








# Seo Analyzer screenskills.com

Generated on April 04 2022 09:00 AM





The score is 57/100



## SEO Content





	<p>Title</p>	<p>Careers, jobs and skills training in film, TV, VFX, animation and games - ScreenSkills</p> <p><b>Length : 87</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>We are investing in the future of the animation, film, TV, VFX and games industries in the United Kingdom. Find training, information, connections and advice on your career in screen.</p> <p><b>Length : 183</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>/content/img/og/screenskills.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>url</td> <td>https://www.screenskills.com/</td> </tr> <tr> <td>site_name</td> <td>ScreenSkills</td> </tr> <tr> <td>description</td> <td>ScreenSkills</td> </tr> </tbody> </table>	Property	Content	image	/content/img/og/screenskills.png	type	website	locale	en_GB	url	https://www.screenskills.com/	site_name	ScreenSkills	description	ScreenSkills
Property	Content															
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	<p>Headings</p>	<table border="1" data-bbox="539 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>21</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1485 2069" style="list-style-type: none"> <li>[H1] Investing in the people driving the success of UK film, TV,</li> </ul>	H1	H2	H3	H4	H5	H6	5	21	0	3	0	0		
H1	H2	H3	H4	H5	H6											
5	21	0	3	0	0											

# SEO Content

		<p>VFX, animation and games</p> <ul style="list-style-type: none"><li>• [H1] Investing in the people driving the success of UK film, TV, VFX, animation and games</li><li>• [H1] Training and opportunities</li><li>• [H1] E-learning</li><li>• [H1] Information and resources</li><li>• [H2] BAFTA Television and Television Craft Award nominations reward skills fund contributors</li><li>• [H2] New accessibility coordinators to support disabled crew</li><li>• [H2] RTS award wins for Skills Fund contributors</li><li>• [H2] High-end TV investment to meet skills demand</li><li>• [H2] Spotlight on... ScreenSkills activities</li><li>• [H2] The Whole Picture Toolkit launch hopes to bring about mentally healthy productions</li><li>• [H2] Watch a ScreenSkills hosted panel from the British Animation Awards</li><li>• [H2] Demystifying unscripted TV production: North West</li><li>• [H2] Apply for production coordinator training in Belfast</li><li>• [H2] Open Doors at Cardiff Animation Festival: book your place</li><li>• [H2] Bristol self-shooting PD - Apply now</li><li>• [H2] Become a mentor: share your knowledge and give back</li><li>• [H2] Business Toolkit for Film and HETV Freelancers</li><li>• [H2] Back to School: Share your career journey in animation</li><li>• [H2] Inclusive hiring for the screen industries</li><li>• [H2] Introduction to mental health awareness at work</li><li>• [H2] Tackling harassment and bullying at work</li><li>• [H2] Introduction to working in the screen industries</li><li>• [H2] Coronavirus basic awareness on production training</li><li>• [H2] How to find work in the screen industries</li><li>• [H2] Best practices for training in the screen industries</li><li>• [H4] You are now leaving screenskills.com</li><li>• [H4] Share your story to help others learn from your experiences and to showcase your skills to industry.</li><li>• [H4] {{result.Title}}</li></ul>
	Images	<p>We found 16 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

# SEO Content

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

## In-page links

Anchor	Type	Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Starting your career</a>	Internal	Passing Juice
<a href="#">Developing your career</a>	Internal	Passing Juice
<a href="#">E-learning modules</a>	Internal	Passing Juice
<a href="#">Training &amp; opportunities</a>	Internal	Passing Juice
<a href="#">Information &amp; resources</a>	Internal	Passing Juice
<a href="#">Industry partners</a>	Internal	Passing Juice
<a href="#">What we do</a>	Internal	Passing Juice
<a href="#">Browse directory</a>	Internal	Passing Juice
<a href="#">Browse our e-learning modules</a>	Internal	Passing Juice
<a href="#">Sign up here</a>	Internal	Passing Juice
<a href="#">Report content</a>	Internal	Passing Juice
<a href="#">Terms and conditions</a>	Internal	Passing Juice

## In-page links

<a href="#">Cookie policy</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Technical Labs</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

e-learning **screenskills** work  
**training** career opportunities **skills**  
games **animation** film



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
screenskills	9	✓	✗	✗	✓
training	9	✓	✗	✓	✓
skills	7	✓	✗	✗	✓
animation	7	✓	✗	✓	✓
career	6	✓	✗	✓	✓












## Usability

	Url	Domain : screenskills.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a>





## Usability

		to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Mobile

### Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>