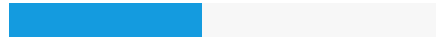




Seo Analyzer seattlechamber.com

Generated on March 06 2022 10:52 AM





The score is 40/100







SEO Content

	Title	<p>Home - Seattle Metropolitan Chamber of Commerce</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.seattlechamber.com/pages/home/</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.seattlechamber.com/pages/home/						
Property	Content													
type	website													
url	https://www.seattlechamber.com/pages/home/													
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">0</td> <td style="text-align: center;">9</td> <td style="text-align: center;">4</td> <td style="text-align: center;">1</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Join the Chamber • [H2] Get Plugged In • [H2] Grow Your Business • [H2] How We're Working for You • [H2] [ACTION] Urge Your Lawmakers to Pass Move Ahead Washington • [H2] Engage With Us • [H2] Regional Leadership Conference March 2022 • [H2] SUPPORT THE COMMUNITY • [H2] Seattle Metro Chamber • [H3] Public Safety Wins When The Voices of Voters Are Heard • [H3] Meet Our New Members: February 2022 • [H3] [From the CEO] State of the Union Reminds Us We Can 	H1	H2	H3	H4	H5	H6	0	9	4	1	0	0
H1	H2	H3	H4	H5	H6									
0	9	4	1	0	0									

SEO Content

		<p>Only Move Forward Together</p> <ul style="list-style-type: none"> [H3] Legislative Session Week 7: House Dems Propose Biz Recovery Dollars and Removing Export Fuel Tax from Transpo Package [H4] Sign Up For Our Newsletter
	Images	<p>We found 16 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.91%</p> <p>Internal Links 89.09%</p>

In-page links

Anchor	Type	Juice
Button	Internal	Passing Juice
Membership	Internal	Passing Juice

In-page links

Member Levels & Benefits	Internal	Passing Juice
Sponsorship Opportunities	Internal	Passing Juice
Membership Directory	Internal	Passing Juice
FAQ	Internal	Passing Juice
Join	Internal	Passing Juice
Leading Investors	Internal	Passing Juice
Trusted Partnerships	Internal	Passing Juice
Industries	Internal	Passing Juice
Events	Internal	Passing Juice
Find an Event	Internal	Passing Juice
View by Program	Internal	Passing Juice
Venue Rental	Internal	Passing Juice
Community Events	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Resources	Internal	Passing Juice
News	Internal	Passing Juice
Advocacy News	Internal	Passing Juice
Community News	Internal	Passing Juice
Press Room	Internal	Passing Juice
Member News	Internal	Passing Juice
COVID-19 Resources	Internal	Passing Juice
Grow and Expand	Internal	Passing Juice
BIPOC Business Accelerator	Internal	Passing Juice
About	Internal	Passing Juice
People	Internal	Passing Juice
Jobs	Internal	Passing Juice
Affiliates	Internal	Passing Juice
History	Internal	Passing Juice

In-page links

About Seattle	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Member Login	Internal	Passing Juice
Attend an Event	Internal	Passing Juice
Read More	Internal	Passing Juice
Policy & Advocacy	Internal	Passing Juice
[ACTION] Urge Your Lawmakers to Pass Move Ahead Washington	Internal	Passing Juice
Press Room	Internal	Passing Juice
Community News	Internal	Passing Juice
Press Room	Internal	Passing Juice
Policy & Advocacy	Internal	Passing Juice
All Events	Internal	Passing Juice
Business Issues Forum: March 2022	Internal	Passing Juice
Regional Leadership Conference - March 2022	Internal	Passing Juice
Elevate NW Series: Shoptalk Workshop	Internal	Passing Juice
Chamber 101: April 2022	Internal	Passing Juice
Contact Us&nbsp;:	Internal	Passing Juice
Member Login	Internal	Passing Juice
People	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Website by Accrisoft	External	Passing Juice

SEO Keywords



Keywords Cloud

news chamber grow seattle toplevel
events membership business join
menudesc

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	18	✘	✘	✘	✔
chamber	14	✔	✘	✘	✔
membership	11	✘	✘	✘	✘
news	10	✘	✘	✘	✔
seattle	9	✔	✘	✘	✔











Usability

	Url	Domain : seattlechamber.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://seattlechamber.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.