



Seo Analyzer

sarahjonesaccounts.co.uk

Generated on March 28 2022 20:13 PM





The score is 40/100







SEO Content

	Title	<p>Sarah Jones Accounts &#8211; Your local book keeping specialist in Herefordshire</p> <p>Length : 80</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>9</td> <td>3</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Our Services • [H2] Bookkeeping • [H2] Invoicing and Credit Control • [H2] Payroll • [H2] Management Accounts • [H2] VAT • [H2] Other Services • [H2] Get in touch today • [H2] Certified Member of the ICB • [H3] 16339 • [H3] Privacy Preference Center • [H3] • [H4] Business Hours • [H4] Consent Management • [H4] Analytics • [H4] Cookie Consent 	H1	H2	H3	H4	H5	H6	0	9	3	4	0	0
H1	H2	H3	H4	H5	H6									
0	9	3	4	0	0									

SEO Content

	Images	We found 9 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

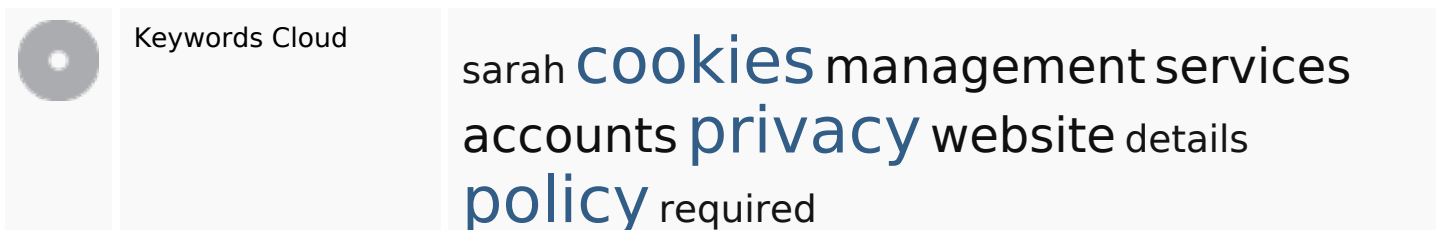
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

contact us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice
Website Terms of Use	Internal	Passing Juice
Website Disclaimer	Internal	Passing Juice
=	Internal	noFollow
Privacy Policy	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice
Terms & Conditions of Use	Internal	Passing Juice
Opt Out	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
policy	12	✘	✘	✘	✘
privacy	10	✘	✘	✘	✔
cookies	10	✘	✘	✘	✘
accounts	7	✔	✘	✘	✔
website	6	✘	✘	✘	✘












Usability

Url	Domain : sarahjonesaccounts.co.uk Length : 24
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 15 Warnings : 2				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://sarahjonesaccounts.co.uk/sitemap.xml https://sarahjonesaccounts.co.uk/wp-sitemap.xml https://sarahjonesaccounts.co.uk/sitemap.xml</pre>
	Robots.txt	<p>http://sarahjonesaccounts.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>