

# Seo Analyzer semrush.com

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The score is 40/100







## SEO Content

	Title	Semrush - Online Marketing Can Be Easy <b>Length : 38</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Turn the algorithm into a friend. Make your business visible online with 50+ tools for SEO, PPC, content, social media, competitive research, and more. <b>Length : 151</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Semrush</td></tr><tr><td>image</td><td><a href="https://static.semrush.com/wt-static/semrush-com.png">https://static.semrush.com/wt-static/semrush-com.png</a></td></tr><tr><td>description</td><td>Turn the algorithm into a friend. Make your business visible online with 50+ tools for SEO, PPC, content, social media, competitive research, and more.</td></tr><tr><td>url</td><td><a href="https://www.semrush.com/">https://www.semrush.com/</a></td></tr></tbody></table>	Property	Content	type	website	site_name	Semrush	image	<a href="https://static.semrush.com/wt-static/semrush-com.png">https://static.semrush.com/wt-static/semrush-com.png</a>	description	Turn the algorithm into a friend. Make your business visible online with 50+ tools for SEO, PPC, content, social media, competitive research, and more.	url	<a href="https://www.semrush.com/">https://www.semrush.com/</a>
Property	Content													
type	website													
site_name	Semrush													
image	<a href="https://static.semrush.com/wt-static/semrush-com.png">https://static.semrush.com/wt-static/semrush-com.png</a>													
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url	<a href="https://www.semrush.com/">https://www.semrush.com/</a>													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Get measurable results from online marketing</li><li>[H2] See what's inside</li></ul>	H1	H2	H3	H4	H5	H6	1	6	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	6	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Award-winning tools trusted by the world's leading companies</li><li>• [H2] More data. More insights</li><li>• [H2] Our CEO will eat his hat</li><li>• [H2] Here's why marketers Semrush</li><li>• [H2] Get started with Semrush today</li><li>• [H3] Grow organic traffic with our complete and easy SEO tools &amp; workflow</li><li>• [H3] Create content that ranks (no expert knowledge required)</li><li>• [H3] Unveil your competitors' marketing strategy and tactics</li><li>• [H3] Discover how to reach more prospects while spending less</li><li>• [H3] Build your most effective social media strategy</li><li>• [H3] Streamline your agency processes for growth</li></ul>
	Images	We found 43 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.28% Internal Links 83.72%


## In-page links

Anchor	Type	Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Company</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Data Studies</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">Stats and Facts</a>	Internal	Passing Juice
<a href="#">Content Marketplace</a>	Internal	Passing Juice
<a href="#">ImpactHero</a>	Internal	Passing Juice
<a href="#">Amazon tools</a>	External	Passing Juice
<a href="#">Prowly</a>	External	Passing Juice
<a href="#">Custom reports</a>	Internal	Passing Juice
<a href="#">Hire an agency</a>	Internal	Passing Juice
<a href="#">Try SEO Toolkit</a>	Internal	Passing Juice
<a href="#">Try Content Marketing Toolkit</a>	Internal	Passing Juice
<a href="#">Try Competitive Research Toolkit</a>	Internal	Passing Juice
<a href="#">Try Advertising Toolkit</a>	Internal	Passing Juice
<a href="#">Try Social Media Toolkit</a>	Internal	Passing Juice
<a href="#">Try Agency Solutions</a>	Internal	Passing Juice
<a href="#">Start your free trial</a>	Internal	Passing Juice
<a href="#">Get started with Semrush!</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Academy</a>	Internal	Passing Juice
<a href="#">Semrush API</a>	Internal	Passing Juice

## In-page links

<a href="#">Semrush Blog</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Analytics Reports</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice
<a href="#">Affiliate Program</a>	External	Passing Juice
<a href="#">SEOquake</a>	External	Passing Juice
<a href="#">Sensor</a>	Internal	Passing Juice
<a href="#">Amazon Tools</a>	External	Passing Juice
<a href="#">Prowly</a>	External	Passing Juice
<a href="#">App Center</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Legal Info</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Security Info</a>	Internal	Passing Juice
<a href="#">For Investors</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : semrush.com Length : 11
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://semrush.com/sitemap.xml https://www.semrush.com/sitemap.xml https://pt.semrush.com/blog/sitemap/ https://es.semrush.com/blog/sitemap/ https://it.semrush.com/blog/sitemap/ https://fr.semrush.com/blog/sitemap/ https://de.semrush.com/blog/sitemap/</pre>
	Robots.txt	<p><a href="http://semrush.com/robots.txt">http://semrush.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>