







Seo Analyzer savvytouring.com

Generated on February 08 2022 23:37 PM






The score is **56/100**







SEO Content

	<p>Title</p>	<p>Home - Savvy Touring</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Here at Savvy Touring, we equip our readers with the knowledge to have a safe, comfortable, and enjoyable experience in the backcountry.</p> <p>Length : 136</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Savvy Touring</td> </tr> <tr> <td>description</td> <td>Here at Savvy Touring, we equip our readers with the knowledge to have a safe, comfortable, and enjoyable experience in the backcountry.</td> </tr> <tr> <td>url</td> <td>https://savvytouring.com/</td> </tr> <tr> <td>site_name</td> <td>Savvy Touring</td> </tr> <tr> <td>image</td> <td>https://savvytouring.com/wp-content/uploads/elementor/thumbs/Savvy-Touring-oykau55jxbq5p6jjix6s8r5gmk8mbyrzhfkmzsrle.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Savvy Touring	description	Here at Savvy Touring, we equip our readers with the knowledge to have a safe, comfortable, and enjoyable experience in the backcountry.	url	https://savvytouring.com/	site_name	Savvy Touring	image	https://savvytouring.com/wp-content/uploads/elementor/thumbs/Savvy-Touring-oykau55jxbq5p6jjix6s8r5gmk8mbyrzhfkmzsrle.png
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SEO Content

	Headings	H1 0	H2 7	H3 1	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Subscribe to our weekly newsletter!• [H2] Savvy Touring Shop• [H2] Savvy Tips• [H2] Touring Academy• [H2] Gear Reviews• [H2] Learn from the Best• [H2] Subscribe to our weekly newsletter!• [H3] What we do					
	Images	We found 9 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 14 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%					

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Tools	Internal	Passing Juice
Ski Touring Travel Time Calculator	Internal	Passing Juice
Reviews	Internal	Passing Juice
Savvy Tips	Internal	Passing Juice
Touring Academy	Internal	Passing Juice
Shop	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Resources	Internal	Passing Juice
FAQ	Internal	Passing Juice
Savvy Tips	Internal	Passing Juice
Touring Academy	Internal	Passing Juice
Gear Reviews	Internal	Passing Juice

SEO Keywords



Keywords Cloud

subscribe required indicates first
email weekly week **name** address
touring

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
subscribe	2	✘	✘	✘	✔
name	2	✘	✘	✘	✘
touring	2	✔	✘	✔	✔
weekly	1	✘	✘	✘	✔

Keywords Consistency

first

1



Usability

	Url	Domain : savvytouring.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://savvytouring.com/sitemap.xml>



Robots.txt

<http://savvytouring.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics