



# Seo Analyzer

## sensibleportfolios.com

Generated on April 01 2022 08:51 AM





The score is 59/100







## SEO Content

	<b>Title</b>	<p>Home - Sensible Portfolios</p> <p><b>Length : 26</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>World-Class Global Portfolios for Today's Investor. Sensible Portfolios, Sensible Fees, Sensible Experts, Sensible Guarantee...</p> <p><b>Length : 132</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Sensible Portfolios</td> </tr> <tr> <td>description</td> <td>World-Class Global Portfolios for Today's Investor. Sensible Portfolios, Sensible Fees, Sensible Experts, Sensible Guarantee...</td> </tr> <tr> <td>url</td> <td>https://www.sensibleportfolios.com/</td> </tr> <tr> <td>site_name</td> <td>Sensible Portfolios</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Sensible Portfolios	description	World-Class Global Portfolios for Today's Investor. Sensible Portfolios, Sensible Fees, Sensible Experts, Sensible Guarantee...	url	https://www.sensibleportfolios.com/	site_name	Sensible Portfolios
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	<b>Headings</b>	<table border="1" data-bbox="539 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>0</td> <td>2</td> <td>3</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1973 957 2069" style="list-style-type: none"> <li>• [H1] Sensible Portfolios</li> <li>• [H1] Affordable</li> <li>• [H1] investment</li> </ul>	H1	H2	H3	H4	H5	H6	6	0	2	3	2	0		
H1	H2	H3	H4	H5	H6											
6	0	2	3	2	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] strategies for</li><li>• [H1] financial success</li><li>• [H1] Professional. Prudent. Patient.</li><li>• [H3] Fee Factor</li><li>• [H3] Schedule your free 15-minute call today.</li><li>• [H4] Sensible Questionnaire</li><li>• [H4] Fee Factor</li><li>• [H4] Sensible Fees</li><li>• [H5] NAVIGATION</li><li>• [H5] Contact Us</li></ul>
	Images	We found 8 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

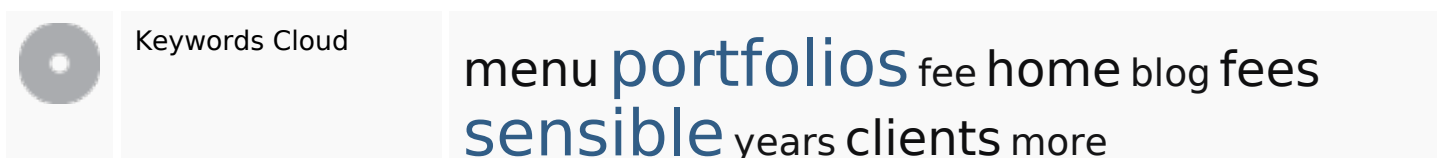
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.76%  Internal Links 88.24%

## In-page links

Anchor	Type	Juice
<a href="#">Sensible Portfolios</a>	Internal	Passing Juice
<a href="#">Assign a Menu</a>	Internal	Passing Juice
<a href="#">Meet the Team</a>	Internal	Passing Juice
<a href="#">What You Should Know</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Our Clients</a>	Internal	Passing Juice
<a href="#">Becoming a Client</a>	Internal	Passing Juice
<a href="#">Questionnaire</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Fee Factor</a>	Internal	Passing Juice
<a href="#">Sensible Approach To Fees</a>	Internal	Passing Juice
<a href="#">Client Login</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Altastreet</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sensible	7	✓	✗	✓	✓







## Keywords Consistency

portfolios	6	✓	✗	✓	✓
home	3	✓	✗	✗	✗
menu	3	✗	✗	✗	✗
fees	3	✗	✗	✓	✓





## Usability

	Url	Domain : sensibleportfolios.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>

## Document

-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://sensibleportfolios.com/sitemap.xml>



### Robots.txt

<http://sensibleportfolios.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.