





Seo Analyzer scantool.net

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The score is 58/100



SEO Content

	Title	<p>OBdII Scan Tools for iOS, Android & Windows Smartphones, Tablets & PC</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>OBdLink scan tools, app, and diagnostic software, designed for iPhone, Android and Windows. Diagnose and erase trouble codes, measure performance, and more.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>scan tool, scan tools, obd-ii, obd-2, trouble codes, check engine, automotive diagnostics, software for cars, obd software, obd codes, diagnostic trouble codes</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>OBdII Scan Tools for iOS, Android && Windows Smartphones, Tablets && PC</td></tr><tr><td>description</td><td>OBdLink scan tools, app, and diagnostic software, designed for iPhone, Android and Windows. Diagnose and erase trouble codes, measure performance, and more.</td></tr><tr><td>url</td><td>https://www.scantool.net</td></tr><tr><td>site_name</td><td>ScanTool.net</td></tr></tbody></table>	Property	Content	type	website	title	OBdII Scan Tools for iOS, Android && Windows Smartphones, Tablets && PC	description	OBdLink scan tools, app, and diagnostic software, designed for iPhone, Android and Windows. Diagnose and erase trouble codes, measure performance, and more.	url	https://www.scantool.net	site_name	ScanTool.net
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	Headings	H1 H2 H3 H4 H5 H6												




SEO Content

		1 5 8 1 0 11
		<ul style="list-style-type: none"> • [H1] ScanTool.net • [H2] OBDLink MX+ Professional OBD2 Scanner for iPhone, iPad, Android & Windows • [H2] OBDLink CX BLE Adapter • [H2] OBDLink EX USB Scan Tool for FORScan • [H2] OBDLink LX Bluetooth Scan Tool • [H2] OBDLink SX Scan Tool • [H3] FEATURED PRODUCTS • [H3] LATEST ARTICLES • [H3] VEHICLE COMPATIBILITY • [H3] VIEW THE FAQs • [H3] LATEST INFORMATION • [H3] VEHICLE COMPATIBILITY • [H3] NEED A DISTRIBUTOR? • [H3] 50+ CMS blocks • [H4] FOLLOW US: • [H6] Stay updated • [H6] OBD-II compliance • [H6] Got questions? • [H6] Customizable design • [H6] • [H6] Customizable drop-down menu • [H6] Content placeholders • [H6] SHOP • [H6] COMPANY • [H6] ORDERS & ACCOUNTS • [H6] SUPPORT
	Images	<p>We found 18 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.78% Internal Links 97.22%


In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Create Account	Internal	Passing Juice
ENTER COMMUNITY FORUM	Internal	Passing Juice
SUBMIT A TICKET	Internal	Passing Juice
VIEW DOWNLOADS	Internal	Passing Juice
FIND ANSWERS	Internal	Passing Juice
OBDLink MX+ Professional OBD2 Scanner for iPhone, iPad, Android & Windows	Internal	Passing Juice
OBDLink CX BLE Adapter	Internal	Passing Juice
OBDLink EX USB Scan Tool for FORScan	Internal	Passing Juice
OBDLink LX Bluetooth Scan Tool	Internal	Passing Juice
OBDLink SX Scan Tool	Internal	Passing Juice
LATEST ARTICLES	Internal	Passing Juice
VEHICLE COMPATIBILITY	Internal	Passing Juice
See all features	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Track My Order	Internal	Passing Juice
Scan Tools	Internal	Passing Juice

In-page links

OBD Software	Internal	Passing Juice
Cables	Internal	Passing Juice
OBD Simulators	Internal	Passing Juice
Development Boards	Internal	Passing Juice
OBD Chips	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Find a Reseller in My Area	Internal	Passing Juice
Become a Reseller	Internal	Passing Juice
Online Payment Info	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Warranty	Internal	Passing Juice
Resources	Internal	Passing Juice
=	External	Passing Juice
Copyright	Internal	Passing Juice
OBD Solutions, LLC	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	browser compatibility latest price tool order obdlink scan reseller vehicle
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
scan	4	✓	✓	✓	✓
vehicle	3	✗	✗	✗	✓







Keywords Consistency

obdlink	3	✘	✘	✔	✔
compatibility	2	✘	✘	✘	✔
price	2	✘	✘	✘	✘




Usability

	Url	Domain : scantool.net Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 188 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.




Document

-  Too bad, your website has too many CSS files (more than 4).
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.scantool.net/stn_sitemap.xml



Robots.txt

<http://scantool.net/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.