



Seo Analyzer scotchwhisky.com

Generated on April 04 2022 10:17 AM





The score is **61/100**







SEO Content

| | Title | <p>Scotch Whisky : Most authoritative guide to Scotch whisky online Scotch Whisky</p> <p>Length : 80</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------|----------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|--------------------------------------------------------------------|-----|---------------------------|---|---|
| | Description | <p>Scotchwhisky.com is the ultimate and most authoritative whisky resource online for both the novice and connoisseur with daily news, interviews and features.</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1917"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Scotch Whisky : Most authoritative guide to Scotch whisky online Scotch Whisky</td> </tr> <tr> <td>description</td> <td>Scotchwhisky.com is the ultimate and most authoritative whisky resource online for both the novice and connoisseur with daily news, interviews and features.</td> </tr> <tr> <td>image</td> <td>https://scotchwhisky.com/images/placeholders/socialMediaBanner.jpg</td> </tr> <tr> <td>url</td> <td>https://scotchwhisky.com/</td> </tr> </tbody> </table> | Property | Content | title | Scotch Whisky : Most authoritative guide to Scotch whisky online Scotch Whisky | description | Scotchwhisky.com is the ultimate and most authoritative whisky resource online for both the novice and connoisseur with daily news, interviews and features. | image | https://scotchwhisky.com/images/placeholders/socialMediaBanner.jpg | url | https://scotchwhisky.com/ | | |
| Property | Content | | | | | | | | | | | | | |
| title | Scotch Whisky : Most authoritative guide to Scotch whisky online Scotch Whisky | | | | | | | | | | | | | |
| description | Scotchwhisky.com is the ultimate and most authoritative whisky resource online for both the novice and connoisseur with daily news, interviews and features. | | | | | | | | | | | | | |
| image | https://scotchwhisky.com/images/placeholders/socialMediaBanner.jpg | | | | | | | | | | | | | |
| url | https://scotchwhisky.com/ | | | | | | | | | | | | | |
| | Headings | <table border="1" data-bbox="539 1944 1481 2018"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>31</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2051 868 2085" style="list-style-type: none"> • [H2] What's New | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 6 | 31 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 6 | 31 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | <ul style="list-style-type: none">• [H2] From the Editors• [H2] Magazine• [H2] Video• [H2] Whiskypedia• [H2] Stay Informed• [H3] Quote of the day• [H3] Rare Batch 76• [H3] Whyte & Mackay to give away 50 Year Old• [H3] Auction raises £370k for cancer charity• [H3] Dalmore teases new travel retail whiskies• [H3] Kininvie Works unveils experimental whiskies• [H3] Music inspires Macallan Concept No.2• [H3] The Glenlivet capsules: why the hysteria?• [H3] Scotch whisky's World Class evolution• [H3] A good story just adds to whisky's pleasure• [H3] 11 Best London Cocktail Week whisky events• [H3] Royal Brackla to revamp whisky range• [H3] Highland Park reintroduces 21 Year Old malt• [H3] Midleton Very Rare 2019 edition released• [H3] Auchentoshan overhauls travel retail range• [H3] GlenAllachie reveals six cask strength malts• [H3] Scotch targeted by 'damaging' US tariffs• [H3] Wemyss debuts Batch Strength Nectar Grove• [H3] Chivas creates Manchester United whisky• [H3] Port Ellen revival is 'deeply meaningful'• [H3] How Macallan built its new distillery• [H3] John Campbell: Laphroaig expansion on way• [H3] Jim McEwan reveals Ardnahoe distillery plans• [H3] Johnnie Walker• [H3] Clynelish• [H3] Cardhu• [H3] Glenkinchie• [H3] Caol Ila• [H3] Glasgow• [H3] Tomatin Distillery Company• [H3] Jura |
|  | Images | <p>We found 83 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> |

SEO Links

| | | |
|----------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 38 links including 1 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 2.63% Internal Links 97.37% |

In-page links

| Anchor | Type | Juice |
|------------------------------------------------------------------|----------|---------------|
| Rare Batch 76 | Internal | Passing Juice |
| Whyte & Mackay to give away 50 Year Old | Internal | Passing Juice |
| Auction raises &#163;370k for cancer charity | Internal | Passing Juice |
| Dalmore teases new travel retail whiskies | Internal | Passing Juice |
| Kininvie Works unveils experimental whiskies | Internal | Passing Juice |
| Music inspires Macallan Concept No.2 | Internal | Passing Juice |
| From the Editors | Internal | Passing Juice |
| The Glenlivet capsules: why the hysteria? | Internal | Passing Juice |
| Scotch whisky's World Class evolution | Internal | Passing Juice |
| A good story just adds to whisky's pleasure | Internal | Passing Juice |
| 11 Best London Cocktail Week whisky events | Internal | Passing Juice |
| View All | Internal | Passing Juice |
| Royal Brackla to revamp whisky range | Internal | Passing Juice |
| Highland Park reintroduces 21 Year Old malt | Internal | Passing Juice |
| Middleton Very Rare 2019 edition released | Internal | Passing Juice |
| Auchentoshan overhauls travel retail range | Internal | Passing Juice |

In-page links

| | | |
|--------------------------------------------------------------|----------|---------------|
| GlenAllachie reveals six cask strength malts | Internal | Passing Juice |
| Scotch targeted by 'damaging' US tariffs | Internal | Passing Juice |
| Wemyss debuts Batch Strength Nectar Grove | Internal | Passing Juice |
| Chivas creates Manchester United whisky | Internal | Passing Juice |
| View All | Internal | Passing Juice |
| Port Ellen revival is 'deeply meaningful' | Internal | Passing Juice |
| How Macallan built its new distillery | Internal | Passing Juice |
| John Campbell: Laphroaig expansion on way | Internal | Passing Juice |
| Jim McEwan reveals Ardnahoe distillery plans | Internal | Passing Juice |
| View All | Internal | Passing Juice |
| Johnnie Walker | Internal | Passing Juice |
| Clynelish | Internal | Passing Juice |
| Cardhu | Internal | Passing Juice |
| Glenkinchie | Internal | Passing Juice |
| Caol Ila | Internal | Passing Juice |
| Glasgow | Internal | Passing Juice |
| Tomatin Distillery Company | Internal | Passing Juice |
| Jura | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Privacy | Internal | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |
| x | External | Passing Juice |

SEO Keywords








Keywords Cloud

october scotch distillery single
whiskies news whisky malt latest
new





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| distillery | 20 | ✘ | ✘ | ✘ | ✔ |
| whisky | 18 | ✔ | ✘ | ✔ | ✔ |
| october | 17 | ✘ | ✘ | ✘ | ✘ |
| latest | 16 | ✘ | ✘ | ✘ | ✘ |
| news | 15 | ✘ | ✘ | ✔ | ✘ |



Usability

| | | |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url | Domain : scotchwhisky.com Length : 16 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|------------------------------------------------------------------------------------|---------------|------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 5 Warnings : 1 |
|  | Email Privacy | Great no email address has been found in plain text! |





Document

| | | |
|----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|

Optimization

| | | |
|------------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. <ul style="list-style-type: none">http://scotchwhisky.com/sitemap.xmlhttps://scotchwhisky.com/sitemap.xml |
|  | Robots.txt | http://scotchwhisky.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool. <ul style="list-style-type: none"> Google Analytics |