

# Seo Analyzer seranking.com

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The score is 59/100




## SEO Content

	Title	SEO Software for 360° Analysis of Your Website <b>Length : 46</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	Leading SEO software for business owners, agencies, and SEO specialists. Track your rankings, monitor competitors, spot technical errors, and more. <b>Length : 147</b> Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SEO Software for 360° Analysis of Your Website</td></tr><tr><td>description</td><td>Leading SEO software for business owners, agencies, and SEO specialists. Track your rankings, monitor competitors, spot technical errors, and more.</td></tr><tr><td>url</td><td>https://seranking.com/</td></tr><tr><td>site_name</td><td>SE Ranking</td></tr><tr><td>image</td><td>https://seranking.com/wp-content/uploads/sites/9/2019/07/og-image.png</td></tr><tr><td>image:width</td><td>400</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	SEO Software for 360° Analysis of Your Website	description	Leading SEO software for business owners, agencies, and SEO specialists. Track your rankings, monitor competitors, spot technical errors, and more.	url	https://seranking.com/	site_name	SE Ranking	image	https://seranking.com/wp-content/uploads/sites/9/2019/07/og-image.png	image:width	400
Property	Content																			
locale	en_GB																			
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title	SEO Software for 360° Analysis of Your Website																			
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url	https://seranking.com/																			
site_name	SE Ranking																			
image	https://seranking.com/wp-content/uploads/sites/9/2019/07/og-image.png																			
image:width	400																			




## SEO Content

		image:height 400												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>18</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] All-in-one SEO software made simple.</li><li>• [H2] Every SEO analysis and marketing tool you need on board</li><li>• [H2] SEO/PPC Competitive Research</li><li>• [H2] Find more tools to control your SEO rankings</li><li>• [H2] SEO platform for everyone</li><li>• [H2] Sounds great! I'm ready to go</li><li>• [H3] Page Changes Monitoring</li><li>• [H3] On-Page SEO Checker</li><li>• [H3] White Label</li><li>• [H3] Keyword Research</li><li>• [H3] Marketing Plan</li><li>• [H3] Social Media</li><li>• [H3] Keyword Grouper</li><li>• [H3] SEO Reporting Tools</li><li>• [H3] API Access</li><li>• [H3] SEO Potential</li><li>• [H3] Traffic Analysis</li><li>• [H3] Snippet Crawler</li><li>• [H3] Mobile App</li><li>• [H3] Search Volume Checker</li><li>• [H3] Search Index Status</li><li>• [H3] Business owners</li><li>• [H3] SEO pros</li><li>• [H3] Digital agencies</li></ul>	H1	H2	H3	H4	H5	H6	1	5	18	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	18	0	0	0									
	Images	<p>We found 126 images on this web page.</p> <p>90 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.23% Internal Links 90.77%

## In-page links

Anchor	Type	Juice
<a href="#">Learn here</a>	Internal	Passing Juice
<a href="#">Why SE Ranking</a>	Internal	Passing Juice
<a href="#">for Entrepreneurs</a>	Internal	Passing Juice
<a href="#">for SMBs</a>	Internal	Passing Juice
<a href="#">for Agencies</a>	Internal	Passing Juice
<a href="#">for Enterprises</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">SEO Tools</a>	Internal	Passing Juice
<a href="#">Keyword Rank Tracker</a>	Internal	Passing Juice
<a href="#">Website Audit</a>	Internal	Passing Juice
<a href="#">On-Page SEO Checker</a>	Internal	Passing Juice
<a href="#">Backlink Checker</a>	Internal	Passing Juice
<a href="#">Backlink Tracking Tool</a>	Internal	Passing Juice
<a href="#">Webpage Monitor</a>	Internal	Passing Juice
<a href="#">Keyword Research &amp;#038; Suggestions Tool</a>	Internal	Passing Juice
<a href="#">Keyword Grouper</a>	Internal	Passing Juice
<a href="#">Marketing and SEO Plan</a>	Internal	Passing Juice
<a href="#">B2B Features</a>	Internal	Passing Juice


## In-page links

<a href="#">White Label</a>	Internal	Passing Juice
<a href="#">Lead Generator</a>	Internal	Passing Juice
<a href="#">SEO Reporting Tools</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Social Media Management Software</a>	Internal	Passing Juice
<a href="#">Plans &amp; pricing</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Sign in</a>	Internal	noFollow
<a href="#">Free trial</a>	Internal	noFollow
<a href="#">Log out</a>	Internal	noFollow
<a href="#">Projects</a>	Internal	noFollow
<a href="#">View demo account</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Page Changes Monitoring</a>	Internal	Passing Juice
<a href="#">On-Page SEO Checker</a>	Internal	Passing Juice
<a href="#">White Label</a>	Internal	Passing Juice
<a href="#">Keyword Research</a>	Internal	Passing Juice
<a href="#">Marketing Plan</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice

## In-page links

<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">App Store</a>	External	Passing Juice
<a href="#">Google Play</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">What's new</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Academy</a>	Internal	Passing Juice
<a href="#">Competitors</a>	Internal	Passing Juice
<a href="#">Affiliates</a>	Internal	Passing Juice
<a href="#">Educational Partnership Program</a>	Internal	Passing Juice
<a href="#">Partners' bonuses</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Content Policy</a>	Internal	Passing Juice
<a href="#">Open Source Attributions</a>	Internal	Passing Juice
<a href="#">All features</a>	Internal	Passing Juice
<a href="#">Free SEO tools</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	ranking analysis marketing <b>SEO</b> tools keyword <b>tool</b> website all rankings
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings






## Keywords Consistency

seo	32	✓	✗	✓	✓
tool	22	✗	✗	✗	✓
ranking	18	✗	✗	✓	✓
analysis	14	✓	✗	✗	✓
marketing	14	✗	✗	✗	✓


## Usability

	Url	Domain : seranking.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 38 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://seranking.com/sitemap.xml</pre> <pre>https://seranking.com/sitemap.xml</pre>
	Robots.txt	<pre>http://seranking.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>