








Seo Analyzer sbs.org

Generated on March 23 2022 00:42 AM





The score is 55/100







SEO Content

|  | <p>Title</p> | <p>Private Boarding & Day School in Stony Brook, NY</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---------------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | <p>Description</p> | <p>A college preparatory, co-ed boarding and day school for grades 7-12 in Stony Brook, NY. Students are trained to be leaders with integrity and virtue.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="539 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>8</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1547 1345 2074" style="list-style-type: none"> • [H2] Photo 2 • [H2] Photo 4 - Campus During Covid • [H2] Photo 1 • [H2] Recent News • [H2] The Stony Brook School • [H3] Our Mission • [H3] Our Location • [H3] Our Faculty • [H3] Our Students • [H3] Our Curriculum • [H3] Our Life Together • [H3] List of 2 news stories. • [H3] List of 3 events. • [H4] Science Olympiad medals in State Tournament • [H4] Hegeman Chapel Walkway Project • [H4] Centennial Gala | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 5 | 8 | 5 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 5 | 8 | 5 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none"> • [H4] Baccalaureate and Class Night (required for ALL students) • [H4] Commencement |
|  | Images | <p>We found 25 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 93 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.45%</p> <p>Internal Links 93.55%</p> |

In-page links

| Anchor | Type | Juice |
|-----------------------------|----------|---------------|
| Admissions | Internal | Passing Juice |
| Why SBS? | Internal | Passing Juice |
| Inquire Now | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Visit SBS | Internal | Passing Juice |
| Virtual Campus Visits | Internal | Passing Juice |
| How to Apply | Internal | Passing Juice |
| Apply | Internal | Passing Juice |
| International Students | Internal | Passing Juice |
| Chinese Applicants | Internal | Passing Juice |
| International Student Partnership (ISP) | Internal | Passing Juice |
| Tuition and Financial Aid | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Head of School Welcome | Internal | Passing Juice |
| School Year Information | Internal | Passing Juice |
| Our Mission | Internal | Passing Juice |
| Character Before Career | Internal | Passing Juice |
| School Governance | Internal | Passing Juice |
| Contacts and Directory | Internal | Passing Juice |
| Employment | Internal | Passing Juice |
| Academics | Internal | Passing Juice |
| Learning at the Brook | Internal | Passing Juice |
| Learn to Navigate | Internal | Passing Juice |
| Big Questions Curriculum | Internal | Passing Juice |
| Our Innovation Lab | Internal | Passing Juice |
| Learning Services | Internal | Passing Juice |
| Middle School | Internal | Passing Juice |
| Upper School | Internal | Passing Juice |
| Mini-Courses | Internal | Passing Juice |
| The Arts | Internal | Passing Juice |
| Creativity at the Brook | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Visual Arts | Internal | Passing Juice |
| Music | Internal | Passing Juice |
| Theatre | Internal | Passing Juice |
| Virtual AP Art Show 2021 | Internal | Passing Juice |
| College Counseling | Internal | Passing Juice |
| Recent College Acceptances | Internal | Passing Juice |
| Gravitas Online Extension School | Internal | Passing Juice |
| Student Life | Internal | Passing Juice |
| The SBS Experience | Internal | Passing Juice |
| Chapel and Religious Life | Internal | Passing Juice |
| Boarding Life | Internal | Passing Juice |
| Student Leadership | Internal | Passing Juice |
| Become a Global Citizen | Internal | Passing Juice |
| Meals and Nutrition | Internal | Passing Juice |
| Honor Code | Internal | Passing Juice |
| A Day at the Brook | Internal | Passing Juice |
| Student Profiles | Internal | Passing Juice |
| Activities | Internal | Passing Juice |
| Health Services | Internal | Passing Juice |
| Wellness Center | Internal | Passing Juice |
| Payments | Internal | Passing Juice |
| SBS APPAREL | Internal | Passing Juice |
| Athletics | Internal | Passing Juice |
| About the Bears | Internal | Passing Juice |
| Teams and Schedules | Internal | Passing Juice |
| Sailing Program | Internal | Passing Juice |
| Athletics Blog - SBS Bears | External | Passing Juice |
| Giving | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Give Now | Internal | Passing Juice |
| Ways to Give | Internal | Passing Juice |
| News & Events | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Homecoming | Internal | Passing Juice |
| Graduation 2022 | Internal | Passing Juice |
| Orientation | Internal | Passing Juice |
| The Bulletin Archive | Internal | Passing Juice |
| Blogs @ The Brook | External | Passing Juice |
| Alumni | Internal | Passing Juice |
| Apply | External | Passing Juice |
| Calendar | Internal | Passing Juice |
| Gravitas | Internal | Passing Juice |
| SBS Centennial | Internal | Passing Juice |
| Centennial Book | Internal | Passing Juice |
| Centennial Walkway | Internal | Passing Juice |
| Centennial Gala | External | Passing Juice |
| Summer Programs | Internal | Passing Juice |
| SBS Parents | Internal | Passing Juice |
| Login | External | Passing Juice |
| Previous | Internal | Passing Juice |
| See Beyond | Internal | Passing Juice |
| Science Olympiad medals in State Tournament | Internal | Passing Juice |
| Hegeman Chapel Walkway Project | Internal | Passing Juice |
| Read All News | Internal | Passing Juice |
| Information | External | Passing Juice |
| Virtual Open House | Internal | Passing Juice |
| Centennial Gala | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Baccalaureate and Class Night (required for ALL students) | Internal | Passing Juice |
| Commencement | Internal | Passing Juice |
| Explore the Big Questions | Internal | Passing Juice |
| Learn to Navigate Life | Internal | Passing Juice |
| Become a Global Citizen | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |




SEO Keywords

| | |
|---|---|
|  Keywords Cloud | <p>sbs school student centennial arrow</p> <p>apply students college life brook</p> |
|---|---|



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| school | 24 | ✓ | ✗ | ✓ | ✓ |
| sbs | 20 | ✗ | ✗ | ✗ | ✗ |
| brook | 17 | ✓ | ✗ | ✓ | ✓ |
| arrow | 15 | ✗ | ✗ | ✗ | ✗ |
| student | 12 | ✗ | ✗ | ✓ | ✓ |












Usability

| | | |
|--|--------------|---|
|  | Url | Domain : sbs.org Length : 7 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |





Usability

| | | |
|--|-------------|---|
|  | | |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 24 Warnings : 7 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://sbs.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div> |