

## **SEO Content**

	Title	DC Voters Will Have The Final Say! – Together We� Stop The DC Council Repeal Ballot Initiative #77					
		Length	: 111				
					n between 1 calculate tex		naracters (spaces
$\bigotimes$	Description	Length : 0					
		Very bad. We haven't found meta description on your free online meta tags generator to create description					page. Use <u>tins</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	<b>H1</b> 5	<b>H2</b> 3	<b>H3</b> 6	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [ • [ • [ • [ • [ • [ • [ • [ • [ • [	H1] Frequer H1] Citizens Committee to H1] On Deco Detition circu H1] Personn H2] One Jun On October 1 away a pay r Vote Campai vote and give the unethica The Board of Referendum	atly Asked Form "Sav o Reinstate ember 12, llators. el Policies e 19, 2018 L6, the DC raise for the gn sought e DC worke l tipped cre Elections #008 at 9	ve Our Vote" e Initiative 72 2018, the ca & Code of Co , DC voters p Council vote ousands of D to overturn te es the raise edit by 2026 issued the Ci	Referendu mpaign sto onduct bassed Ball d to repeal C workers. the DC Cou they deserv through Re rculating P mber 4, 20	ot Initiative 77. the law and take The Save Our ncil's tyrannical ve by eliminating eferendum #008. etitions for 18. Over the

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		<ul> <li>35,000 signatures from DC voters and submitted them to the DC Board of Elections by 4:45pm, December 12, 2018. Due to an unfair ruling, the Campaign is waiting for the petitions to be counted</li> <li>[H2] Posts</li> <li>[H2] The Campaign is hiring Petition Circulators to assist in getting the Referendum on the Ballot.</li> <li>[H3] Thank you DC Voters! Over 35,000 Signatures Were Submitted!</li> <li>[H3] Referendum on Law Repealing Initiative 77 - Minimum Wage Amendment Act of 2018</li> <li>[H3] F.A.Q.</li> <li>[H3] Referendum Process</li> <li>[H3] Citizens Form "Save Our Vote" Referendum Campaign Committee to Reinstate Initiative 77</li> <li>[H3] Get Involved!</li> </ul>
$\bigotimes$	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 13 links including 2 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.46%
		Internal Links 61.54%

## In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
DC Voters Will Have The Final Say!	Internal	Passing Juice
Thank you DC Voters! Over 35,000 Signatures Were Submitted!	Internal	Passing Juice
<u>Referendum on Law Repealing Initiative 77 – Minimum Wage</u> <u>Amendment Act of 2018</u>	Internal	Passing Juice
<u>F.A.O.</u>	Internal	Passing Juice
greedy owners recategorized their workers	External	Passing Juice
Referendum Process	Internal	Passing Juice
<u>Citizens Form "Save Our Vote" Referendum Campaign</u> <u>Committee to Reinstate Initiative 77</u>	Internal	Passing Juice
<u>Get Involved!</u>	Internal	Passing Juice
Non-Resident Petition Circulator	External	Passing Juice
<u>W-9 Form</u>	External	Passing Juice
Tweets by SaveOurVoteDC	External	Passing Juice
Proudly powered by WordPress	External	Passing Juice

# SEO Keywords

0	Keywords Cloud	voters repeal referendum together
		stop ballot initiative final save
		council

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
initiative	5	¥	×	×	×
voters	3	¥	×	×	¥

# **Keywords Consistency**

referendum	3	×	×	×	×
council	3	×	×	×	×
repeal	3	¥	×	×	¥

# Usability

0	Url	Domain : saveourvotedc.org Length : 17
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5					
0	Encoding	Perfect. Your declared charset is UTF-8.					
$\bigotimes$	W3C Validity	Errors : 16 Warnings : 23					
$\bigotimes$	Email Privacy	Warning! At least one email address had use free antispam protector to hide en	•				
$\bigotimes$	Deprecated HTML	Deprecated tags	Occurrences				
		<font></font>	1				
		<u></u>	5				
		Deprecated HTML tags are HTML tags recommended that you remove or repl they are now obsolete.					

#### Document

0	Speed Tips	~	Excellent, your website doesn't use nested tables.
		×	Too bad, your website is using inline styles.
		*	Great, your website has few CSS files.
		×	Too bad, your website has too many JS files (more than 6).
		×	Too bad, your website does not take advantage of gzip.

## Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing				
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.				
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.				
Robots.txt	http://saveourvotedc.org/robots.txt					
$\mathbf{}$		Great, your website has a robots.txt file.				
	Analytics	Missing				
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.				
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.				