







Seo Analyzer secureauth.com

Generated on March 06 2022 09:38 AM

The score is **60/100**



SEO Content

	Title	<p>SecureAuth: Identity Security Without Compromise</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>SecureAuth is an identity access management security solution that provides passwordless authentication, multi-factor authentication, SSO, & more</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>SecureAuth is an identity access management security solution that provides passwordless authentication, multi-factor authentication, SSO, & more</td> </tr> <tr> <td>url</td> <td>https://www.secureauth.com/</td> </tr> <tr> <td>site_name</td> <td>SecureAuth</td> </tr> <tr> <td>image</td> <td>https://www.secureauth.com/wp-content/uploads/2020/10/new-website_social1.jpg</td> </tr> <tr> <td>image:width</td> <td>2500</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	SecureAuth is an identity access management security solution that provides passwordless authentication, multi-factor authentication, SSO, & more	url	https://www.secureauth.com/	site_name	SecureAuth	image	https://www.secureauth.com/wp-content/uploads/2020/10/new-website_social1.jpg	image:width	2500
Property	Content																			
locale	en_US																			
type	website																			
title	Home																			
description	SecureAuth is an identity access management security solution that provides passwordless authentication, multi-factor authentication, SSO, & more																			
url	https://www.secureauth.com/																			
site_name	SecureAuth																			
image	https://www.secureauth.com/wp-content/uploads/2020/10/new-website_social1.jpg																			
image:width	2500																			

SEO Content

image:height 1308





image:type image/jpeg

Headings





H1	H2	H3	H4	H5	H6
1	13	14	36	0	0

- [H1] Identity Security Without Compromise.
- [H2] How to Go Passwordless in 21 Days
- [H2] Value of Deploying Multi-Factor Authentication in a Digital World
- [H2] Identity and Access Management
- [H2] Make Identity Security Work — for Your Business, Your Customers and Your Employees
- [H2] Leading Companies Trust SecureAuth
- [H2] The Smart Choice for Identity Security
- [H2] Adaptive Authentication
- [H2] Passwordless Authentication
- [H2] Multi-Factor Authentication
- [H2] Single Sign-On
- [H2] Identity is Complex Let Us Navigate It for You
- [H2] What's New at SecureAuth
- [H2] Resources Recommended for You
- [H3] Meet SecureAuth
- [H3] Resources
- [H3] Calculate Your Savings
- [H3] Initiatives
- [H3] Secure All Identities
- [H3] Industries
- [H3] Product Features
- [H3] Comprehensive Security
- [H3] Customer Identity
- [H3] Workforce Identity
- [H3] Don't Compromise on Security
- [H3] Put Your Users First
- [H3] Accelerate Innovation
- [H3] Pin It on Pinterest
- [H4] About SecureAuth
- [H4] Careers
- [H4] Contact
- [H4] White Papers
- [H4] eBooks
- [H4] Analyst Reports
- [H4] Documentation
- [H4] Customer Community
- [H4] Events
- [H4] Recorded Webinars
- [H4] Innovation Labs
- [H4] Support Portal
- [H4] Passwordless Authentication
- [H4] 2FA is Not Enough
- [H4] Protecting Office 365
- [H4] Securing Portal and Web Apps
- [H4] RSA Migration
- [H4] Customers Identities

SEO Content

		<ul style="list-style-type: none">• [H4] Workforce Identities• [H4] Healthcare• [H4] Financial Services• [H4] Retail• [H4] Energy and Utilities• [H4] Public Sector• [H4] Adaptive Authentication• [H4] Multi-Factor Authentication• [H4] Intelligent Risk Engine• [H4] Single Sign-On• [H4] User Lifecycle Management• [H4] SecureAuth Identity Store• [H4] SecureAuth Authenticate• [H4] SecureAuth Endpoint• [H4] SecureAuth Mobile SDK• [H4] CIAM Success Hinges on Experience and Security• [H4] The Value of Deploying Multi-Factor Authentication in a Digital World• [H4] Going Passwordless Fast & Effectively with MFA
	Images	<p>We found 51 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 94 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Read Press Release	Internal	Passing Juice
Blog	Internal	Passing Juice
Partners	Internal	Passing Juice
Support	Internal	Passing Juice
Product	Internal	Passing Juice
Product Features	Internal	Passing Juice
Adaptive authentication	Internal	Passing Juice
Multi-Factor Authentication	Internal	Passing Juice
Intelligent Risk Engine	Internal	Passing Juice
Single Sign-On	Internal	Passing Juice
User Lifecycle Management	Internal	Passing Juice
SecureAuth Identity Store	Internal	Passing Juice
SecureAuth Authenticate	Internal	Passing Juice
SecureAuth Endpoint	Internal	Passing Juice
SecureAuth Mobile SDK	Internal	Passing Juice
Initiatives	Internal	Passing Juice
Passwordless Authentication	Internal	Passing Juice
2FA is Not Enough	Internal	Passing Juice
Protecting Office 365	Internal	Passing Juice
Securing Portals and Web Apps	Internal	Passing Juice
RSA Migration	Internal	Passing Juice
Customer Identities	Internal	Passing Juice
Workforce Identities	Internal	Passing Juice

