



Seo Analyzer schoolcounselor.org

Generated on March 22 2022 21:36 PM



The score is **54/100**







SEO Content

	Title	<p>Home - American School Counselor Association (ASCA)</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>2</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] School Counseling Standards [H1] ASCA Ethical Standards Public Comment [H1] Webinars on Demand [H2] 2022 ASCA Annual Conference [H2] ASCA Scene Online Community [H2] Help Students in Troubling Times [H2] Support Transgender Students [H2] Racial Justice Starts at School [H6] American School Counselor Association [H6] Find us on: 	H1	H2	H3	H4	H5	H6	3	5	0	0	0	2
H1	H2	H3	H4	H5	H6									
3	5	0	0	0	2									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>												

SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 64 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.56% Internal Links 98.44%

In-page links

Anchor	Type	Juice
About ASCA	Internal	Passing Juice
ASCA On Air	Internal	Passing Juice
Advertise & Exhibit	Internal	Passing Juice
ASCA Scene	Internal	Passing Juice
Join	Internal	Passing Juice
Log in	Internal	Passing Juice
I Am ASCA	Internal	Passing Juice
Who Are ASCA Members?	Internal	Passing Juice

In-page links

Membership Benefits & Types	Internal	Passing Juice
Affinity Groups	Internal	Passing Juice
Liability Insurance	Internal	Passing Juice
My ASCA	Internal	Passing Juice
ASCA Scene Online Community	Internal	Passing Juice
School Counselor Roles & Ratios	Internal	Passing Juice
Legal & Ethical Responsibilities	Internal	Passing Juice
ASCA National Model	Internal	Passing Juice
Legislative Issues	Internal	Passing Juice
Careers in School Counseling	Internal	Passing Juice
State Requirements & Programs	Internal	Passing Juice
Events	Internal	Passing Juice
ASCA Annual Conference	Internal	Passing Juice
National School Counseling Week	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Professional Development	Internal	Passing Juice
ASCA U Specialist Training	Internal	Passing Juice
Coaching	Internal	Passing Juice
Consulting	Internal	Passing Juice
Live Webinars	Internal	Passing Juice
On-Site Training	Internal	Passing Juice
ASCA-Certified Trainers	Internal	Passing Juice
ASCA Annual Conference	Internal	Passing Juice
Publications	Internal	Passing Juice
Bookstore	Internal	Passing Juice
ASCA School Counselor Magazine	Internal	Passing Juice
Professional School Counseling Journal	Internal	Passing Juice
Toolkits, Frameworks & Resources	Internal	Passing Juice

In-page links

Publication Proposal Guidelines	Internal	Passing Juice
Request Desk Copies	Internal	Passing Juice
Research	Internal	Passing Juice
Impact of School Counseling	Internal	Passing Juice
ASCA Research Reports	Internal	Passing Juice
ASCA Research Grants	Internal	Passing Juice
PSC Journal Practitioner Summaries	Internal	Passing Juice
Standards	Internal	Passing Juice
ASCA Ethical Standards for School Counselors	Internal	Passing Juice
ASCA Student Standards: Mindsets & Behaviors for Student Success	Internal	Passing Juice
ASCA Professional Standards & Competencies	Internal	Passing Juice
School Counselor Preparation	Internal	Passing Juice
Standards in Practice	Internal	Passing Juice
Position Statements	Internal	Passing Juice
ASCA Position Statements	Internal	Passing Juice
Download All Position Statements	Internal	Passing Juice
School Counselor of the Year	Internal	Passing Juice
Recognized ASCA Model Program (RAMP)	Internal	Passing Juice
ASCA-Certified School Counselor (ACSC)	Internal	Passing Juice
ASCA-Recognized School Counselor Preparation Program	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Webinars on Demand	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

counseling **asca** standards ethical professional
school back student counselors counselor

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
asca	27	✓	✗	✗	✓
school	24	✓	✗	✗	✓
standards	13	✗	✗	✗	✓
counselor	10	✓	✗	✗	✓
counseling	9	✗	✗	✗	✓











Usability

	Url	Domain : schoolcounselor.org Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 54 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://schoolcounselor.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.