

#### **SEO Content**

	Title	Strathfillan Community		
$\bigcirc$		Length : 22		
		Perfect, your title contains between 10 and 70 characters.		
$\bigotimes$	Description	Length : 0		
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.		
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.		
	Headings	H1         H2         H3         H4         H5         H6           0         12         5         0         0         0		
		<ul> <li>[H2] Strathfillan Community News</li> <li>[H2] Community Council Minutes - December 2017</li> <li>[H2] A82 Road Closure</li> <li>[H2] Community Council Minutes - April 2018</li> <li>[H2] Community Council Minutes - November 2017</li> <li>[H2] Community Council Minutes - October 2017</li> <li>[H2] September 2017 Community News Sheet</li> <li>[H2] Community Council Minutes - Sept 2017</li> <li>[H2] Community Council Minutes - July 2017</li> <li>[H2] Community Council AGM Minutes</li> <li>[H2] Community Council Minutes - June 2017</li> <li>[H2] Weekly Planning List</li> <li>[H3] Recent Posts</li> <li>[H3] Archives</li> <li>[H3] Categories</li> <li>[H3] Log In</li> </ul>		

#### **SEO Content**

$\bigotimes$	Images	We found 13 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

#### **SEO Links**

$\bigotimes$	URL Rewrite	Bad. Your links have query string.
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 38 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Туре	Juice
Home	Internal	Passing Juice
Forums	Internal	Passing Juice
<u>What’s On</u>	Internal	Passing Juice
Calendar	Internal	Passing Juice

# In-page links

	Internal	Passing Juice
Meetings	Internal	Passing Juice
Community Council	Internal	Passing Juice
About	Internal	Passing Juice
Community Councillors	Internal	Passing Juice
Minutes	Internal	Passing Juice
Development Trust	Internal	Passing Juice
<u>Documents</u>	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Useful Contact Details	Internal	Passing Juice
Old Site Archive	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
islacraig	Internal	Passing Juice
Community Council Minutes –: December 2017	Internal	Passing Juice
Roads	Internal	Passing Juice
scotdem101	Internal	Passing Juice
A82 Road Closure	Internal	Passing Juice
Community Council Minutes – April 2018	Internal	Passing Juice
Community Council Minutes – November 2017	Internal	Passing Juice
SCCAdmin	Internal	Passing Juice
<u>Community Council Minutes – October 2017</u>	Internal	Passing Juice
September 2017 Community News Sheet	Internal	Passing Juice
	Internal	Passing Juice
<u>Community Council Minutes – Sept 2017</u>		5,5
<u>Community Council Minutes – Sept 2017</u> <u>Community Council Minutes – July 2017</u>	Internal	Passing Juice
	Internal Internal	
<u>Community Council Minutes – July 2017</u>		Passing Juice
Community Council Minutes – July 2017 Community Council AGM Minutes	Internal	Passing Juice Passing Juice

# In-page links

April 2018	Internal	Passing Juice
November 2017	Internal	Passing Juice
September 2017	Internal	Passing Juice
June 2017	Internal	Passing Juice
Register	Internal	noFollow
Lost Password	Internal	noFollow

## **SEO Keywords**

0	Keywords Cloud	community june modified published scotdem101 uncategorized last april November september

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
published	10	×	×	×	×
november	10	×	×	×	×
uncategorized	9	×	×	×	×
scotdem101	7	×	×	×	×
june	6	×	×	×	1

### Usability

0	Url	Domain : scottishdemocracy.com Length : 21
$\bigotimes$	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.

## Usability

0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 2 Warnings : 24		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

0		×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigotimes$	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.