



# Seo Analyzer serenitygarden sofbradenton.com

Generated on February 14 2022 13:22 PM





The score is 39/100



## SEO Content

|    | Title              | Serenity Gardens of Bradenton &#8211; Senior Care Center &#8211; Comfort and Care starts here&#8230;<br><br><b>Length : 100</b><br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |    |    |    |    |    |    |   |   |   |    |   |    |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|----|---|----|
|    | Description        | <b>Length : 0</b><br><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.  |    |    |    |    |    |    |   |   |   |    |   |    |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |    |   |    |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |    |   |    |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>7</td><td>1</td><td>10</td><td>1</td><td>26</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H2] Providing Care You Can Trust</li><li>• [H2] Your Loved Ones Are In Great Hands...</li><li>• [H2] We Know About Giving The Best Care</li><li>• [H2] About Our Residential Facility</li><li>• [H2] In-Home Services</li><li>• [H2] What People Say</li><li>• [H2] Contact Us</li><li>• [H3] Community Living for Adults</li><li>• [H4] Call Us 941-746-7711</li><li>• [H4] Contact Our Care Facility</li><li>• [H4] Schedule a Tour</li><li>• [H4] About Facility</li><li>• [H4] Care For Loved Ones</li><li>• [H4] What We Offer</li><li>• [H4] How We Work</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 7 | 1 | 10 | 1 | 26 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |    |   |    |
| 1  | 7                  | 1   | 10 | 1  | 26 |    |    |    |   |   |   |    |   |    |





## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"> <li>• [H4] Karen J.</li> <li>• [H4] Linda S. M.</li> <li>• [H4] Constance K.</li> <li>• [H5] "Caring for our senior residents is a labor of love and requires a special team"</li> <li>• [H6] We Provide Care</li> <li>• [H6] Assisted Living</li> <li>• [H6] Assisted Living</li> <li>• [H6] Respite Care</li> <li>• [H6] Respite Care</li> <li>• [H6] Adult Day Care</li> <li>• [H6] Adult Day Care</li> <li>• [H6] Long Term Care</li> <li>• [H6] Long Term Care</li> <li>• [H6] We are always close</li> <li>• [H6] Why choose us</li> <li>• [H6] Meeting Your Emotional Needs</li> <li>• [H6] Meeting Your Physical Needs</li> <li>• [H6] Enjoy Community Living</li> <li>• [H6] Learn about us</li> <li>• [H6] What We Offer</li> <li>• [H6] Companionship</li> <li>• [H6] Meals Preparation</li> <li>• [H6] Housekeeping</li> <li>• [H6] Long Term Care</li> <li>• [H6] Daily Hygiene</li> <li>• [H6] Shopping</li> <li>• [H6] Pampered Diets</li> <li>• [H6] Medical Care</li> <li>• [H6] Testimonials</li> <li>• [H6] Stay in touch</li> </ul> |
|  | Images          | <p>We found 8 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>  |

## SEO Links

|  |             |                                  |
|--|-------------|----------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|--|-------------|----------------------------------|

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  |                         |   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.              |
|  | In-page links           | We found a total of 16 links including 0 link(s) to files   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p> <p>Internal Links 87.5%</p> |

## In-page links

| Anchor                        | Type     | Juice         |
|-------------------------------|----------|---------------|
| =                             | Internal | Passing Juice |
| <a href="#">Main Services</a> | Internal | Passing Juice |
| =                             | Internal | Passing Juice |
| =                             | Internal | Passing Juice |
| =                             | Internal | Passing Juice |
| =                             | External | Passing Juice |
| =                             | Internal | Passing Juice |
| =                             | Internal | Passing Juice |
| =                             | Internal | Passing Juice |
| =                             | Internal | Passing Juice |
| =                             | Internal | Passing Juice |
| =                             | Internal | Passing Juice |
| =                             | Internal | Passing Juice |
| <a href="#">eMc</a>           | External | Passing Juice |
| =                             | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

more services needs care facility living loved  
serenity day home

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| care    | 25      | ✓     | ✗        | ✗           | ✓        |
| more    | 11      | ✗     | ✗        | ✗           | ✗        |
| home    | 8       | ✗     | ✗        | ✗           | ✓        |
| living  | 7       | ✗     | ✗        | ✗           | ✓        |
| loved   | 6       | ✗     | ✗        | ✗           | ✓        |











## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : serenitygardensofbradenton.com<br>Length : 30 |
|  | Favicon      | Great, your website has a favicon.                     |
|  | Printability | We could not find a Print-Friendly CSS.                |
|  | Language     | Good. Your declared language is en.                    |
|  | Dublin Core  | This page does not take advantage of Dublin Core.      |





## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |



## Document

|  |                 |  |
|--|-----------------|--|
|  |                 |  |
|  | W3C Validity    | Errors : 7<br>Warnings : 33  |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://serenitygardensofbradenton.com/robots.txt">http://serenitygardensofbradenton.com/robots.txt</a><br><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing   |

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.