attorney's license suspended by high court	Internal	Passing Juice
New Mexico man accused in teen's death arrested on new charges	Internal	Passing Juice
With PRC soon to change, two big cases sit before Supreme Court	Internal	Passing Juice
Some in GOP begin testing party's lockstep loyalty to Trump	Internal	Passing Juice
Newspaper vendor could tell a colorful tale	Internal	Passing Juice
Demonstrators return to Capitol as session starts	Internal	Passing Juice
Wrongful death suits filed in San Juan County deputy's shooting of Navajo man	Internal	Passing Juice
Las Vegas, N.M., judge accused of conflict of interest	Internal	Passing Juice
Beyond recycling: World must deal with plastics	Internal	Passing Juice
Santa Fe landmark roaring into the '20s again	Internal	Passing Juice
Stream access fight shakes up N.M. Game Commission	Internal	Passing Juice

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COVID test site in Santa Fe not approved by DOH	Internal	Passing Juice
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Study: Public defender needs 67% more lawyers to be effective	Internal	Passing Juice
Santa Fe man gets 6 years for stabbing death	Internal	Passing Juice
New kittens fill void of lost pet	Internal	Passing Juice
Santa Fe biographer a finalist for the Edgars	Internal	Passing Juice
Subscribe to read The New Mexican online just like in print.	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
BLOX Content Management System	External	Passing Juice
TownNews.com	External	Passing Juice
=	Internal	Passing Juice
Notifications	Internal	Passing Juice
Settings	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	37	✓	✓	✓	✓
santa	35	✓	✓	✓	✓
mexico	13	✓	✗	✓	✓
news	10	✓	✗	✓	✓

Keywords Consistency

mexican

9



Usability

	Url	Domain : santafenewmexican.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 15 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://santafenewmexican.com/sitemap.xml>

<https://www.santafenewmexican.com/sitemap.xml>



Robots.txt

<http://santafenewmexican.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics