




# Seo Analyzer searchenginemarketingagency.co.uk

Generated on March 01 2022 09:30 AM





The score is 58/100





## SEO Content

	<p>Title</p>	<p>Guerillascope   UK Media Agency Based In London</p> <p><b>Length : 47</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Guerillascope is a London-based UK media agency that drives growth for brands thinking big in a changing world. Contact our experts today.</p> <p><b>Length : 138</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Guerillascope   UK Media Agency Based In London</td> </tr> <tr> <td>description</td> <td>Guerillascope is a London-based UK media agency that drives growth for brands thinking big in a changing world. Contact our experts today.</td> </tr> <tr> <td>url</td> <td>https://www.guerillascope.co.uk</td> </tr> <tr> <td>site_name</td> <td>Guerillascope</td> </tr> <tr> <td>image</td> <td>https://www.guerillascope.co.uk/wp-content/uploads/2018/11/homepage_hero-1.jpg</td> </tr> <tr> <td>image:width</td> <td>1920</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Guerillascope   UK Media Agency Based In London	description	Guerillascope is a London-based UK media agency that drives growth for brands thinking big in a changing world. Contact our experts today.	url	https://www.guerillascope.co.uk	site_name	Guerillascope	image	https://www.guerillascope.co.uk/wp-content/uploads/2018/11/homepage_hero-1.jpg	image:width	1920
Property	Content																			
locale	en_GB																			
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url	https://www.guerillascope.co.uk																			
site_name	Guerillascope																			
image	https://www.guerillascope.co.uk/wp-content/uploads/2018/11/homepage_hero-1.jpg																			
image:width	1920																			



## SEO Content

		image:height 1080												
		image:type image/jpeg												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>5</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] A media agency built to keep pace</li> <li>• [H2] We grow Fill 1 Created with Sketch. brands</li> <li>• [H2] You're thinking big in a changing world. We turn big thinking into incisive media strategies.</li> <li>• [H2] Brand partners</li> <li>• [H2] A full-service media agency offering</li> <li>• [H3] Arden Grange unleashes first TV campaign</li> <li>• [H3] Guerillascope's annual review: 2021</li> <li>• [H3] Key findings from 'The TV Playbook for Online Businesses'</li> <li>• [H3] Let's talk</li> <li>• [H3] Newsletter sign-up</li> <li>• [H4] TV Advertising</li> <li>• [H4] Out-of-home Advertising</li> <li>• [H4] Online Advertising</li> <li>• [H4] Press Advertising</li> <li>• [H4] Radio Advertising</li> <li>• [H4] Creative Production</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	5	6	0	0
H1	H2	H3	H4	H5	H6									
1	4	5	6	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files

## SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 96%</p> <p>Internal Links 4%</p>


## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Our Story</a>	External	Passing Juice
<a href="#">Our Culture</a>	External	Passing Juice
<a href="#">How We Work</a>	External	Passing Juice
<a href="#">FAQs</a>	External	Passing Juice
<a href="#">Our services</a>	External	Passing Juice
<a href="#">TV Advertising</a>	External	Passing Juice
<a href="#">Out-of-home Advertising</a>	External	Passing Juice
<a href="#">Online Advertising</a>	External	Passing Juice
<a href="#">Radio Advertising</a>	External	Passing Juice
<a href="#">Press Advertising</a>	External	Passing Juice
<a href="#">Creative Production</a>	External	Passing Juice
<a href="#">Success Stories</a>	External	Passing Juice
<a href="#">News &amp; Insights</a>	External	Passing Juice
<a href="#">Get In Touch</a>	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Read the Case study</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## In-page links

=	External	Passing Juice
<a href="#">View Our Instagram Page</a>	External	Passing Juice
<a href="#">Get in touch</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">here.</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	privacy enquiries teamguerillascopeuk guerillascope more ahead advertising businesses read online
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
advertising	8	✘	✘	✘	✔
read	5	✘	✘	✘	✘
guerillascope	5	✔	✘	✔	✔
businesses	3	✘	✘	✘	✔
online	3	✘	✘	✘	✔











## Usability

	Url	Domain : searchenginemarketingagency.co.uk Length : 33
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile


	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="http://searchenginemarketingagency.co.uk/sitemap.xml">http://searchenginemarketingagency.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://searchenginemarketingagency.co.uk/robots.txt">http://searchenginemarketingagency.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics