



# Seo Analyzer savethechildren.org

Generated on April 04 2022 04:27 AM






The score is **61/100**




## SEO Content

	Title	<p>Humanitarian Aid Organization for Children   Save the Children</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Save the Children is a leading humanitarian organization for children. We've changed the lives of over 1 billion children in the U.S. and around the world.</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>save the children, children, humanitarian aid</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td><a href="https://www.savethechildren.org/">https://www.savethechildren.org/</a></td> </tr> <tr> <td>site_name</td> <td>Save the Children</td> </tr> <tr> <td>locale</td> <td>en</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Humanitarian Aid Organization for Children</td> </tr> <tr> <td>description</td> <td>Save the Children is a leading humanitarian organization for children. We've changed the lives of over 1 billion children in the U.S. and around the world.</td> </tr> <tr> <td>image</td> <td><a href="https://www.savethechildren.org/content/dam/usa/images/social/save-the-children-logo-middle-rec.jpg/_jcr_content/renditions/original">https://www.savethechildren.org/content/dam/usa/images/social/save-the-children-logo-middle-rec.jpg/_jcr_content/renditions/original</a></td> </tr> </tbody> </table>	Property	Content	url	<a href="https://www.savethechildren.org/">https://www.savethechildren.org/</a>	site_name	Save the Children	locale	en	type	website	title	Humanitarian Aid Organization for Children	description	Save the Children is a leading humanitarian organization for children. We've changed the lives of over 1 billion children in the U.S. and around the world.	image	<a href="https://www.savethechildren.org/content/dam/usa/images/social/save-the-children-logo-middle-rec.jpg/_jcr_content/renditions/original">https://www.savethechildren.org/content/dam/usa/images/social/save-the-children-logo-middle-rec.jpg/_jcr_content/renditions/original</a>
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## SEO Content

	Headings	H1 1	H2 4	H3 14	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] NOW MORE THAN EVER, CHILDREN NEED YOUR HELP TO SURVIVE AND THRIVE</li><li>• [H2] We work in the hardest-to-reach places, where it's toughest to be a child.</li><li>• [H2] Join us to learn how you can help make change for children.</li><li>• [H2] News and Featured Stories</li><li>• [H2] Your support today helps children who need it the most.</li><li>• [H3] EMERGENCY ALERT</li><li>• [H3] HELP CHILDREN AT RISK IN UKRAINE AND AROUND THE WORLD WITH IMMEDIATE AID</li><li>• [H3] YEMEN: AFTER 7 YEARS OF WAR, THERE IS NO SAFE PLACE FOR CHILDREN</li><li>• [H3] HUNGER CRISIS: HOW IS THE WAR IN UKRAINE IMPACTING CHILD HUNGER?</li><li>• [H3] What Is the Current Situation for Ukraine's Children?</li><li>• [H3] How to Advocate for Refugees</li><li>• [H3] 10 Ways to Help Others in Your Community Who May Be Hit Hardest by COVID-19</li><li>• [H3] BECOME A MONTHLY DONOR</li><li>• [H3] SPONSOR A CHILD</li><li>• [H3] GIFT EMERGENCY RELIEF</li><li>• [H3] HODL HOPE FOR UKRAINE</li><li>• [H3] FUNDRAISE FOR UKRAINE</li><li>• [H3] HOW TO HELP CHILDREN</li><li>• [H3] Featured Partner</li></ul>					
	Images	We found 26 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>19%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Bad. Your links have query string.
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.54% Internal Links 98.46%

## In-page links

Anchor	Type	Juice
<a href="#">these instructions</a>	External	Passing Juice
<a href="#">Complete My Donation</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Sign Out</a>	Internal	Passing Juice
<a href="#">Who We Are</a>	Internal	Passing Juice
<a href="#">Why Save the Children?</a>	Internal	Passing Juice
<a href="#">Charity Ratings</a>	Internal	Passing Juice
<a href="#">Leadership and Trustees</a>	Internal	Passing Juice
<a href="#">Strategic Partners</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Reports and Publications</a>	Internal	Passing Juice
<a href="#">Financial Information</a>	Internal	Passing Juice
<a href="#">What We Do</a>	Internal	Passing Juice
<a href="#">Where We Work</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Protection</a>	Internal	Passing Juice

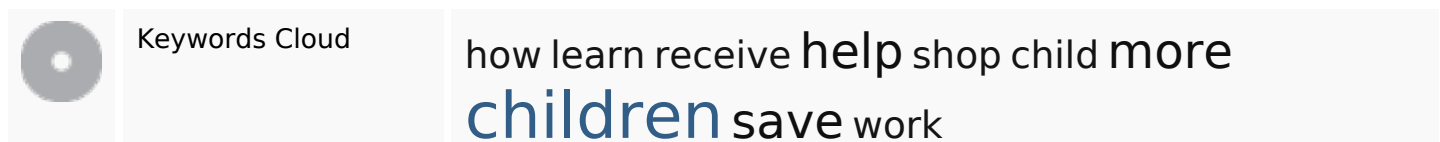
## In-page links

<a href="#">Policy and Advocacy</a>	Internal	Passing Juice
<a href="#">Emergency Response</a>	Internal	Passing Juice
<a href="#">Ways to Help</a>	Internal	Passing Juice
<a href="#">Ways to Give</a>	Internal	Passing Juice
<a href="#">Fundraise for Kids</a>	Internal	Passing Juice
<a href="#">Participate in Events</a>	Internal	Passing Juice
<a href="#">Donor-Advised Funds</a>	Internal	Passing Juice
<a href="#">Plan Your Legacy</a>	Internal	Passing Juice
<a href="#">Advocate for Children</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Shop Gift Catalog</a>	Internal	Passing Juice
<a href="#">Shop Popular Gifts</a>	Internal	Passing Juice
<a href="#">Shop by Price</a>	Internal	Passing Juice
<a href="#">Shop by Category</a>	Internal	Passing Juice
<a href="#">Shop all Gifts</a>	Internal	Passing Juice
<a href="#">Sponsor a Child</a>	Internal	Passing Juice
<a href="#">Sponsor a Child in the U.S.</a>	Internal	Passing Juice
<a href="#">How Sponsorship Works</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">DONATE NOW</a>	Internal	Passing Juice
<a href="#">85% of every dollar</a>	Internal	Passing Juice
<a href="#">U.S.</a>	Internal	Passing Juice
<a href="#">around the world</a>	Internal	Passing Juice
<a href="#">HELP NOW</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">READ MORE</a>	Internal	Passing Juice

## In-page links

<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">GIVE NOW</a>	Internal	Passing Juice
<a href="#">SHOP GIFT CATALOG</a>	Internal	Passing Juice
<a href="#">DONATE CRYPTO</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">China</a>	Internal	Passing Juice
<a href="#">the Philippines</a>	Internal	Passing Juice
<a href="#">Vietnam</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">Donate Now</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Report fraud, abuse, wrongdoing</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Legal Disclosure</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
children	25	✓	✓	✓	✓







## Keywords Consistency

more	12	✘	✘	✘	✔
save	12	✔	✔	✔	✘
help	10	✘	✘	✘	✔
learn	8	✘	✘	✘	✔





## Usability

	Url	Domain : savethechildren.org Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://savethechildren.org/sitemap.xml>

<https://www.savethechildren.org/sitemap-index.xml>



### Robots.txt

<http://savethechildren.org/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.