In-page links

Healthcare	Internal	Passing Juice
Financial Services	Internal	Passing Juice
Retail	Internal	Passing Juice
Energy and Utilities	Internal	Passing Juice
Public Sector	Internal	Passing Juice
White Papers	Internal	Passing Juice
eBooks	Internal	Passing Juice
Analyst Reports	Internal	Passing Juice
Documentations	Internal	Passing Juice
Events	Internal	Passing Juice
Recorded Webinars	Internal	Passing Juice
Innovation Labs	Internal	Passing Juice
Support Portal	Internal	Passing Juice
View All Resources	Internal	Passing Juice
Calculate your Saving	Internal	Passing Juice
Company	Internal	Passing Juice
About SecureAuth	Internal	Passing Juice
Leadership	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
Customers	Internal	Passing Juice
Support	Internal	Passing Juice
Partners	Internal	Passing Juice
Customers	Internal	Passing Juice
Request Demo	Internal	Passing Juice
Careers	Internal	Passing Juice
Watch Webinar	Internal	Passing Juice

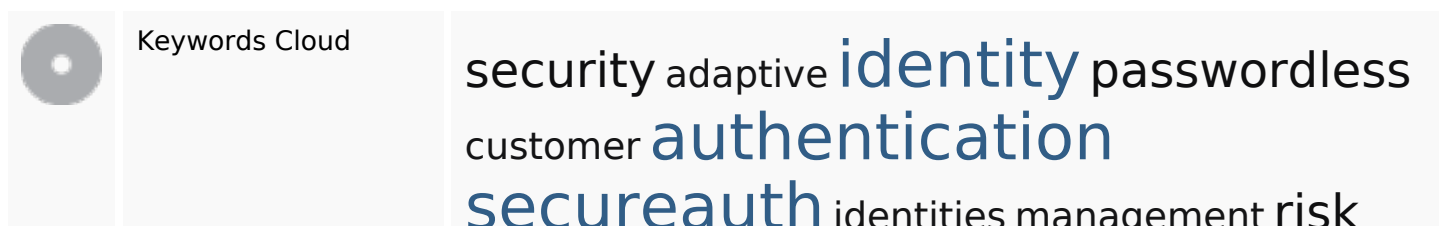
In-page links

White Papers	Internal	Passing Juice
eBooks	Internal	Passing Juice
Analyst Reports	Internal	Passing Juice
Documentation	Internal	Passing Juice
Customer Community	Internal	Passing Juice
Download Now	Internal	Passing Juice
Passwordless Authentication	Internal	Passing Juice
2FA is Not Enough	Internal	Passing Juice
Protecting Office 365	Internal	Passing Juice
Securing Portal and Web Apps	Internal	Passing Juice
Customers Identities	Internal	Passing Juice
Financial Services	Internal	Passing Juice
Retail	Internal	Passing Juice
Energy and Utilities	Internal	Passing Juice
Public Sector	Internal	Passing Juice
Solution Overview	Internal	Passing Juice
Adaptive Authentication	Internal	Passing Juice
Multi-Factor Authentication	Internal	Passing Juice
Intelligent Risk Engine	Internal	Passing Juice
Single Sign-On	Internal	Passing Juice
SecureAuth Identity Store	Internal	Passing Juice
SecureAuth Authenticate	Internal	Passing Juice
SecureAuth Endpoint	Internal	Passing Juice
SecureAuth Mobile SDK	Internal	Passing Juice
Solution Overview	Internal	Passing Juice
Platform Overview	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Privacy Shield Notice	Internal	Passing Juice

In-page links

Legal	Internal	Passing Juice
Identity Access Management	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Resources	Internal	Passing Juice
Labs	Internal	Passing Juice
Analyst Report	Internal	Passing Juice
Research	Internal	Passing Juice
Events	Internal	Passing Juice
Support	Internal	Passing Juice
Company	Internal	Passing Juice
Leadership	Internal	Passing Juice
User Lifecycle Management	Internal	Passing Juice
Solution	Internal	Passing Juice
Calculate your Saving	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
authentication	25	✘	✘	✔	✔
identity	23	✔	✘	✔	✔
secureauth	21	✔	✘	✔	✔
security	13	✔	✘	✔	✔

Keywords Consistency

passwordless

12



Usability

	Url	Domain : secureauth.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 53
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://secureauth.com/sitemap.xml>



Robots.txt

<http://secureauth.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.