Seo Analyzer sendy.co

Generated on March 31 2022 13:15 PM

The score is 68/100

SEO Content

✅	Title	Sendy - Send Newsletters 100x cheaper via Amazon SES **Length : 52** Perfect, your title contains between 10 and 70 characters.
✅	Description	A self hosted newsletter application that lets you send trackable emails via Amazon Simple Email Service (SES) at 100x cheaper than other hosted solutions. **Length : 155** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	sendy, newsletter, emails, email newsletters, amazon ses, newsletter amazon ses, blast emails, blast emails amazon ses, send emails amazon ses, amazon simple email service, email reports, email subscribers Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Sendy
image	https://cdn.sendy.co/facebook-thumb2.jpg
description	Sendy is a self hosted newsletter application that lets you send trackable emails 100x cheaper via Amazon SES.
url	https://sendy.co/

⚪	Headings	(see below)

H1	H2	H3	H4	H5	H6
1	7	23	4	0	0

- [H1] Sendy
- [H2] Stuck between a rock and a hard place
- [H2] Meet Sendy

SEO Content

- [H2] How much can you save?
- [H2] Features you'll get
- [H2] What people are saying
- [H2] FAQs
- [H2] Get your copy of Sendy
- [H3] Send newsletters 100x cheaper
- [H3] Beautiful reports
- [H3] White labeled client accounts
- [H3] Autoresponders
- [H3] List segmentation
- [H3] Rules & Webhooks
- [H3] List & subscriber management
- [H3] Custom fields
- [H3] Bounce, complaint & unsubscribe handling
- [H3] Custom domains
- [H3] Housekeeping
- [H3] Third party integrations & Zapier
- [H3] Blacklist
- [H3] Even more features! 🔲🔲🔲🔲🔲
- [H3] Is this a hosted service?
- [H3] What are the requirements?
- [H3] Is Sendy easy to setup?
- [H3] Are updates free?
- [H3] What's SES send rate and limit?
- [H3] Can I install Sendy on multiple domains?
- [H3] Are Sendy's files obfuscated?
- [H3] What's with Sendy's low pricing?
- [H3] Contact
- [H4] Request to change your licensed domain
- [H4] Lost your license or did not receive it?
- [H4] Need an invoice for your purchase?
- [H4] Support & others

❌	Images	We found 30 images on this web page. 30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **17%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 25 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 28% Internal Links 72%

In-page links

Anchor	Type	Juice
What is Sendy	Internal	Passing Juice
Features	Internal	Passing Juice
What people say	Internal	Passing Juice
FAQs	Internal	Passing Juice
Demo	Internal	Passing Juice
Get your copy	Internal	Passing Juice
Get Started Guide	Internal	Passing Juice
API	Internal	Passing Juice
Translation	Internal	Passing Juice
Get your copy of Sendy	Internal	Passing Juice
Amazon Simple Email Service (SES)	External	Passing Juice
integrates with many popular apps	Internal	Passing Juice
Sendy also works with Zapier	External	Passing Juice
Updates	Internal	Passing Juice
request for your sending quota to be increased	External	Passing Juice
request to transfer your domain	Internal	Passing Juice

In-page links

-	External	Passing Juice
Read review »	External	Passing Juice
Read why it's our favorite »	External	Passing Juice
Read review »	External	Passing Juice
privacy policy	Internal	Passing Juice
Affiliates	Internal	Passing Juice
REQUEST DOMAIN CHANGE	Internal	Passing Juice
fill out this form to request an invoice for your purchase	Internal	Passing Juice
troubleshooting page	Internal	Passing Juice

SEO Keywords

Keywords Cloud	install amazon send ses domain server email emails sendy free

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sendy	20	✔	✔	✘	✔
emails	12	✘	✔	✔	✘
amazon	10	✔	✔	✔	✘
send	10	✔	✔	✔	✔
install	9	✘	✘	✘	✔

Usability

	Url	Domain : sendy.co Length : 8
✔	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 19 Warnings : 12
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://sendy.co/sitemap.xml
✅	Robots.txt	http://sendy.co/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics