



Seo Analyzer

sarahjohann.com

Generated on February 04 2022 09:15 AM





The score is 55/100







SEO Content

	Title	<p>Sarah Johann</p> <p>Length : 12</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Bags and small leather goods handmade in Berlin/Germany</p> <p>Length : 55</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Sarah Johann Taschen, Sarah Johann bags, Sarah Johan Taschen, Johann Taschen, Johann bags, Sarah Taschen, Sarah bags, sarahjohann, Sarah Johann Studio, minimalistische Taschen, schlichte Taschen, skandinavisches Design, Canvas Taschen, Canvas bags, Taschen Berlin, Designer Taschen</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 1787"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>SARAH JOHANN</td> </tr> <tr> <td>url</td> <td>https://www.sarahjohann.com/</td> </tr> <tr> <td>title</td> <td>Landing Page</td> </tr> <tr> <td>type</td> <td>article</td> </tr> </tbody> </table>	Property	Content	site_name	SARAH JOHANN	url	https://www.sarahjohann.com/	title	Landing Page	type	article		
Property	Content													
site_name	SARAH JOHANN													
url	https://www.sarahjohann.com/													
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type	article													
	Headings	<table border="1" data-bbox="544 1816 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1917 967 2078" style="list-style-type: none"> • [H2] Warenkorb • [H2] Weekenders (3) • [H2] Shoulder Bags (13) • [H2] Backpacks (8) • [H2] Weekenders (3) 	H1	H2	H3	H4	H5	H6	0	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	7	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Shoulder Bags (13)• [H2] Backpacks (8)
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

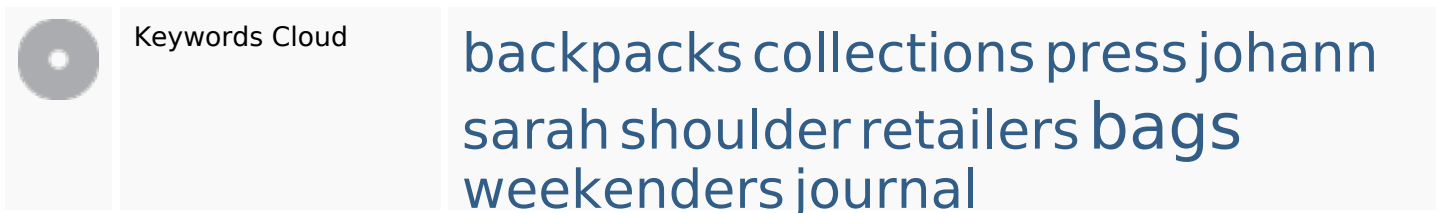
In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
SHOP	Internal	Passing Juice
COLLECTIONS	Internal	Passing Juice

In-page links

RETAILERS	Internal	Passing Juice
PRESS	Internal	Passing Juice
ABOUT	Internal	Passing Juice
JOURNAL	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Right of Withdrawal	Internal	Passing Juice
Payment & Shipping	Internal	Passing Juice
Ok	Internal	Passing Juice
Datenschutz	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bags	3	✘	✔	✔	✔
sarah	2	✔	✔	✘	✘
journal	2	✘	✘	✘	✘
backpacks	2	✘	✘	✘	✔
johann	2	✔	✔	✘	✘

Usability

	Url	Domain : sarahjohann.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 37 Warnings : 39
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://sarahjohann.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>