






The score is 58/100





SEO Content

	Title	Digital Media Publishing News Magzine Startups Trending Length : 57 Perfect, your title contains between 10 and 70 characters.												
	Description	Scoopearth is the Leading Digital Media Publishing platform, covering various Trending topics related to Startups, Businesses, Digital Marketing, Entertainment, Fashion, Relationship, Sports, Food, Lifestyle, Education, Job and Career, Travel, Gaming, Health, Cryptocurrency etc. Length : 279 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Digital Media Publishing News Magzine Startups Trending</td></tr><tr><td>description</td><td>Scoopearth is a Digital Media Publishing platform mainly focusing on Startups, Entrepreneurs, Digital Media Marketing, SEO, Wiki/Biography, Product reviews, Top 10 across the Globe, Online earning, etc. Reach us at info@scoopearth.com</td></tr><tr><td>url</td><td>https://www.scoopearth.com/</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Digital Media Publishing News Magzine Startups Trending	description	Scoopearth is a Digital Media Publishing platform mainly focusing on Startups, Entrepreneurs, Digital Media Marketing, SEO, Wiki/Biography, Product reviews, Top 10 across the Globe, Online earning, etc. Reach us at info@scoopearth.com	url	https://www.scoopearth.com/
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SEO Content

		site_name	Scoopearth.com				
	Headings	H1 1	H2 11	H3 2	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Digital Media Publishing News Magazine Startups Trending • [H2] Benefits of Using MS Access For Your Enterprise • [H2] The Best Methods for Cleaning Sisal Carpets • [H2] How to Improve Your Home Aesthetics Using Dressers With Sideboards • [H2] Nata Lee: Age, Wiki, Biography, Boyfriend, Net Worth, and many more • [H2] Top 5 Coding Bootcamps in the USA for Full Stack Developers • [H2] How To Utilize User Story Mapping For Your Business • [H2] Development Of Additional Skills With Outdoor Play Equipment • [H2] The Need, Advantages and Types of Bitcoin Wallets! • [H2] Newsletter • [H2] DMCA • [H2] Facebook Messenger Chat • [H3] log in • [H3] forgot password 					
	Images	<p>We found 42 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

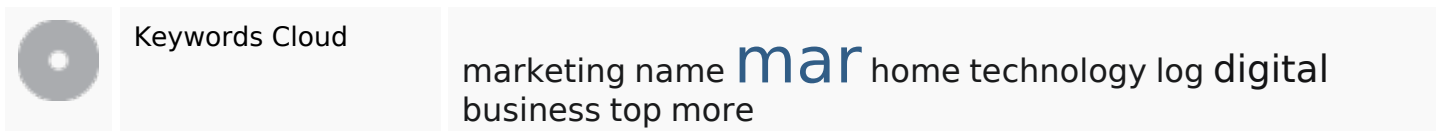
In-page links

Anchor	Type	Juice
SEO	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
Startup/Entrepreneur	Internal	Passing Juice
Top 10/Best	Internal	Passing Juice
Rating and Reviews	Internal	Passing Juice
Online Money	Internal	Passing Juice
Wiki/Bio	Internal	Passing Juice
Affiliate Marketing	Internal	Passing Juice
Trending	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Technology	Internal	Passing Juice
Business	Internal	Passing Juice
Travel	Internal	Passing Juice
Home and Accessories	Internal	Passing Juice
The Best Methods for Cleaning Sisal Carpets	Internal	Passing Juice
How to Improve Your Home Aesthetics Using Dressers With Sideboards	Internal	Passing Juice
Nata Lee: Age, Wiki, Biography, Boyfriend, Net Worth, and many more	Internal	Passing Juice
Top 5 Coding Bootcamps in the USA for Full Stack Developers	Internal	Passing Juice

In-page links

How To Utilize User Story Mapping For Your Business	Internal	Passing Juice
Job & Career	Internal	Passing Juice
Development Of Additional Skills With Outdoor Play Equipment	Internal	Passing Juice
Financial Management	Internal	Passing Juice
The Need, Advantages and Types of Bitcoin Wallets!	Internal	Passing Juice
About	Internal	Passing Juice
Policies	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Contact	Internal	Passing Juice
Digital Niraj	Internal	Passing Juice
Advertise With Us:	Internal	Passing Juice
Our Services :	Internal	Passing Juice
Careers	Internal	Passing Juice
Hire Us	Internal	Passing Juice
=	Internal	Passing Juice
Forgot password?	Internal	Passing Juice
log in	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mar	16	✘	✘	✔	✘
digital	5	✔	✘	✔	✔









Keywords Consistency

technology	3	✘	✘	✘	✘
marketing	3	✘	✘	✔	✘
home	3	✘	✘	✘	✔

Usability

	Url	Domain : scoopearth.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="display: flex; align-items: flex-start;">  Excellent, your website doesn't use nested tables. </div> <div style="display: flex; align-items: flex-start;">  Too bad, your website is using inline styles. </div> </div>

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://scoopearth.com/sitemap.xml>

https://www.scoopearth.com/sitemap_index.xml



Robots.txt

<http://scoopearth.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics