







# Seo Analyzer sapere.org.uk

Generated on March 19 2022 11:24 AM






The score is 68/100







## SEO Content

	Title	SAPERE   P4C Teacher Training   Philosophy for Children  <b>Length : 55</b>  Perfect, your title contains between 10 and 70 characters.														
	Description	We are a leader in training teachers in P4C (Philosophy for Children), which encourages children to think critically, creatively, collaboratively and caringly.  <b>Length : 159</b>  Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SAPERE   P4C Teacher Training   Philosophy for Children</td></tr><tr><td>description</td><td>We are a leader in training teachers in P4C (Philosophy for Children), which encourages children to think critically, creatively, collaboratively and caringly.</td></tr><tr><td>url</td><td>https://www.sapere.org.uk/</td></tr><tr><td>site_name</td><td>SAPERE</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	SAPERE   P4C Teacher Training   Philosophy for Children	description	We are a leader in training teachers in P4C (Philosophy for Children), which encourages children to think critically, creatively, collaboratively and caringly.	url	https://www.sapere.org.uk/	site_name	SAPERE
Property	Content															
locale	en_GB															
type	website															
title	SAPERE   P4C Teacher Training   Philosophy for Children															
description	We are a leader in training teachers in P4C (Philosophy for Children), which encourages children to think critically, creatively, collaboratively and caringly.															
url	https://www.sapere.org.uk/															
site_name	SAPERE															

## SEO Content

	Headings	<b>H1</b> 0 <b>H2</b> 2 <b>H3</b> 3 <b>H4</b> 0 <b>H5</b> 0 <b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H2] Our Courses</li> <li>• [H2] Latest from SAPERE</li> <li>• [H3] Join our mailing list</li> <li>• [H3] Our Courses</li> <li>• [H3] Useful Links</li> </ul>
	Images	<p>We found 21 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.96%</p> <p>Internal Links 98.04%</p>

## In-page links

Anchor	Type	Juice
--------	------	-------

## In-page links

<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Accept Our Cookie Policy</a>	External	Passing Juice
<a href="#">Book a Course</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Why SAPERE P4C?</a>	Internal	Passing Juice
<a href="#">Research evidence</a>	Internal	Passing Juice
<a href="#">P4C and the curriculum</a>	Internal	Passing Juice
<a href="#">Case studies</a>	Internal	Passing Juice
<a href="#">P4C videos</a>	Internal	Passing Juice
<a href="#">P4C taster events</a>	Internal	Passing Juice
<a href="#">The history of P4C</a>	Internal	Passing Juice
<a href="#">P4C Foundation Course Level 1</a>	Internal	Passing Juice
<a href="#">P4C Advanced Course Level 2A</a>	Internal	Passing Juice
<a href="#">P4C Advanced Course Level 2B</a>	Internal	Passing Juice
<a href="#">P4C Advanced Course Level 3</a>	Internal	Passing Juice
<a href="#">P4C in Practice online workshops</a>	Internal	Passing Juice
<a href="#">P4C insets and whole school CPD</a>	Internal	Passing Juice
<a href="#">Going for Gold P4C packages</a>	Internal	Passing Juice
<a href="#">Education Settings</a>	Internal	Passing Juice
<a href="#">Schools and colleges</a>	Internal	Passing Juice
<a href="#">P4C School Awards</a>	Internal	Passing Juice
<a href="#">Higher education</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Our people</a>	Internal	Passing Juice
<a href="#">Members</a>	Internal	Passing Juice
<a href="#">Work for SAPERE</a>	Internal	Passing Juice
<a href="#">Support us</a>	Internal	Passing Juice

## In-page links

<a href="#">Our Courses</a>	Internal	Passing Juice
<a href="#">Why SAPERE P4C?</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">View and book</a>	Internal	Passing Juice
<a href="#">View and book</a>	Internal	Passing Juice
<a href="#">View and book</a>	Internal	Passing Juice
<a href="#">View and book</a>	Internal	Passing Juice
<a href="#">View and book</a>	Internal	Passing Juice
<a href="#">View and book</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Primary schools</a>	Internal	Passing Juice
<a href="#">For Teach Primary, Emma Jane Smith describes her school's journey to become Merseyside's first SAPERE P4C Gold Award School</a>	Internal	Passing Juice
<a href="#">Secondary schools</a>	Internal	Passing Juice
<a href="#">Eligible Welsh schools can book free P4C Level 1 training up to March 2022</a>	Internal	Passing Juice
<a href="#">Grace Lockrobin appointed P4C Director</a>	Internal	Passing Juice
<a href="#">View all Posts</a>	Internal	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">Request your certificate</a>	Internal	Passing Juice
<a href="#">Terms and conditions</a>	Internal	Passing Juice
<a href="#">Information for trainers</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

p4c sapere school view course book courses level schools advanced

## SEO Keywords




### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
p4c	38	✓	✗	✓	✗
level	14	✗	✗	✗	✗
course	9	✗	✗	✗	✓
sapere	8	✓	✗	✗	✓
book	8	✗	✗	✗	✗









### Usability

	Url	Domain : sapere.org.uk Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0





## Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://sapere.org.uk/robots.txt">http://sapere.org.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>