



The score is **37/100**







## SEO Content

	Title	<p>Satellite monitoring of transport, fuel control and integration with the tachograph</p> <p><b>Length : 83</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1500 1747" style="list-style-type: none"> <li>• [H1] System SCOUT - the equipment, software implementation, development and maintenance services</li> <li>• [H2] Equipment</li> <li>• [H2] Software</li> <li>• [H2] Services</li> <li>• [H2] Implementation of System SCOUT will let you:</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	0	0	0									
	Images	<p>We found 38 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.59% Internal Links 72.41%

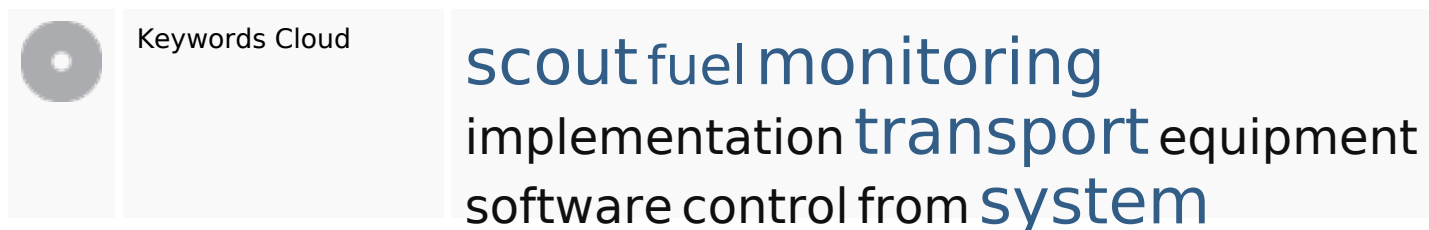
## In-page links

Anchor	Type	Juice
<a href="#">Войти</a>	Internal	Passing Juice
<a href="#">Forgot your password?</a>	Internal	noFollow
<a href="#">What is SCOUT?</a>	Internal	Passing Juice
<a href="#">How to economize?</a>	Internal	Passing Juice
<a href="#">Transport Monitoring</a>	Internal	Passing Juice
<a href="#">Fuel Control</a>	Internal	Passing Juice
<a href="#">Safety driving</a>	Internal	Passing Juice
<a href="#">Control machinery</a>	Internal	Passing Juice
<a href="#">Integration with tachographs</a>	Internal	Passing Juice
<a href="#">Fuel level sensor PetrolX</a>	Internal	Passing Juice

## In-page links

<a href="#">Who does?</a>	Internal	Passing Juice
<a href="#">How to contact?</a>	Internal	Passing Juice
<a href="#">SCOUT Group of Companies summarized the results of 2015</a>	Internal	Passing Juice
<a href="#">News archive</a>	Internal	Passing Juice
<a href="#">SCOUT-Studio</a>	External	Passing Juice
<a href="#">SCOUT-Click</a>	External	Passing Juice
<a href="#">SPIC</a>	External	Passing Juice
<a href="#">SPF</a>	External	Passing Juice
<a href="#">SCOUT-Manager</a>	External	Passing Juice
<a href="#">SCOUT-Core</a>	External	Passing Juice
<a href="#">Monitoring modules</a>	External	Passing Juice
<a href="#">Tachographs</a>	External	Passing Juice
<a href="#">Where are my vehicles?</a>	Internal	Passing Juice
<a href="#">Where does fuel disappear?</a>	Internal	Passing Juice
<a href="#">Which of my drivers does violate traffic rules?</a>	Internal	Passing Juice
<a href="#">How did my excavator work today?</a>	Internal	Passing Juice
<a href="#">Do I need a tachograph?</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

scout	16	✗	✗	✗	✓
monitoring	14	✓	✗	✗	✗
transport	13	✓	✗	✗	✗
system	13	✗	✗	✗	✓
fuel	12	✓	✗	✗	✗

## Usability

	Url	Domain : scout-gps.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Strict				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 132 Warnings : 47				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;center&gt;</td> <td>2</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					

## Document






<font>

8

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.






### Speed Tips

-  Attention! Try to avoid nested tables in HTML.
-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://scout-gps.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics