

Seo Analyzer scouttools.com

Generated on January 23 2022 10:50 AM






The score is 62/100







SEO Content

	Title	Home - CouncilWare Length : 18 Perfect, your title contains between 10 and 70 characters.														
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - CouncilWare</td></tr><tr><td>description</td><td>Gear Up! It's a digital multi-tool that fits in the palm of your hand. From registering for events to tracking merit badge completions, this mobile friendly solution is a must-have for all your volunteers and Scouts. Get CouncilWare Save Time Spend less time administering events and more time delivering great adventures. Our easy-to-use web-based subscription [...]</td></tr><tr><td>url</td><td>https://www.councilware.com/</td></tr><tr><td>site_name</td><td>CouncilWare</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home - CouncilWare	description	Gear Up! It's a digital multi-tool that fits in the palm of your hand. From registering for events to tracking merit badge completions, this mobile friendly solution is a must-have for all your volunteers and Scouts. Get CouncilWare Save Time Spend less time administering events and more time delivering great adventures. Our easy-to-use web-based subscription [...]	url	https://www.councilware.com/	site_name	CouncilWare
Property	Content															
locale	en_US															
type	website															
title	Home - CouncilWare															
description	Gear Up! It's a digital multi-tool that fits in the palm of your hand. From registering for events to tracking merit badge completions, this mobile friendly solution is a must-have for all your volunteers and Scouts. Get CouncilWare Save Time Spend less time administering events and more time delivering great adventures. Our easy-to-use web-based subscription [...]															
url	https://www.councilware.com/															
site_name	CouncilWare															

SEO Content

		image	https://www.councilware.com/wp-content/uploads/2021/10/CouncilWare-Mobile-Experience-1.png												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Gear Up! • [H2] Save Time • [H2] Save Money • [H6] It's a digital multi-tool that fits in the palm of your hand. From registering for events to tracking merit badge completions, this mobile friendly solution is a must-have for all your volunteers and Scouts. 	H1	H2	H3	H4	H5	H6	1	2	0	0	0	1	
H1	H2	H3	H4	H5	H6										
1	2	0	0	0	1										
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.													
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.													
	Flash	Perfect, no Flash content has been detected on this page.													
	Iframe	Great, there are no Iframes detected on this page.													


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 87.5%</p> <p>Internal Links 12.5%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About	External	Passing Juice
Contact	External	Passing Juice
Save Time	External	Passing Juice
Save Money	External	Passing Juice
Get CouncilWare	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Use	External	Passing Juice



SEO Keywords

	Keywords Cloud	councilware get very save see great money scouting easy time
---	----------------	--




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
save	7	✘	✘	✘	✔
time	5	✘	✘	✘	✔
easy	3	✘	✘	✘	✘
money	3	✘	✘	✘	✔
get	3	✘	✘	✘	✘

Usability

	Url	Domain : scouttools.com Length : 14
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://scouttools.com/sitemap.xml
	Robots.txt	http://scouttools.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.