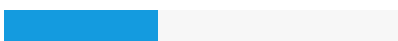




The score is 32/100



SEO Content

	Title	МБОУ СОШ №120 Нижний Новгород - Сведения об образовательной организации Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 19 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.26% External Links : Passing Juice 89.47% Internal Links 5.26%

In-page links

Anchor	Type	Juice
RSS	Internal	Passing Juice
&laquo;	External	noFollow
https://minobr.government-nnov.ru/?id=244671	External	Passing Juice
shkolaruo@len.admgor.nnov.ru	External	Passing Juice
dou1@len.admgor.nnov.ru	External	Passing Juice
dopobr@len.admgor.nnov.ru	External	Passing Juice
Министерство просвещения Российской Федерации	External	Passing Juice
Российский общеобразовательный портал	External	Passing Juice
Портал информационной поддержки ЕГЭ	External	Passing Juice
Федеральный институт педагогических измерений	External	Passing Juice
Федеральная служба по надзору в сфере образования и науки	External	Passing Juice

In-page links

Федеральный центр информационно-образовательных ресурсов	External	Passing Juice
Единая коллекция цифровых образовательных ресурсов	External	Passing Juice
Нижегородский институт развития образования	External	Passing Juice
Министерство образования Нижегородской области	External	Passing Juice
Российское образование	External	Passing Juice
Единое окно доступа к образовательным ресурсам	External	Passing Juice
Официальный информационный портал ГИА	External	Passing Juice
бесплатный сайт	External	Passing Juice

SEO Keywords

	Keywords Cloud	образовательной образования для школа вопросам телефон министерство школы email организации
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
образования	13	✗	✗	✗	✗
телефон	9	✗	✗	✗	✗
для	7	✗	✗	✗	✗
вопросам	6	✗	✗	✗	✗
школы	5	✗	✗	✗	✗

Usability

	Url	Domain : school120nn.ru Length : 14
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 225 Warnings : 23						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>7</td></tr><tr><td><u></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences		7	<u>	1
Deprecated tags	Occurrences							
	7							
<u>	1							
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.						

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://school120nn.ru/sitemap.xml http://school120nn.ru/sitemap.xml http://school120nn.ru/sitemap-forum.xml
	Robots.txt	http://school120nn.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  LiveInternet