



Seo Analyzer scoop.it

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The score is 58/100






SEO Content

	Title	Scoop.it - Content Curation Tool Scoop.it Length : 43 Perfect, your title contains between 10 and 70 characters.														
	Description	Scoop.it enables professionals and businesses to research and publish content through its content curation tool. Length : 112 Great, your meta description contains between 70 and 160 characters.														
	Keywords	content curation tool Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Scoop.it - Content Curation Tool Scoop.it</td></tr><tr><td>site_name</td><td>Scoop.it</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Scoop.it enables professionals and businesses to research and publish content through its content curation tool.</td></tr><tr><td>url</td><td>https://www.scoop.it</td></tr><tr><td>image</td><td>https://www.scoop.it/resources/img/V4/og-image.jpg</td></tr></tbody></table>	Property	Content	title	Scoop.it - Content Curation Tool Scoop.it	site_name	Scoop.it	type	website	description	Scoop.it enables professionals and businesses to research and publish content through its content curation tool.	url	https://www.scoop.it	image	https://www.scoop.it/resources/img/V4/og-image.jpg
Property	Content															
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Research and publish the best content[H2] For individuals	H1	H2	H3	H4	H5	H6	1	10	5	0	0	0		
H1	H2	H3	H4	H5	H6											
1	10	5	0	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] For businesses• [H2] Trusted by 8+ million curators, business intelligence professionals & marketers• [H2] How do content curation tools work ?• [H2] Create and share curated content pages• [H2] Monitor and share knowledge with coworkers privately• [H2] Publish curated content for a targeted audience• [H2] Discover our blog• [H2] Resources to make the most of content opportunities• [H2] As seen on• [H3] Publish your topic page with curated content in minutes. Distribute it automatically with your network to build your professional brand.• [H3] Curate, share, and read content on private hubs. Publish on your websites and blogs, newsletters, and social media. Aggregate curated content across multiple WordPress blogs.• [H3] Publish topic pages with curated content in minutes. Share them with your networks to build your professional brand.• [H3] Make it easy for your team to discover, curate and share content.• [H3] Leverage curated content: store, share, categorize and disseminate it.
	Images	We found 20 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 33 links including 2 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 15.15%

Internal Links 84.85%


In-page links

Anchor	Type	Juice
I don't have a Facebook or a Twitter account	Internal	Passing Juice
Pricing	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Content Marketing Resources Hub	Internal	Passing Juice
Blog	Internal	Passing Juice
Sign up	Internal	Passing Juice
EN (English)	Internal	Passing Juice
FR (Français)	Internal	Passing Juice
Login	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
See all resources	Internal	Passing Juice
Company	Internal	Passing Juice
Media Kit	Internal	Passing Juice
Contact Scoop.it	External	Passing Juice
A Linkfluence Company	External	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Linkedin	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Copyright Policy	Internal	Passing Juice

In-page links

Refund Policy	Internal	Passing Juice
Manage cookies	Internal	Passing Juice
BLOG	Internal	Passing Juice
Resources Center	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Websites & blogs	Internal	Passing Juice
Knowledge Sharing	Internal	Passing Juice
Personal branding	Internal	Passing Juice
Content distribution	Internal	Passing Juice
Content hubs	Internal	Passing Juice
Content API	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	publish blogs share media content curated resources hubs sign curation
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
content	22	✓	✓	✓	✓
share	4	✗	✗	✗	✓
curation	4	✓	✓	✓	✓
publish	4	✗	✗	✓	✓
hubs	4	✗	✗	✗	✓












Usability

	Url	Domain : scoop.it Length : 8
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 50 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://scoop.it/sitemap.xml
	Robots.txt	http://scoop.it/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics